

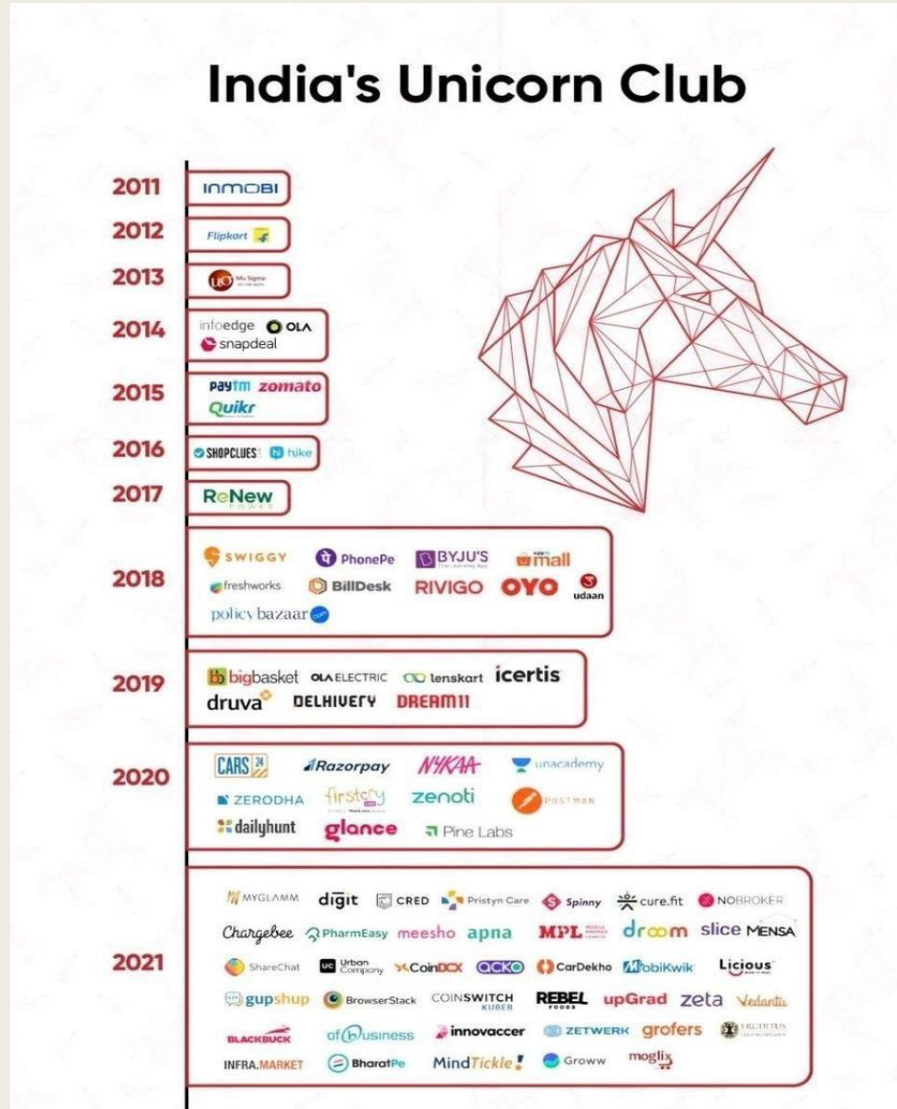
WHAT WE ARE SEEING

VERSION 1.088

21-01-2022

1. India's Unicorn Club

