

WHAT WE ARE SEEING

VERSION 1.083

12-11-2021

1. Fastest Growing Consumer Markets in the World

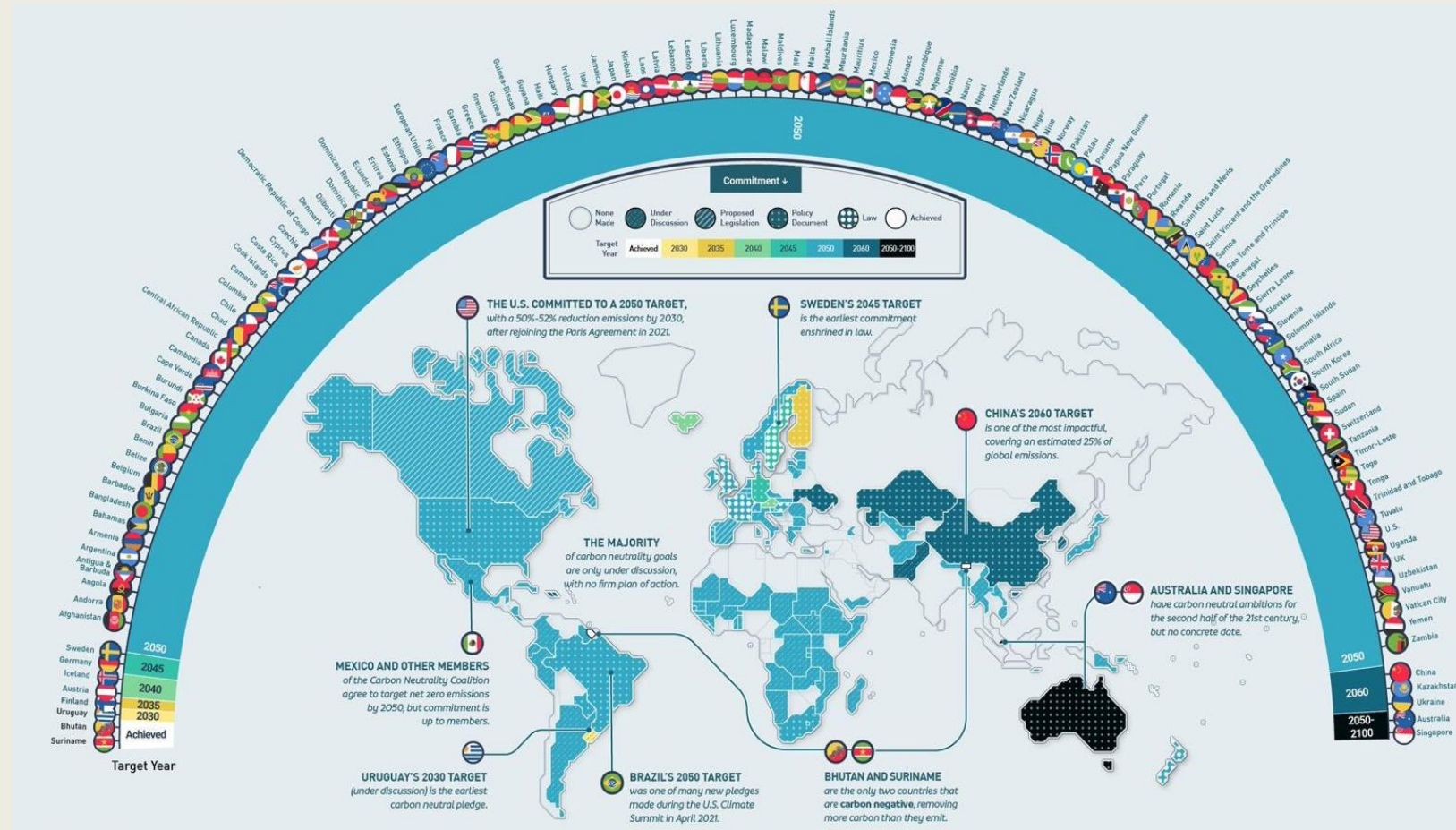
Asian countries will add the most consumers in this decade



