

WHAT ARE WE SEEING

VERSION 1.053

18-09-2020

1. Outdoor Equipment Sales Soar

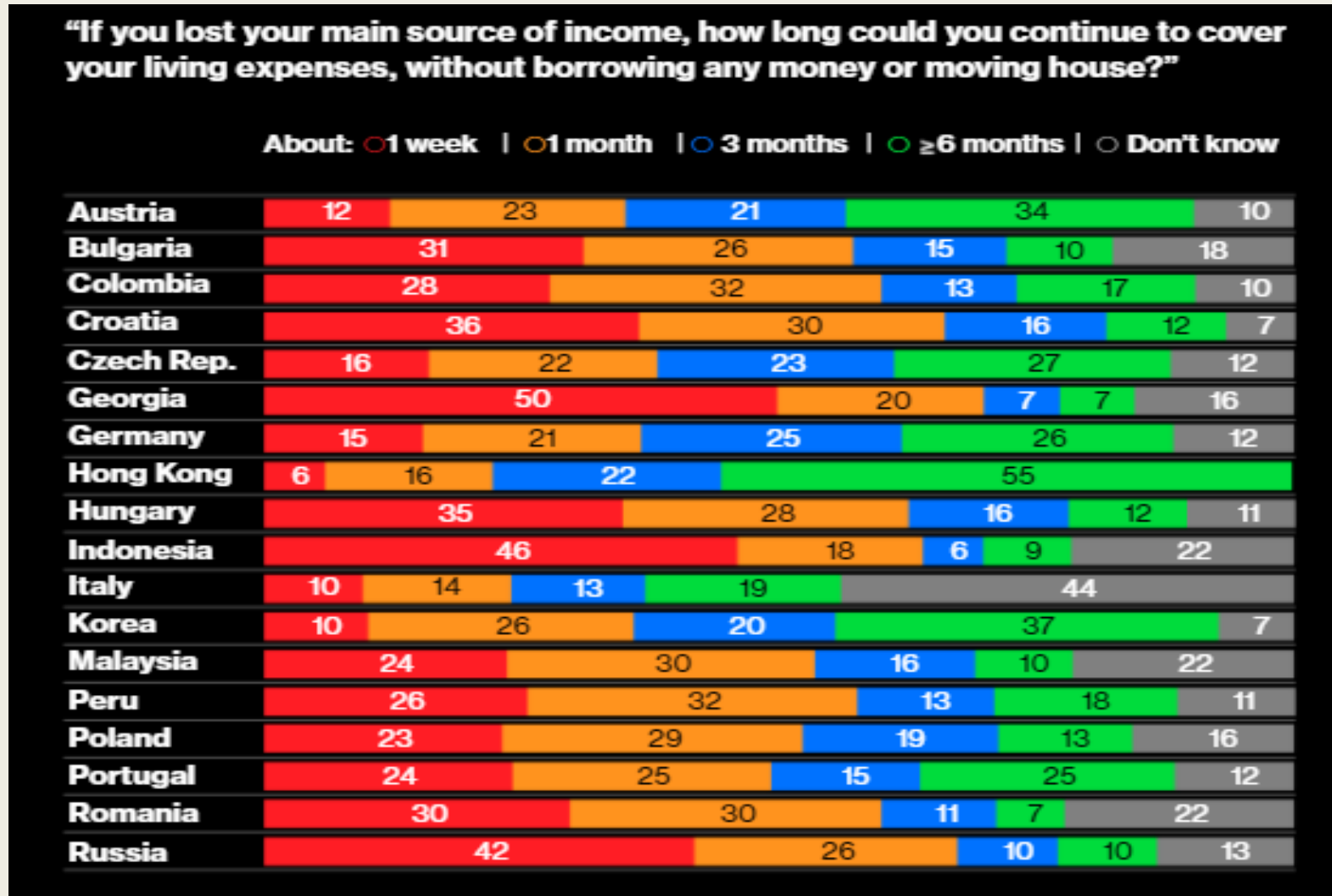
Cycling-related sales are seeing one of the largest upticks in the U.S, rising by 63 percent Y-O-Y to reach nearly \$700 million in sales in June.