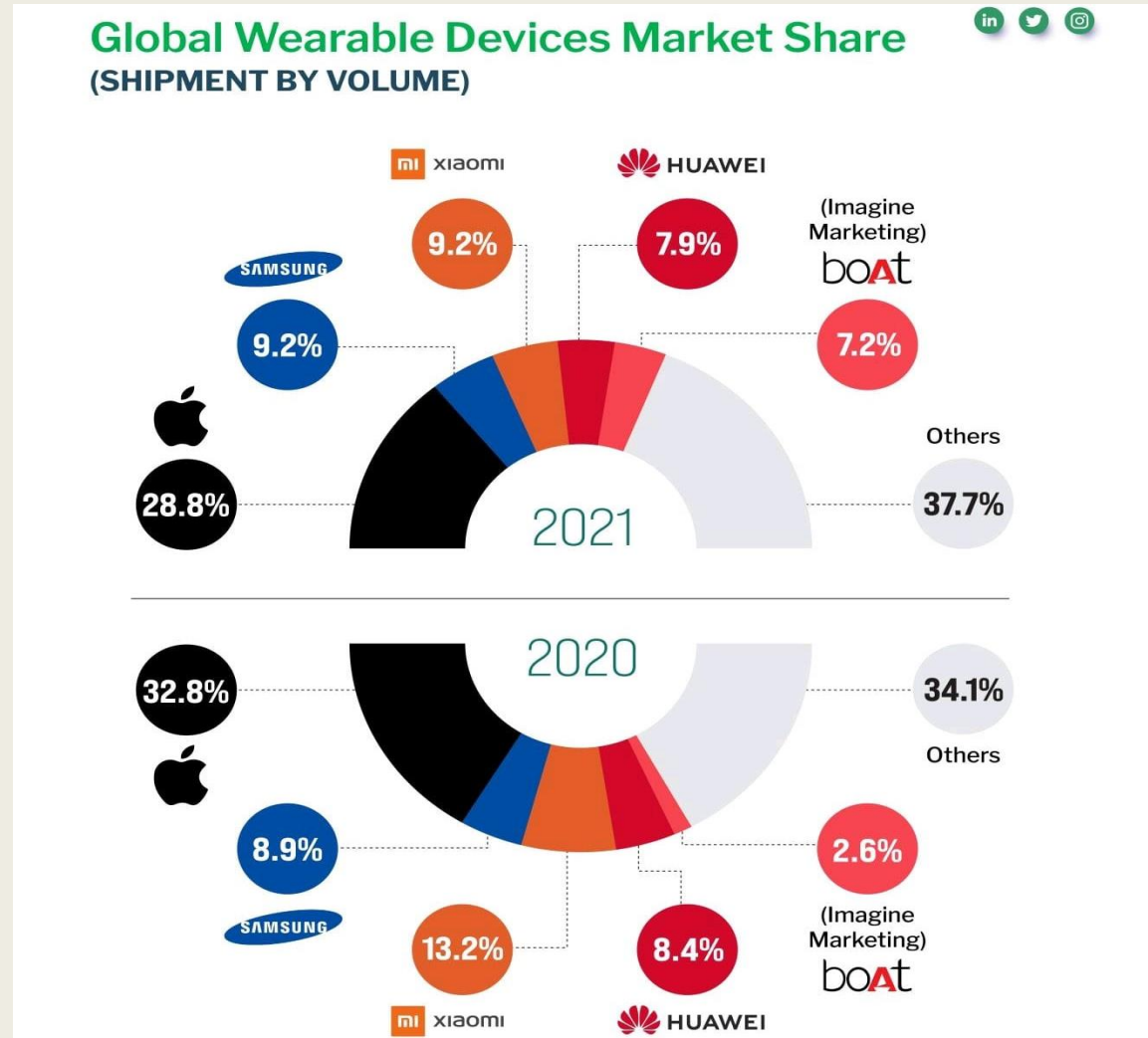
Stupendous growth in India's Unicorn club – 2021 is greater than sum of all previous years