Source: World Data Lab via Brookings Institution, Statista

2. Race to Net Zero Carbon Neutral Goals

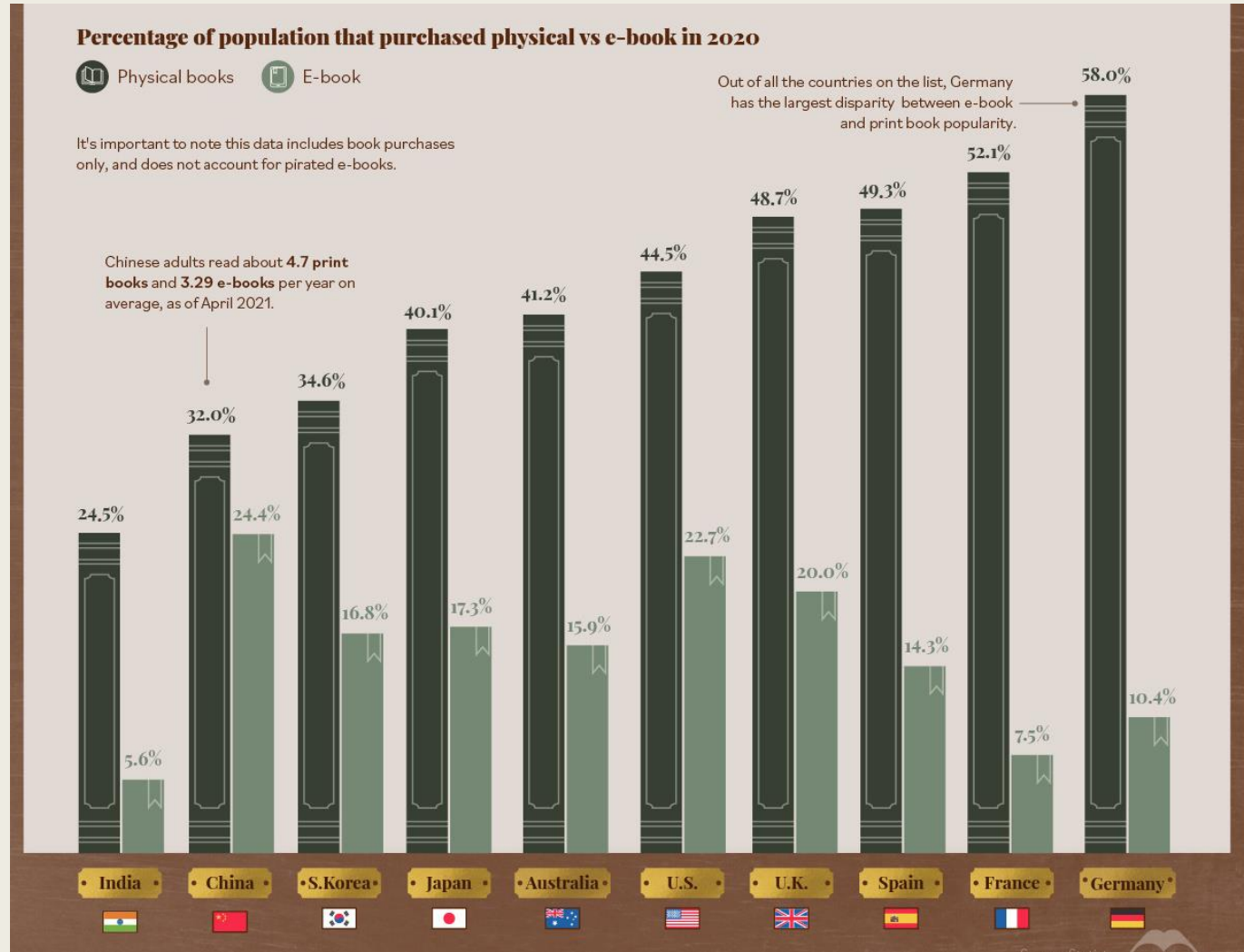
Most of the countries in the world pledge to become Carbon Neutral by 2050, while Bhutan and Suriname are the only 2 countries that are carbon negative at present