Source: NPD Group

2. Are You Sitting Comfortably?

Many people are unprepared in terms of savings for a major financial jolt



Source: OECD, Bloomberg Opinion

3. Which Countries Export & Import Plastic Waste?

Most of the plastic waste comes from countries like Japan, the United States and Germany



Source: UN Comtrade database

4. Woman Leaders Among Fortune 500 Companies

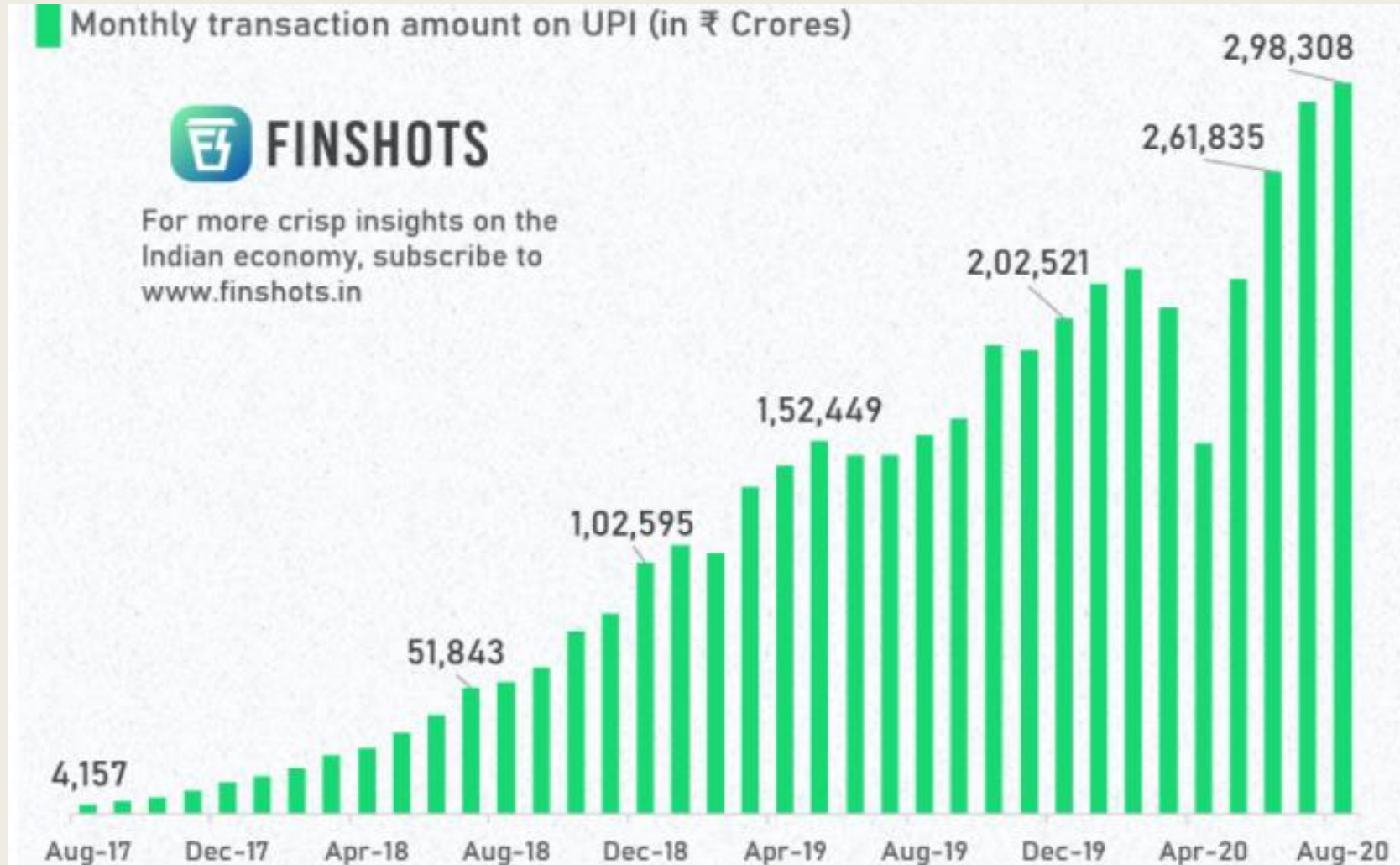
Only 7 Percent of CEOs at Fortune 500 Companies are women



