

# WHAT ARE WE SEEING

VERSION 1.014

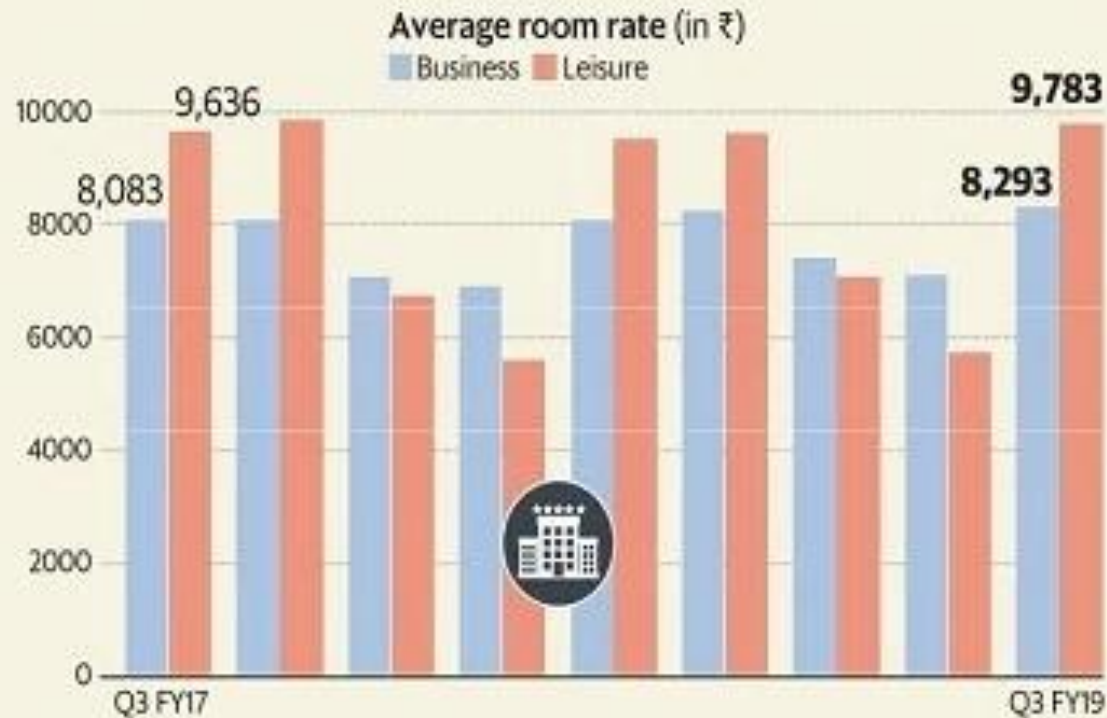
22-03-2019

# 1. Room rates finally starting to inch up

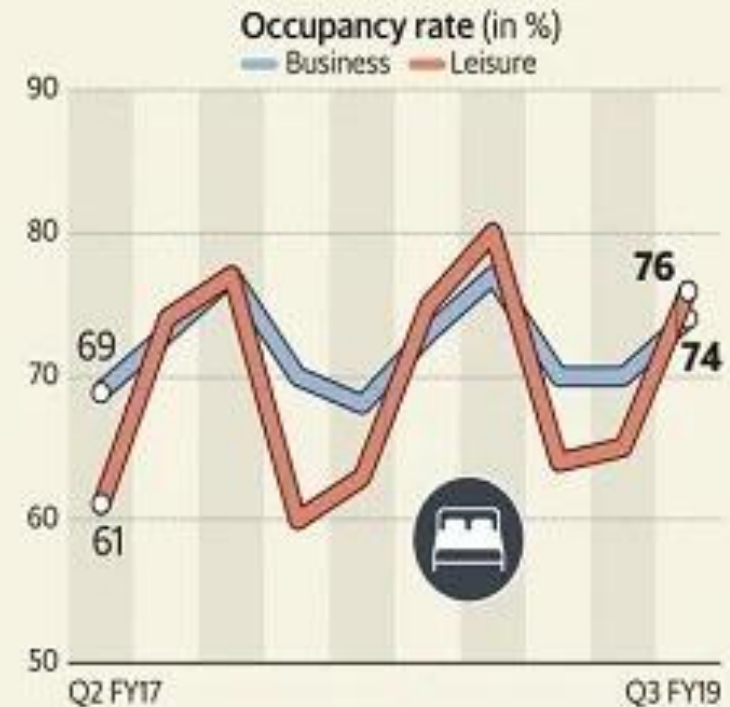
Growth in leisure travel is improving occupancy and room rates

## Good times

After struggling at low levels for nearly a decade, the average room rate at luxury hotels on a pan-India basis has been improving on the back of healthy occupancy rates.