Source: Inc

2. Global wearable devices mkt share in India

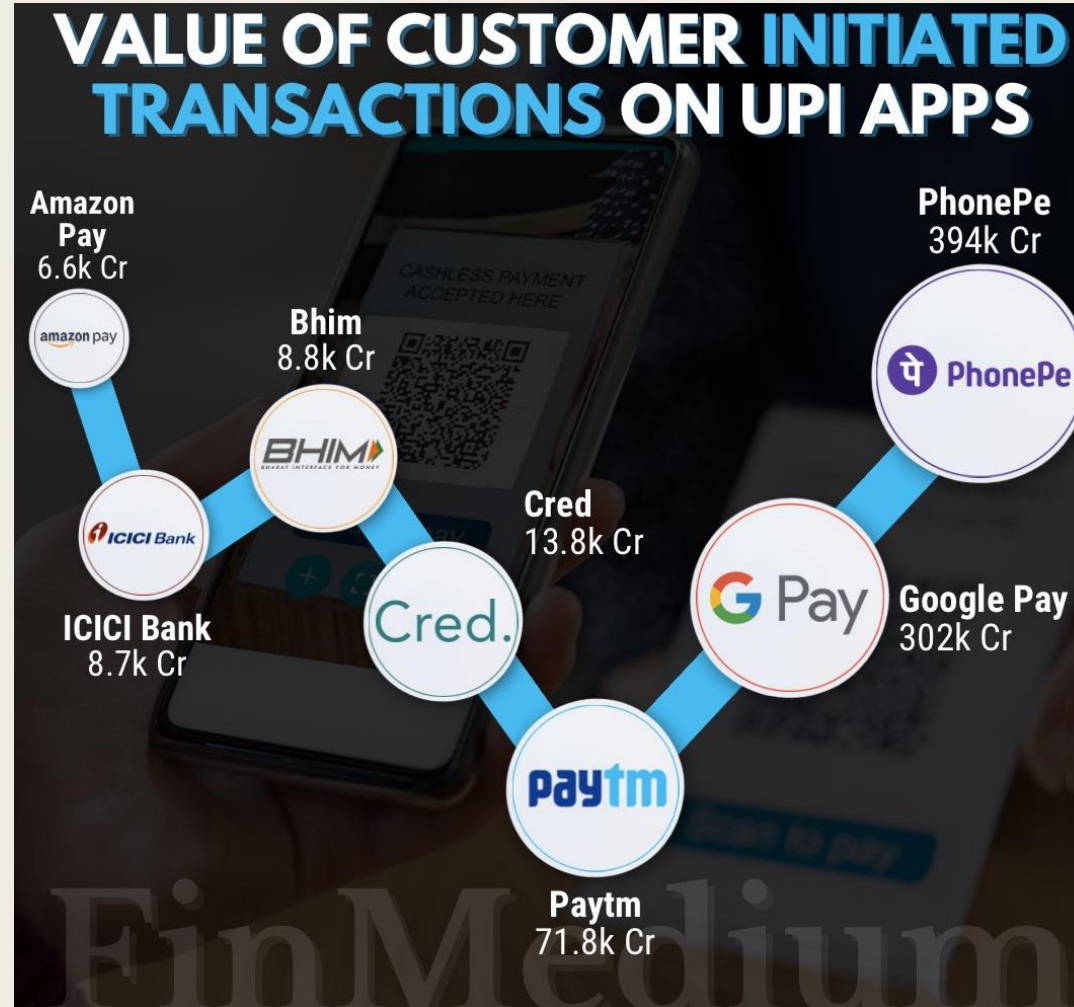
Dominated by global players, Boats stands an exception with mkt share increasing from 2.6% to 7.2%