Source: Fortune

5. Is UPI the greatest innovation in digital banking?

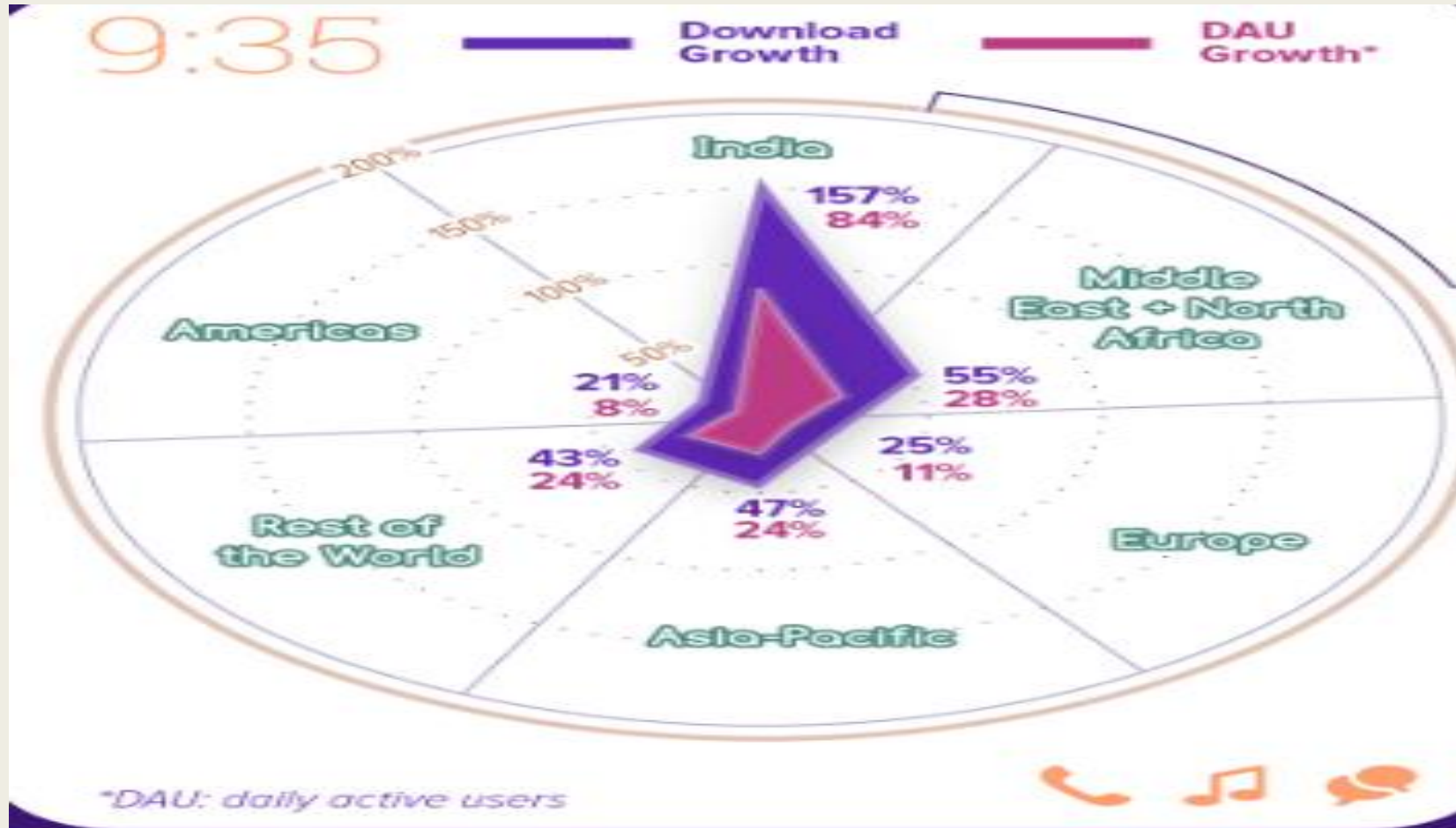
UPI transactions hit a new high in August 2020