Source: Motive Power, NPCU, Visual Capitalist

3. Physical Books still the preferred mode of reading

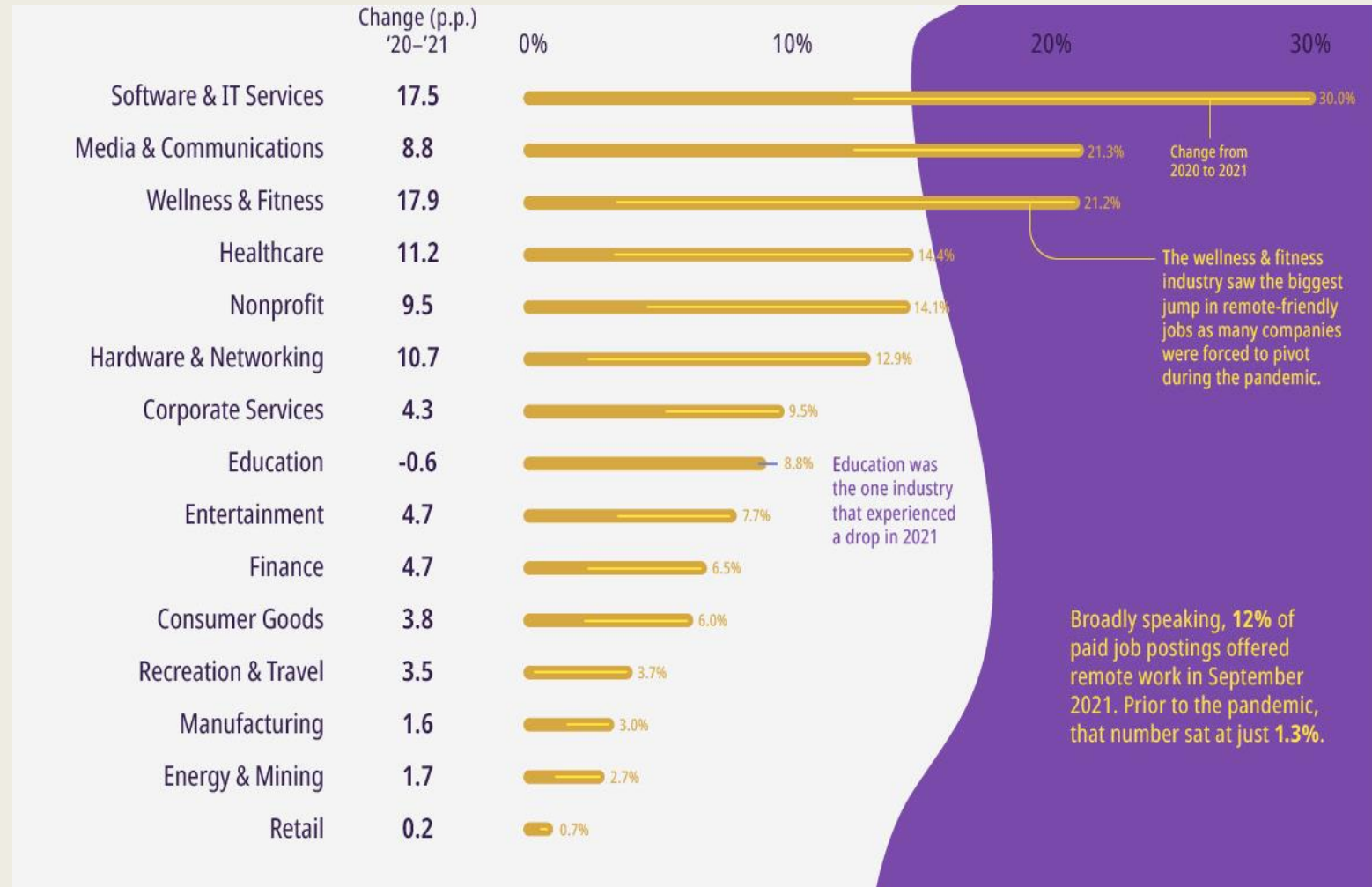
Since the launch of E-books in 2000, readers all over the world still prefer physical books over E-books