Source: IDC, FinShiksha

3. Transactions initiated on UPI apps

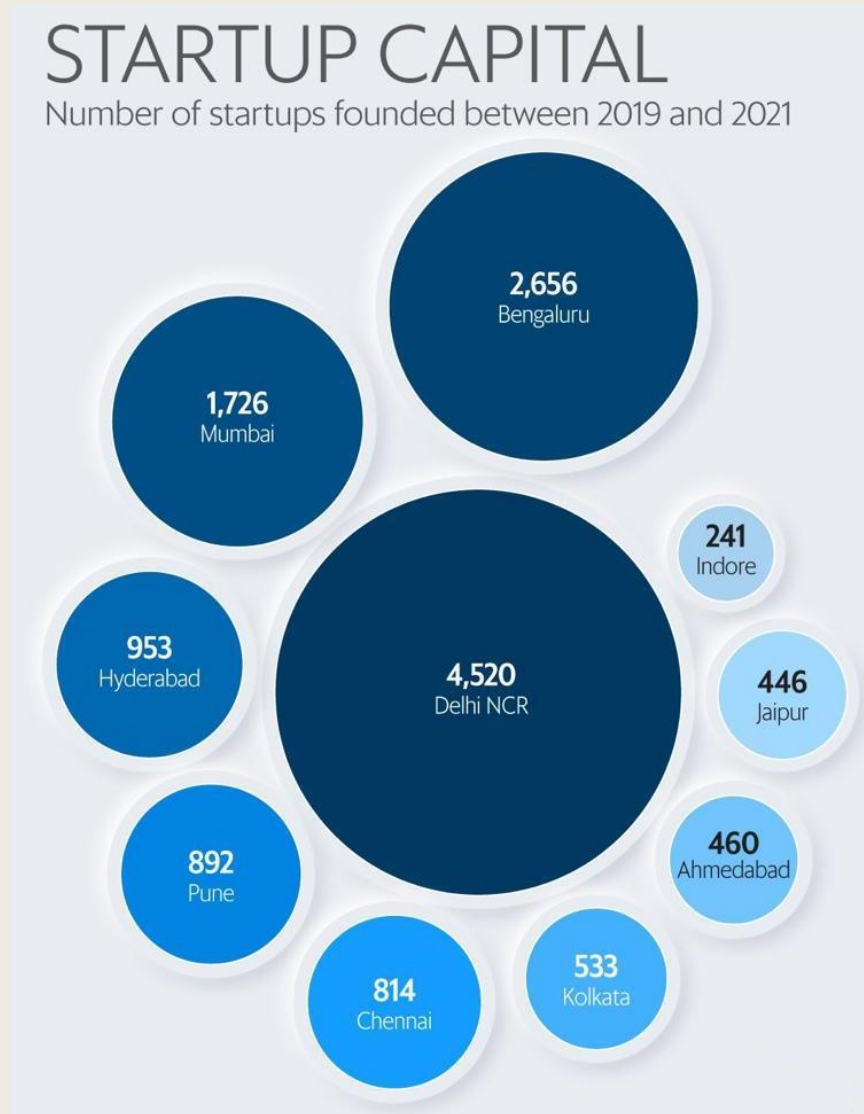
PhonePe is the clear leader amongst all with over 394k cr transaction in value terms



Source: NPCI, Finmedium

4. Which Indian city leads in terms of housing Indian Start ups?

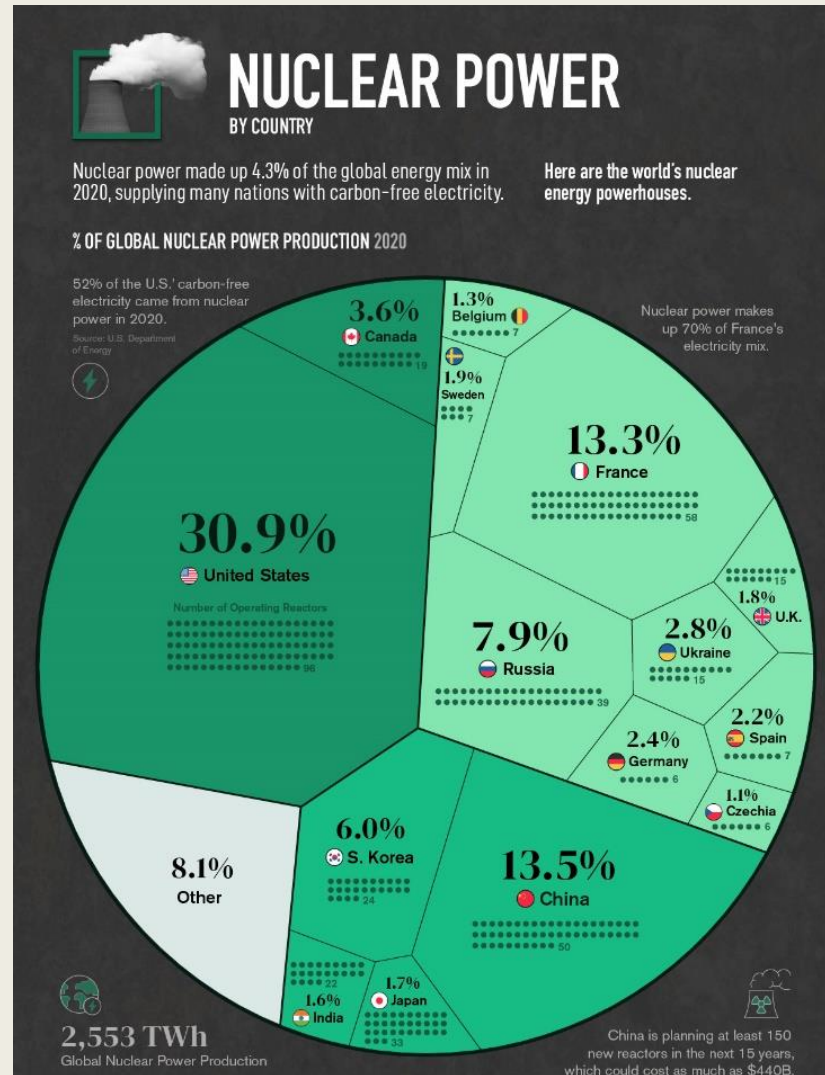
Between 2019 and 2021, Delhi added 1.7 times more startups than Bengaluru