Source: NCPI, Finshots

6. The Growth Of Home Fitness Apps

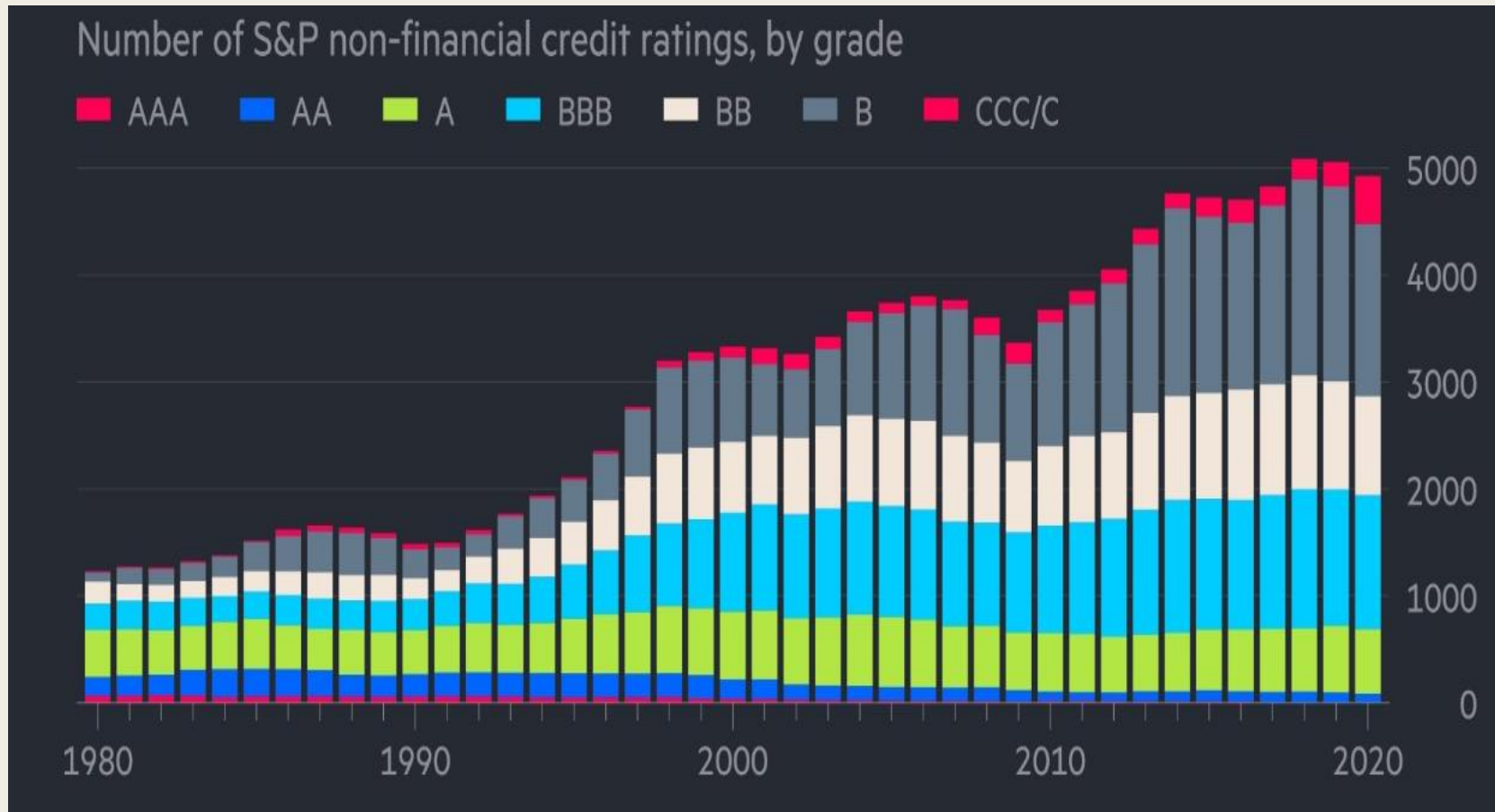
India saw the highest increase in downloads, rising by 157%. That translates to 58 million new active users—almost the entire population of Italy