Source: Statista, Visual Capitalist

4. Which Industries are Embracing Remote Working?

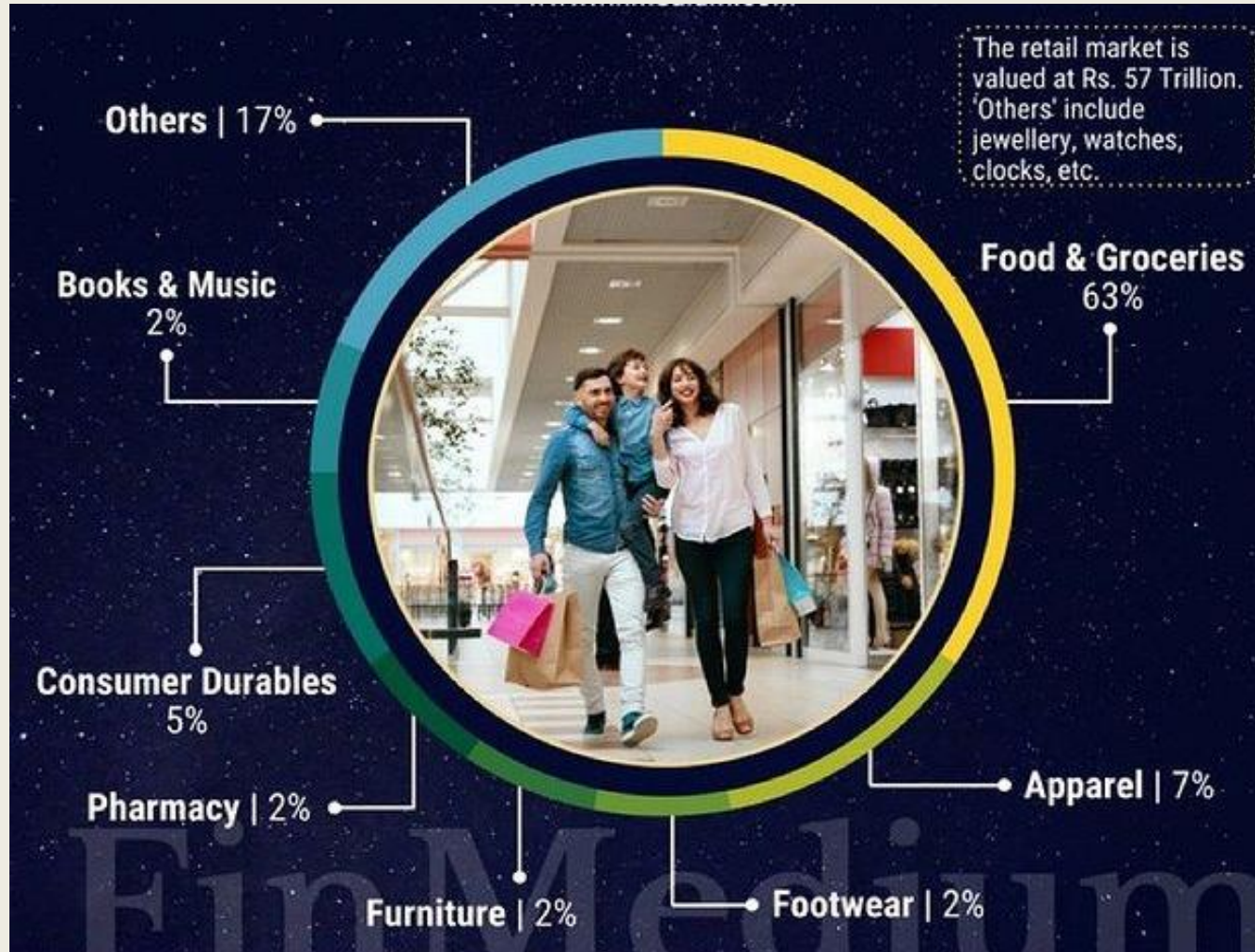
LinkedIn's Canadian Workforce report shows that remote work may be here to stay and could even become the norm