Source: Tracxn, Mint, howindialives.com

5. Nuclear power capacity by country

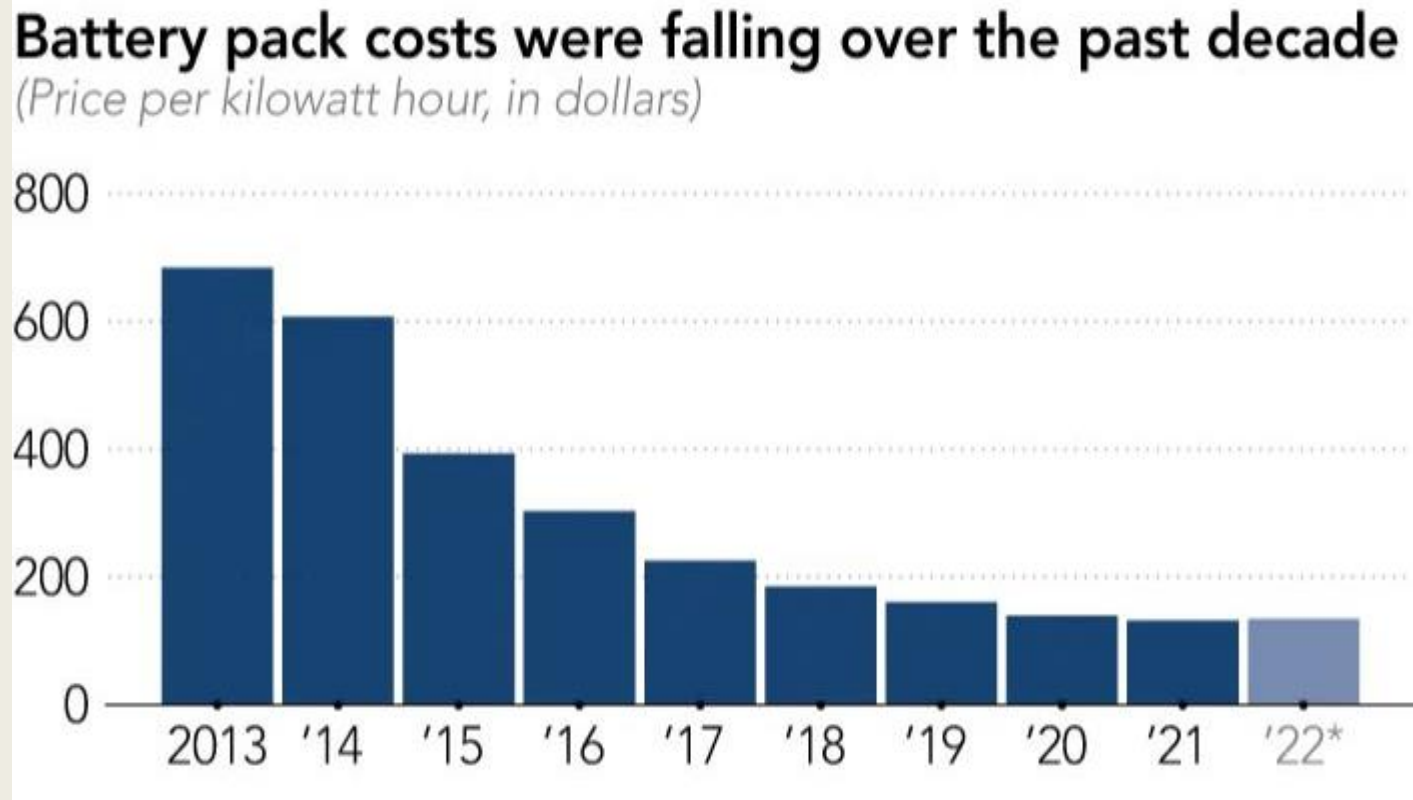
US and China has over 45% of the global nuclear capacity between them.