Source: MoEngage Global Mobility Trends 2020, Visual Capitalist

7. Global creditworthiness is struggling

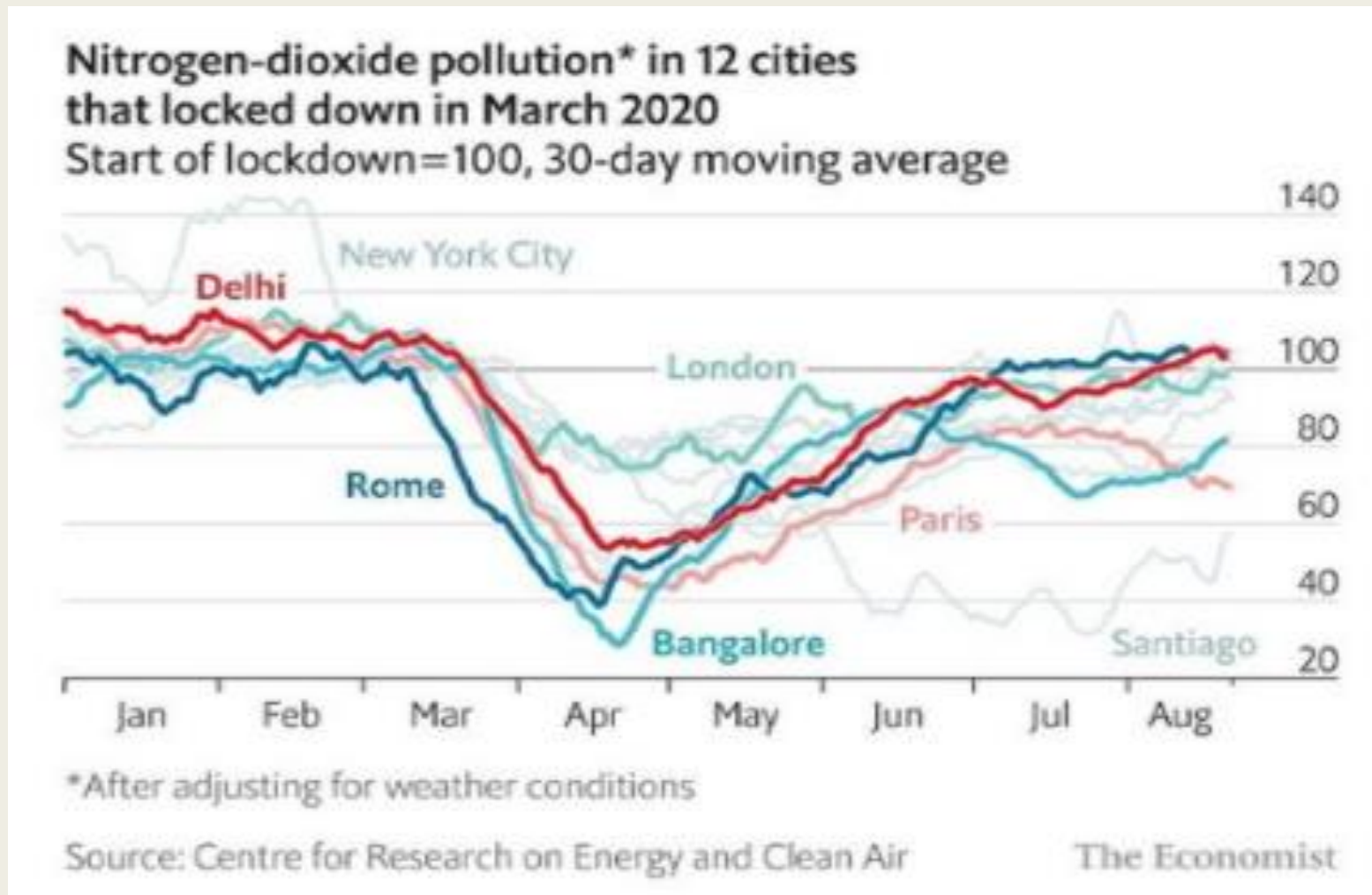
In 1980 there were 65 triple A companies, and half of all credit ratings were in the A-range. Today there are just five triple A companies, and only 14% are in A-range.