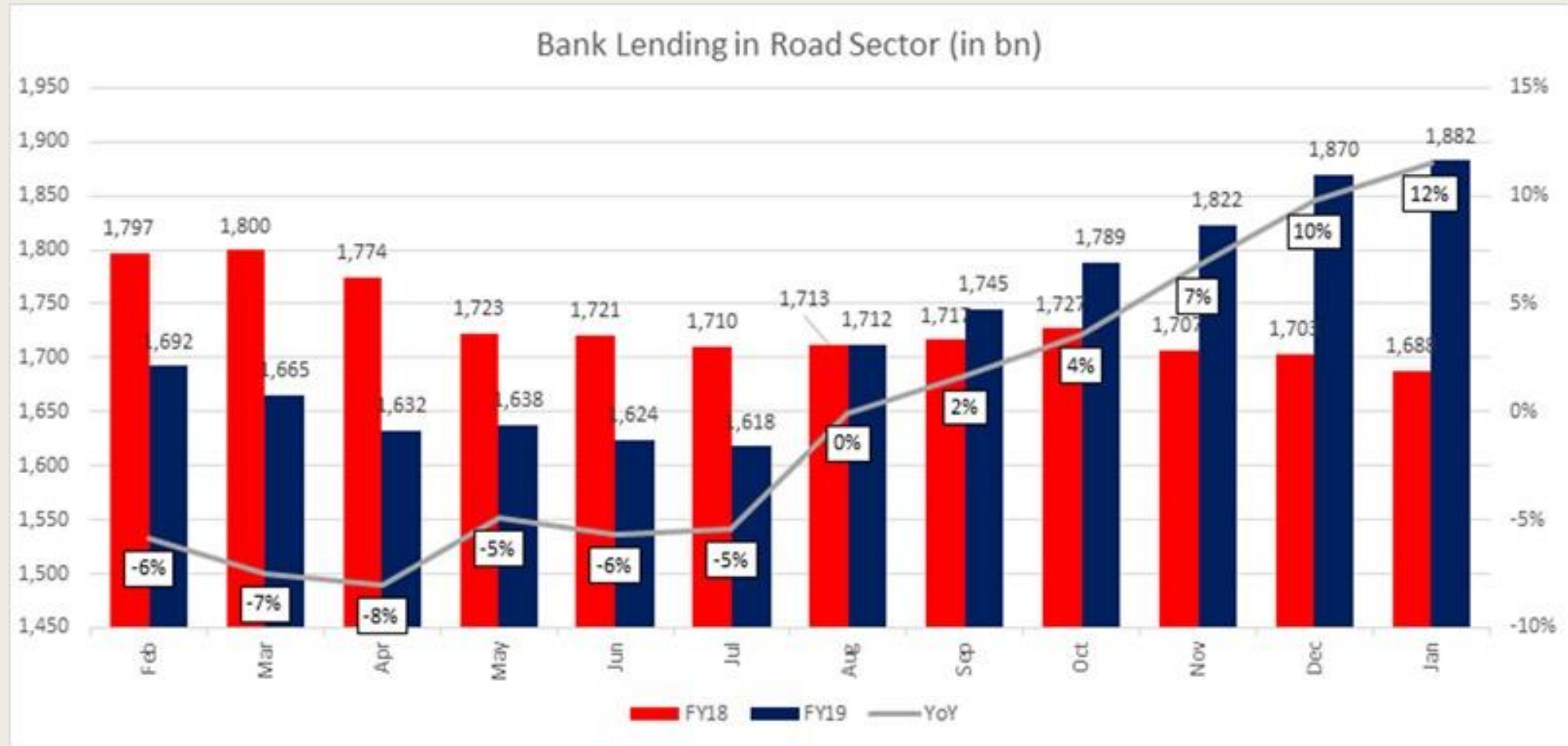
Occupancy rates across business and leisure destinations are northbound, giving room for increasing room rates.