Source: PRIS (Power Reactor Information System), Visualcapitalist, Bloomberg

6. Battery pack costs

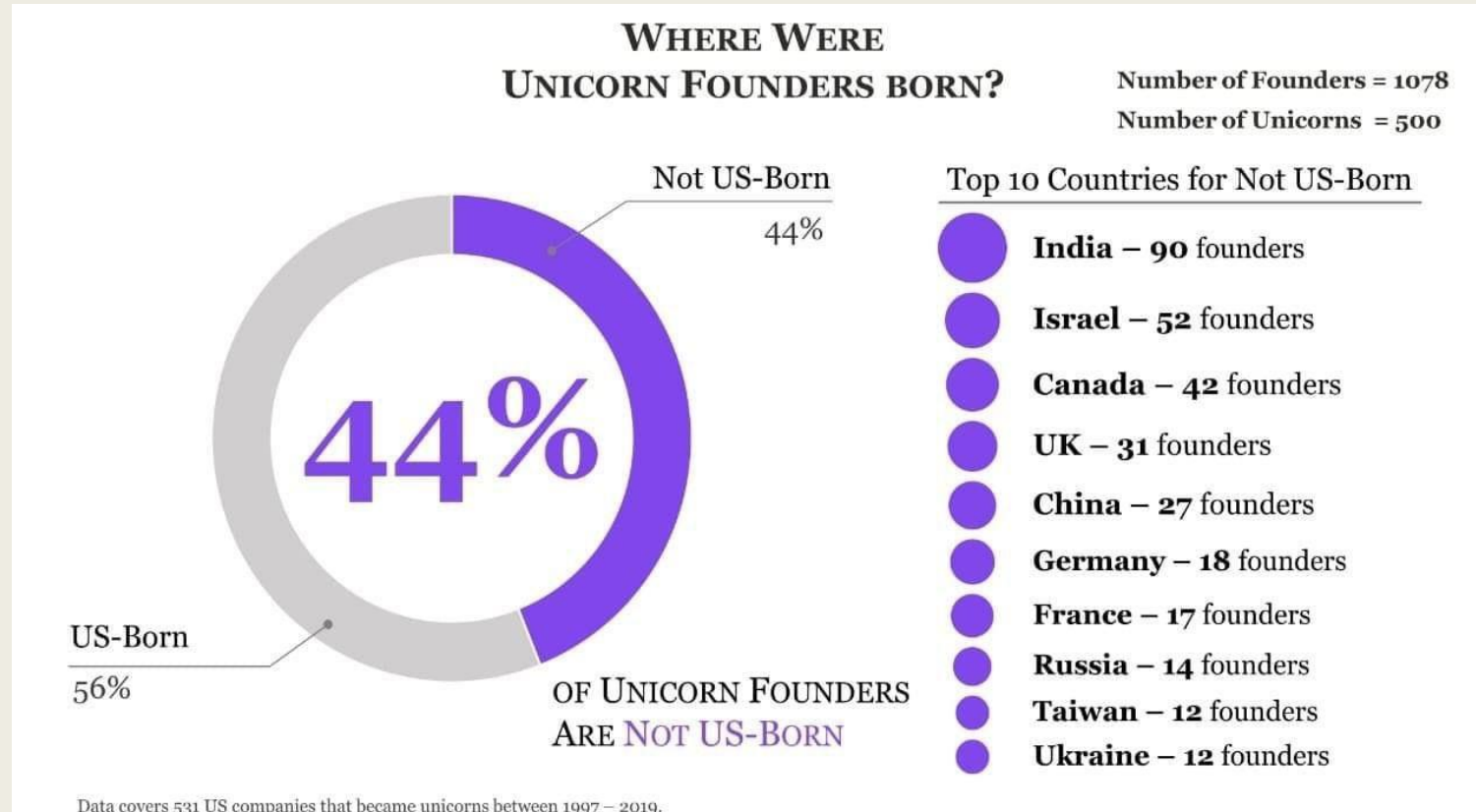
Due to economies of scale, price of battery packs have declined sharply in last 10 years