Source: LinkedIn Workforce Report, Visual Capitalist

5. The Retail Spending Trend for Indian Consumers

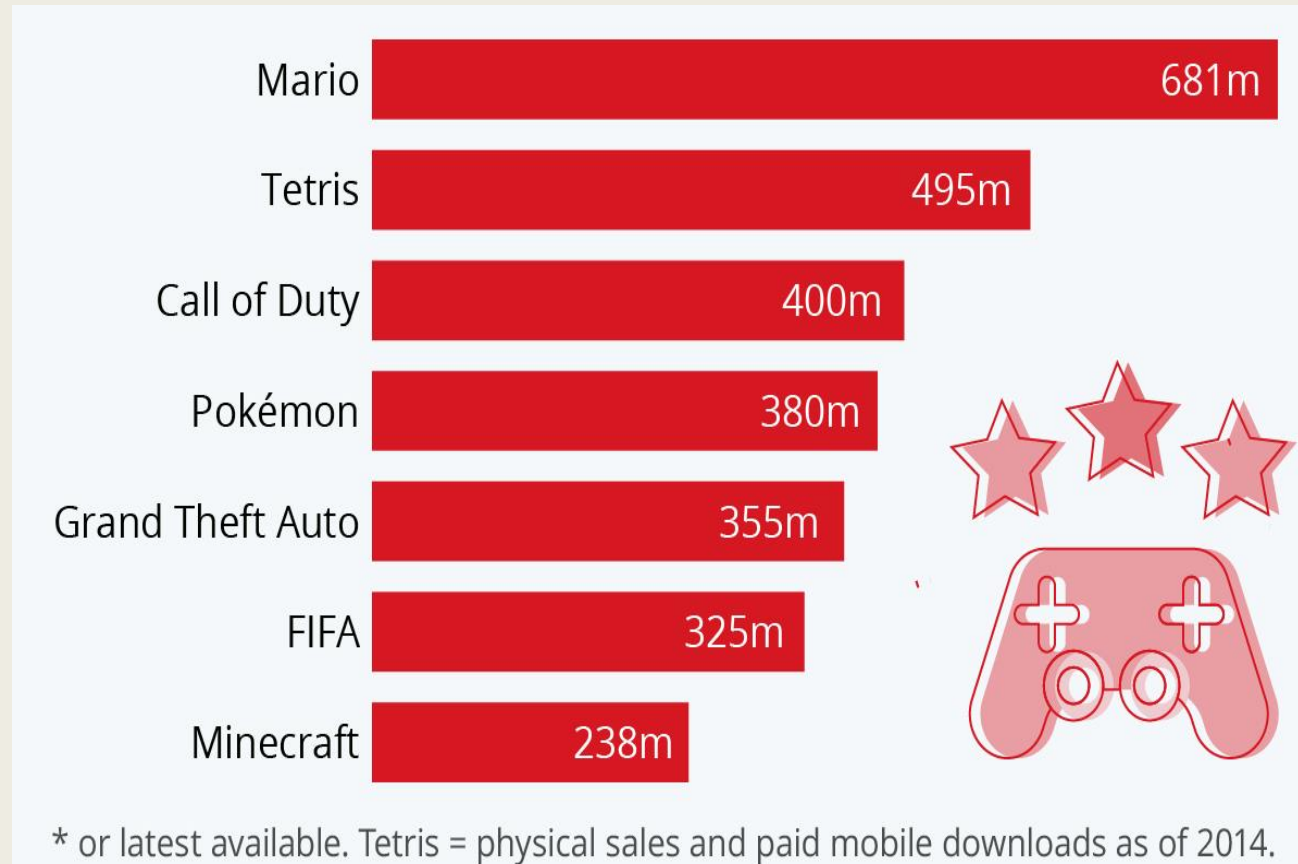
Due to pandemic, Indian consumers spending on food and groceries stays highest compare to other segments in FY21