Source: Crisil, ICICI Direct Research

## 2. Banks providing relief to the road sector

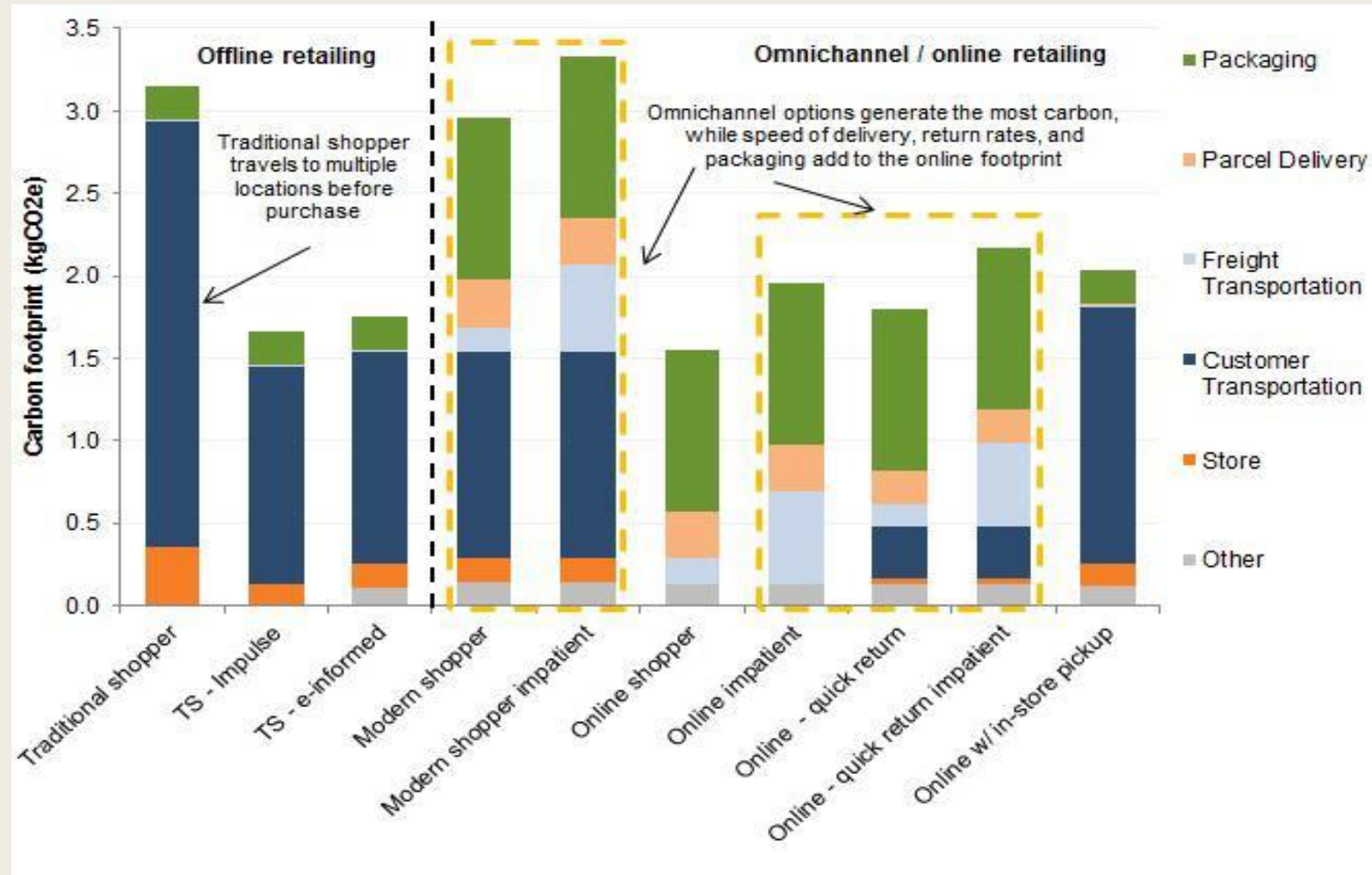
Road sector is one of the key drivers for banking credit growth