Source: Bloomberg NEF

7. Birth origin of Unicorn Founders

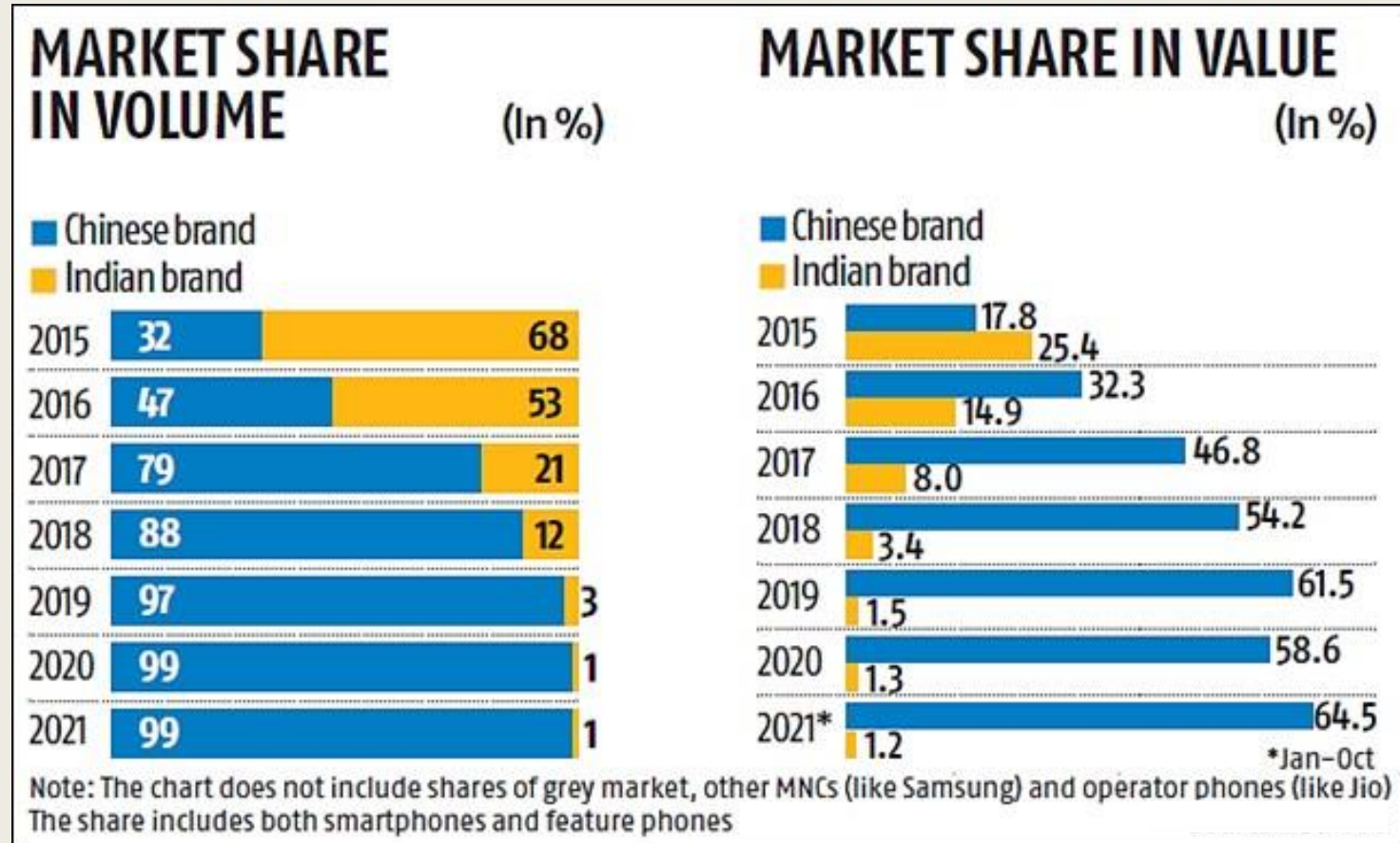
Of the 220 non US Born Unicorn Founders, 90 of them have Indian lineage



Source: Ilya Strebulaev, Venture Capital, Initiative, Stanford Graduate School of Business

8. Volume Market share of brands by their origin?

The onslaught of Chinese mobile brands has virtually wiped-out Indian brands, especially in terms of value