Source: Crisil Research, Finmedium

6. The Best-Selling Video Game Franchises

As of 2021*, Mario game franchise tops the chart with the most worldwide unit sales

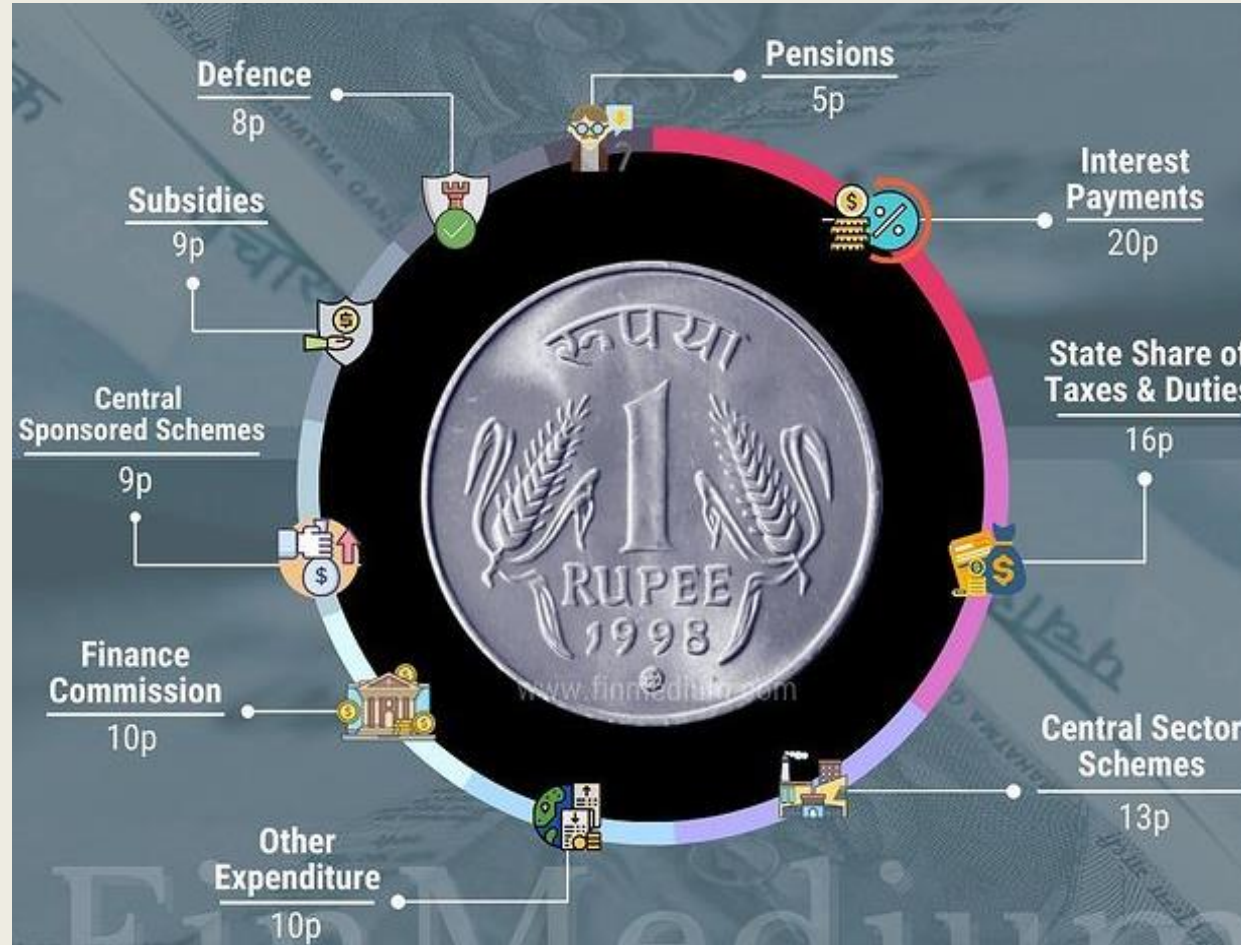


* or latest available. Tetris = physical sales and paid mobile downloads as of 2014.