Source: Go India Advisors, RBI

### 3. Online shopping is not necessarily environment friendly

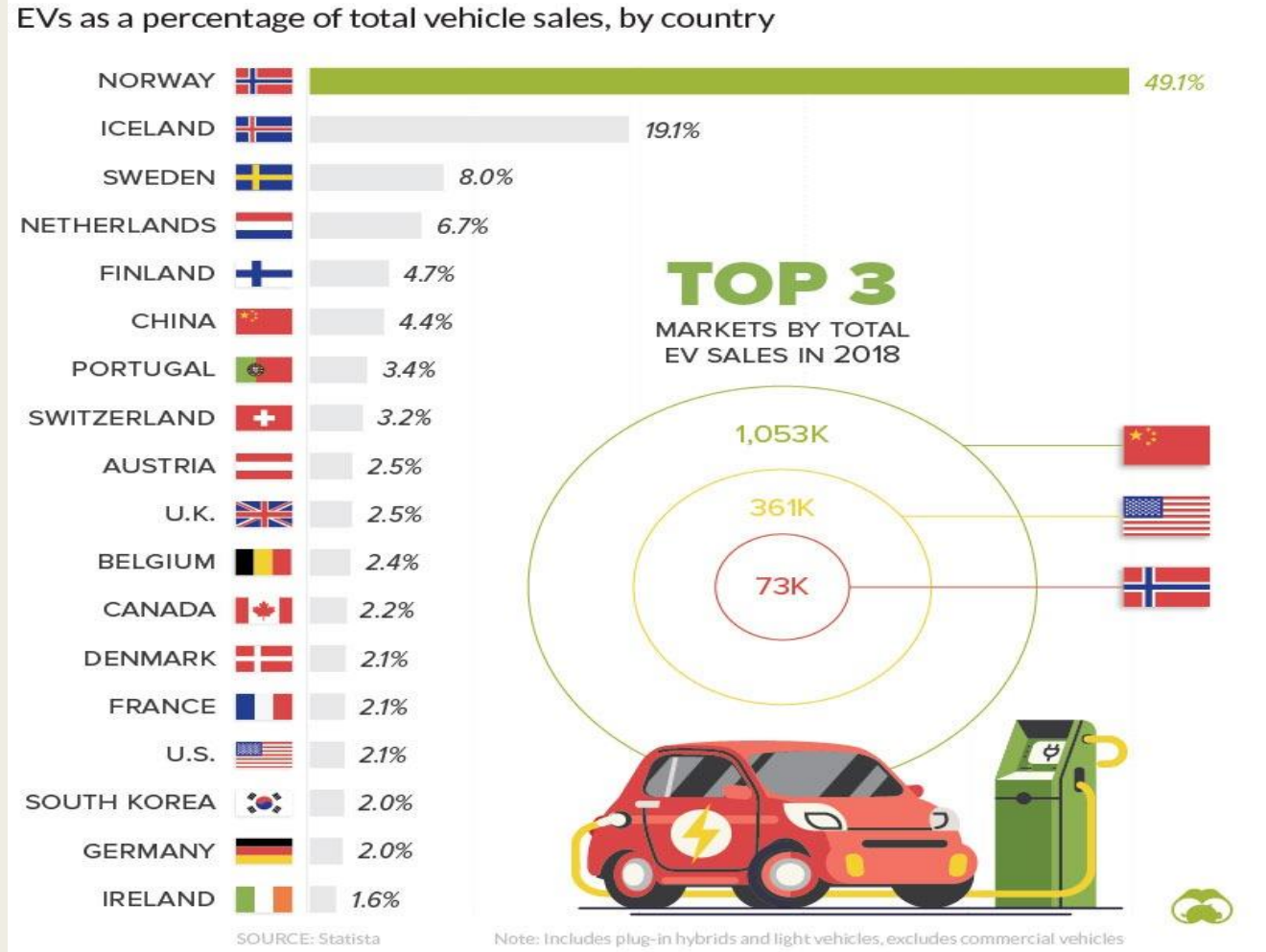
Online purchases can have just as much of an impact on the environment as driving to the store - more if “immediate delivery” options are used.