Source: S&P Global, Financial Times

8. Blue Skies Turning Grey

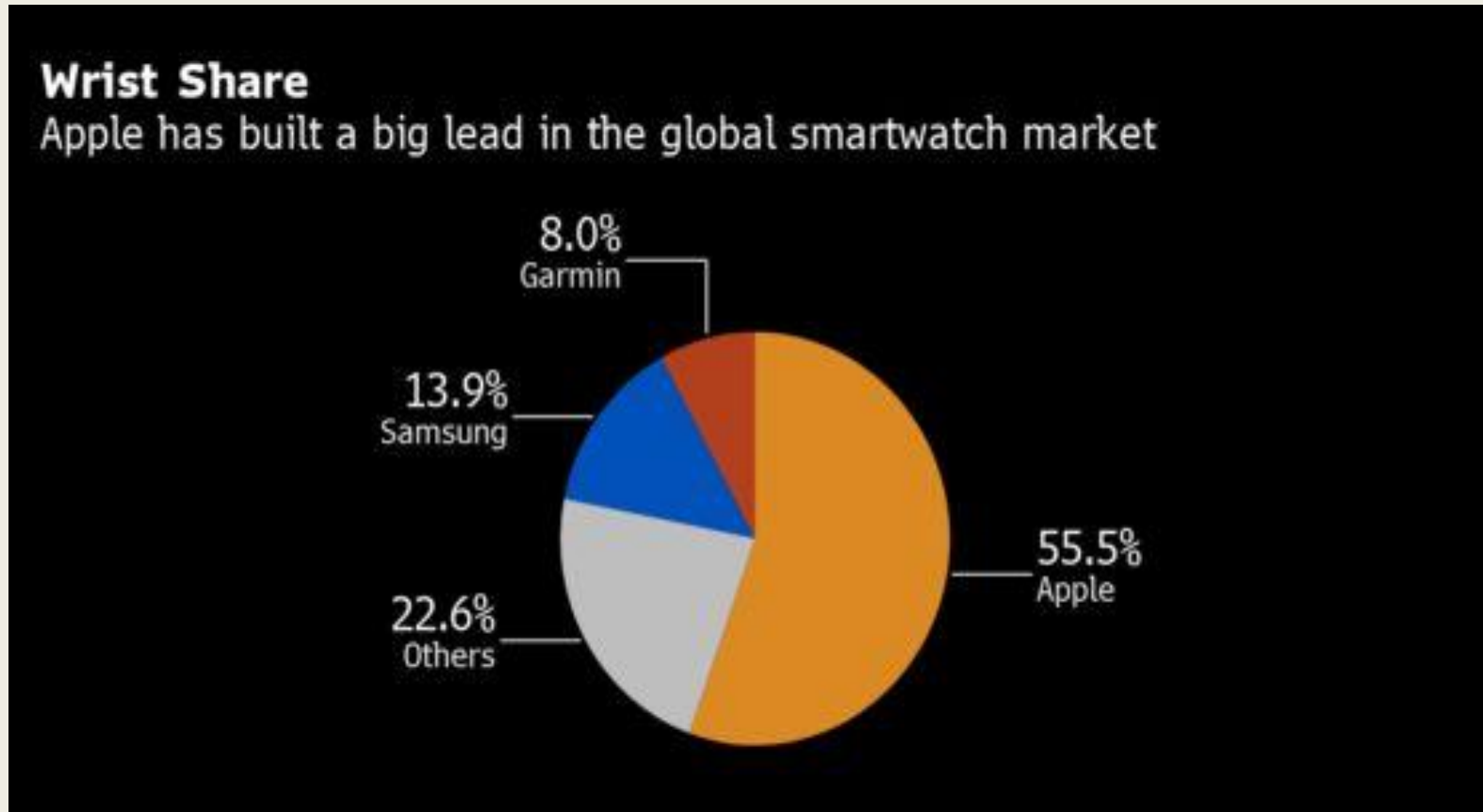
Air Pollution is returning to pre covid levels as lockdown eases.