Source: TweakTown, Statista

7. Segmentation of Every 1 Rupee Spent

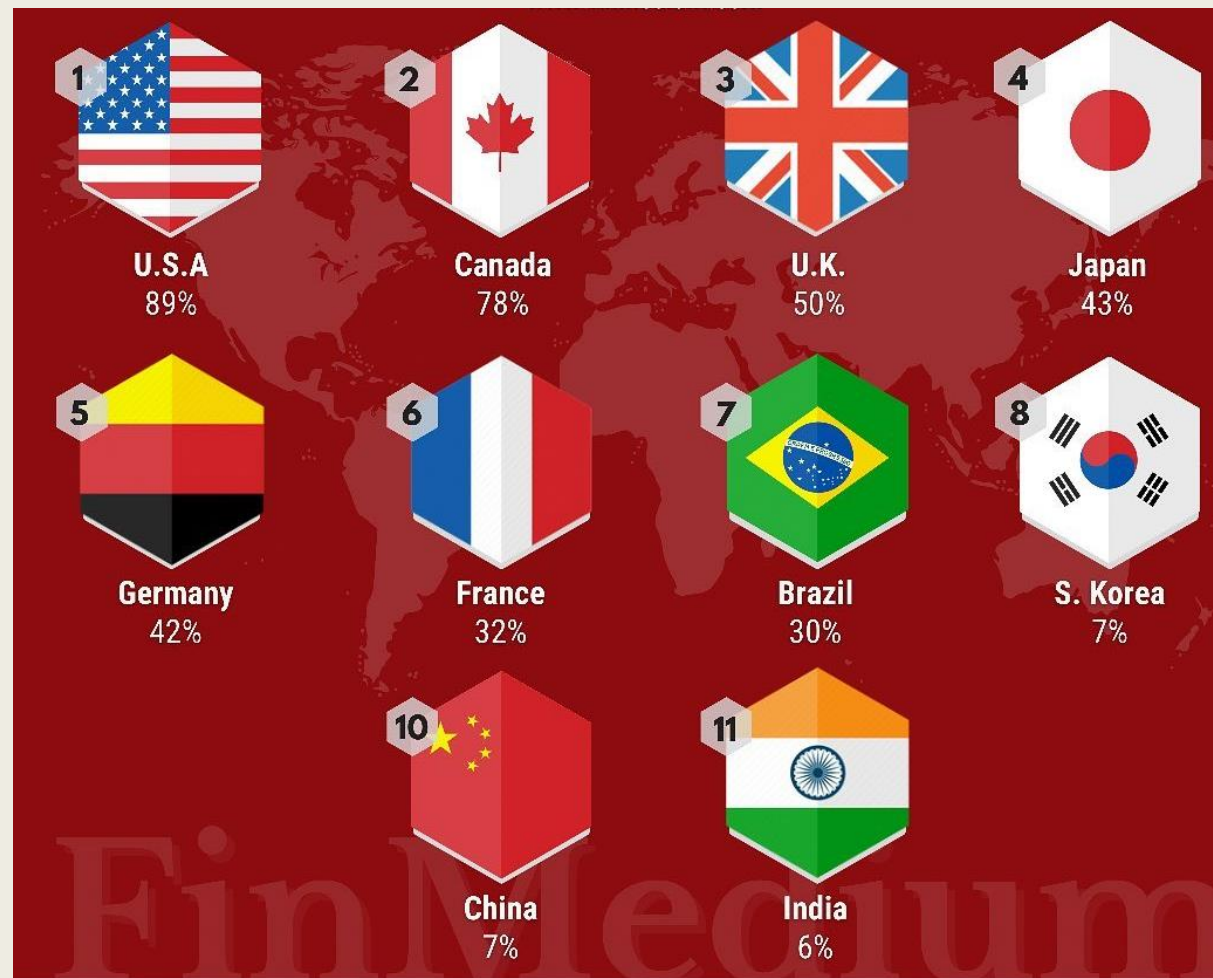
~50% of every rupee is spent on Interest Payments, State share of Taxes & Duties and Central Sector Schemes