Source: Tech Arc

9. Gold imports, FPI, FDI and VC investments

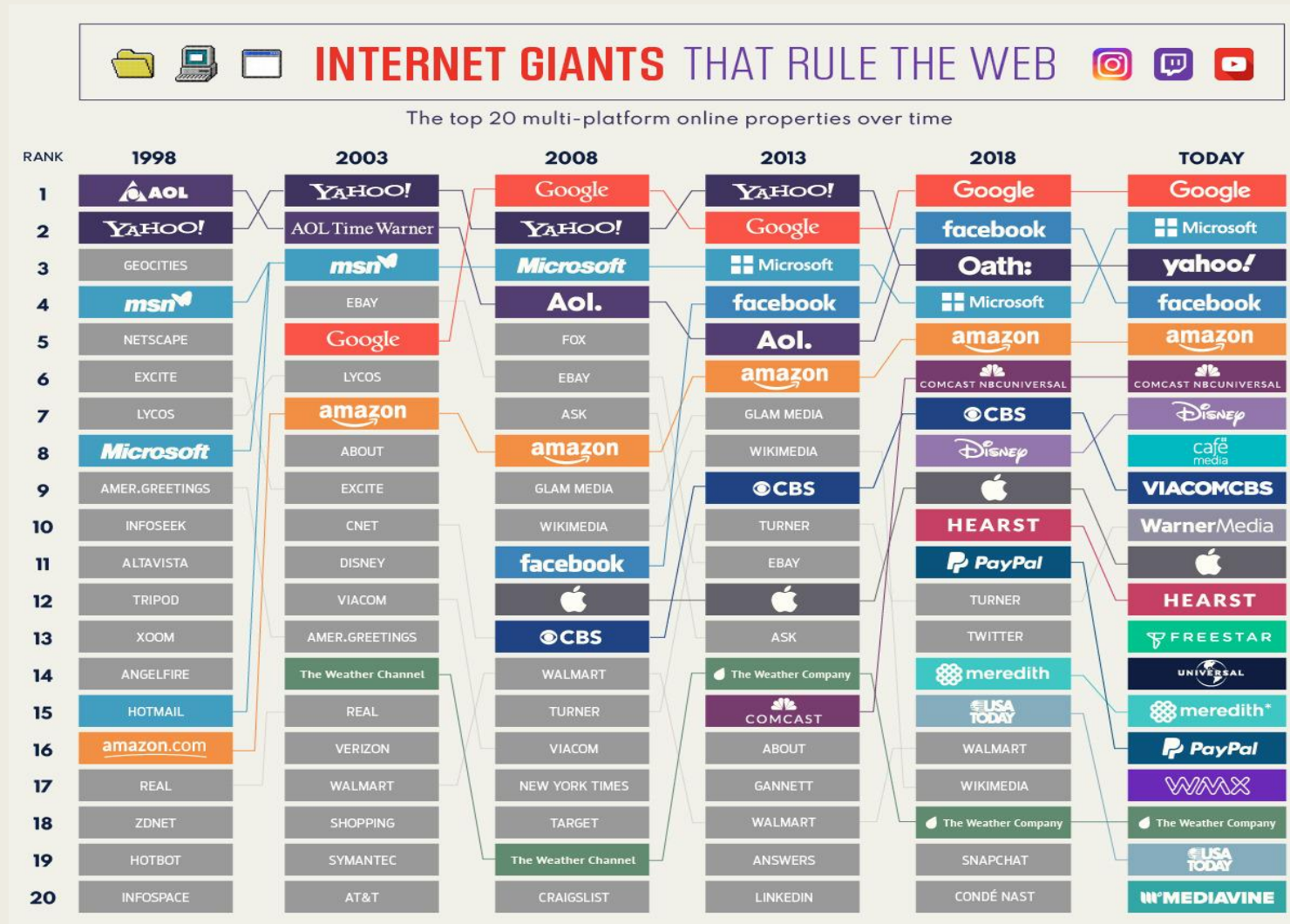
Gold import in terms of value has been highest so far.



Source: NSDL, RBI, Bain & Venture Intelligence, Spark Capital

10. Internet giants that rule the web

Change is only constant. Google has been in the top 5 online platform since 2003.



Source: visualcapitalist.com, ComScore, Media Metrix



THANK YOU