Source: Centre for Research on Energy and Clean Air, The Economist

9. Wrist Share

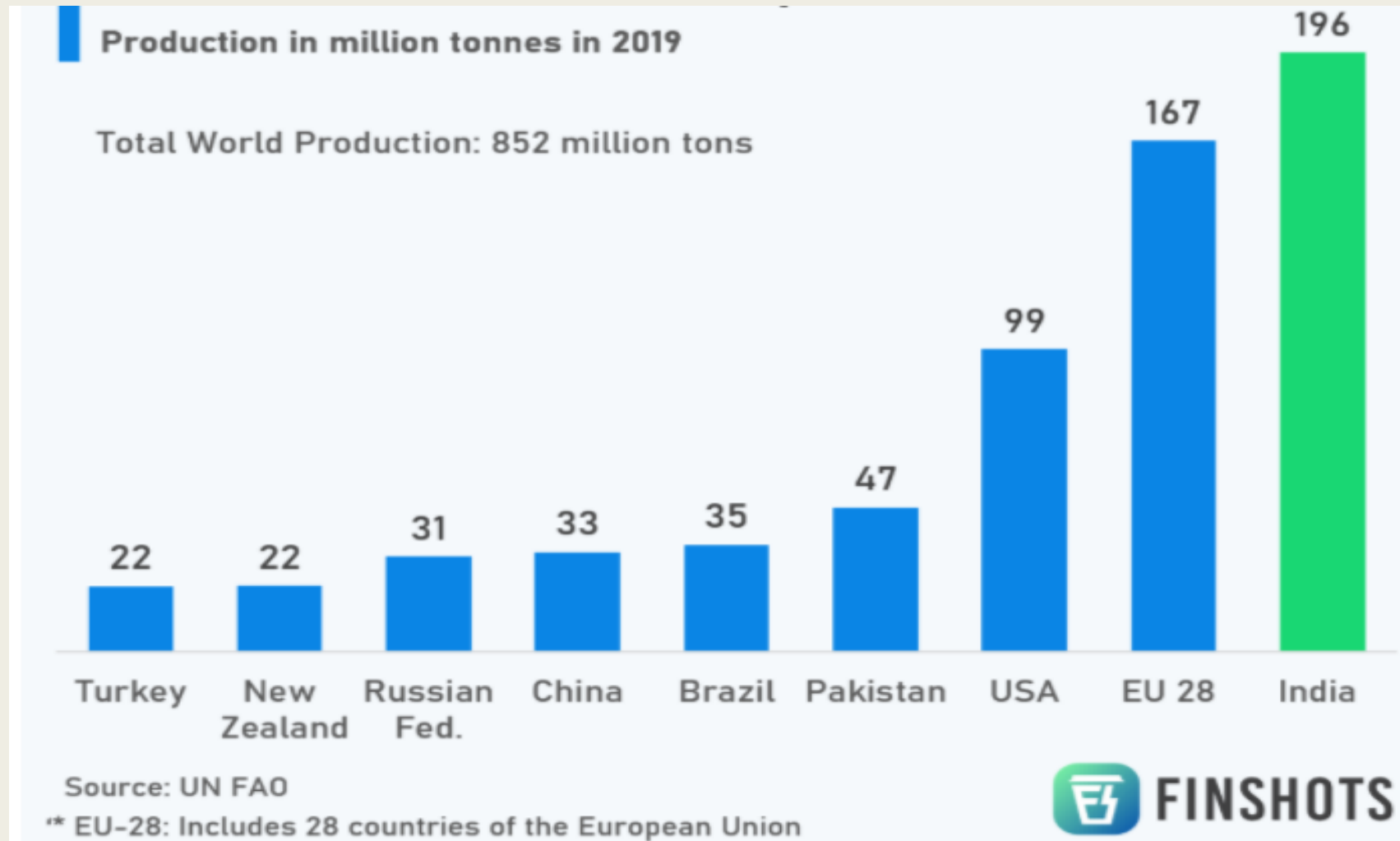
The Apple Watch has become one of the company's best-selling devices, making it the biggest contributor to Apple's wearables and accessories division



Source: Strategy Analytics, Bloomberg

10. India Leads The World In Milk Production

India contributes to ~23% of the World's milk production



Source: UN FAO



THANK YOU