Source: CNBC TV18, Tijori Finance, Finmedium

8. Equity AUM as a % of GDP for the leading nations

India, China and South Korea equity AUM at less than 10% of its GDP still has large potential to grow



Source: Crisil, IMF, Finmedium

9. Currency in Circulation has doubled

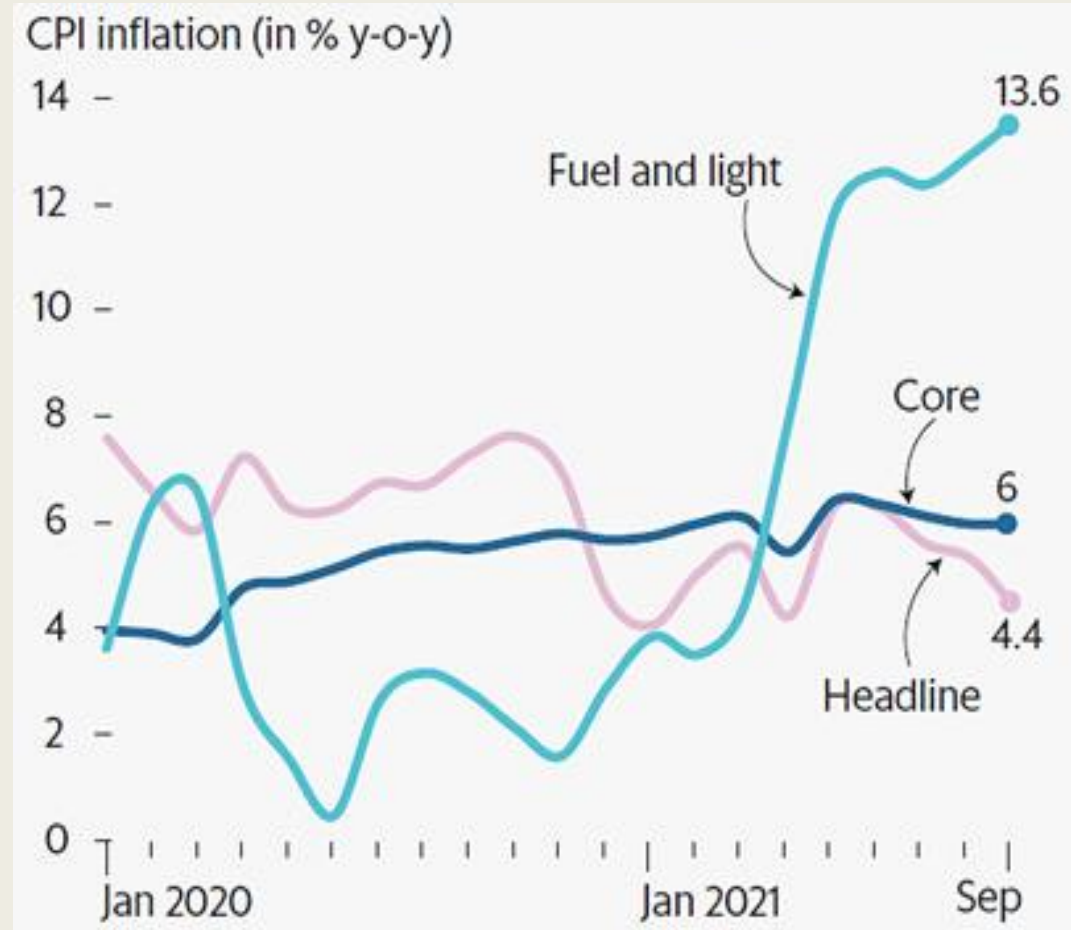
Five years post demonetization and digital push, cash remains king as the currency in circulation doubles



Source: CMS Info Systems

10. Core inflation is steady, but fuel inflation at an all-time high

Fuel prices are spiralling, making transportation costly and threatening to drive up core inflation



Source: MoSPI, CMIE

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THANK YOU