Source: MIT Center for Transportation & Logistics

# 4. Electric Vehicle trends by country

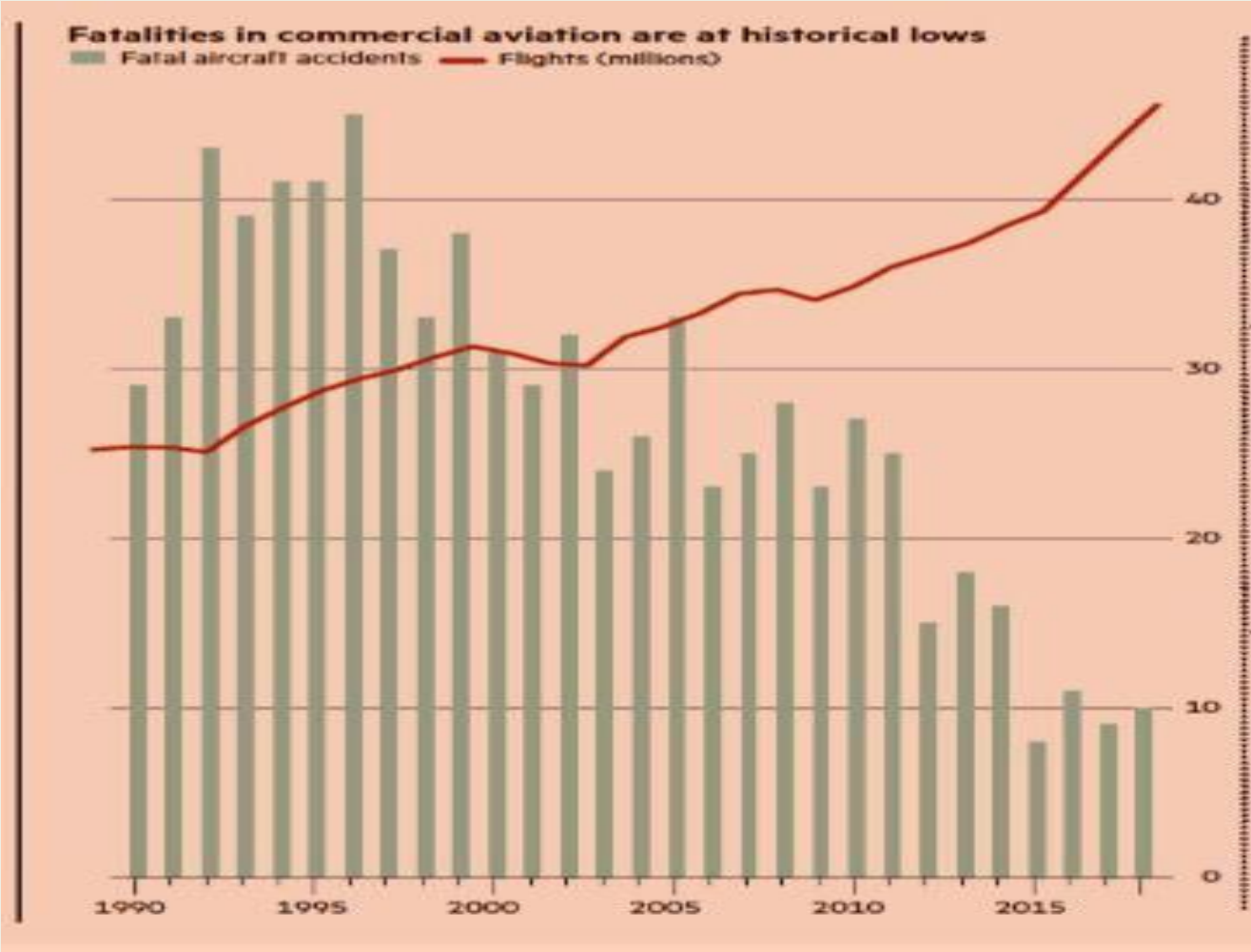
Norway is far ahead in electronic vehicles



Source: Statista

# 5. Air travel remains one of the safest modes of transport

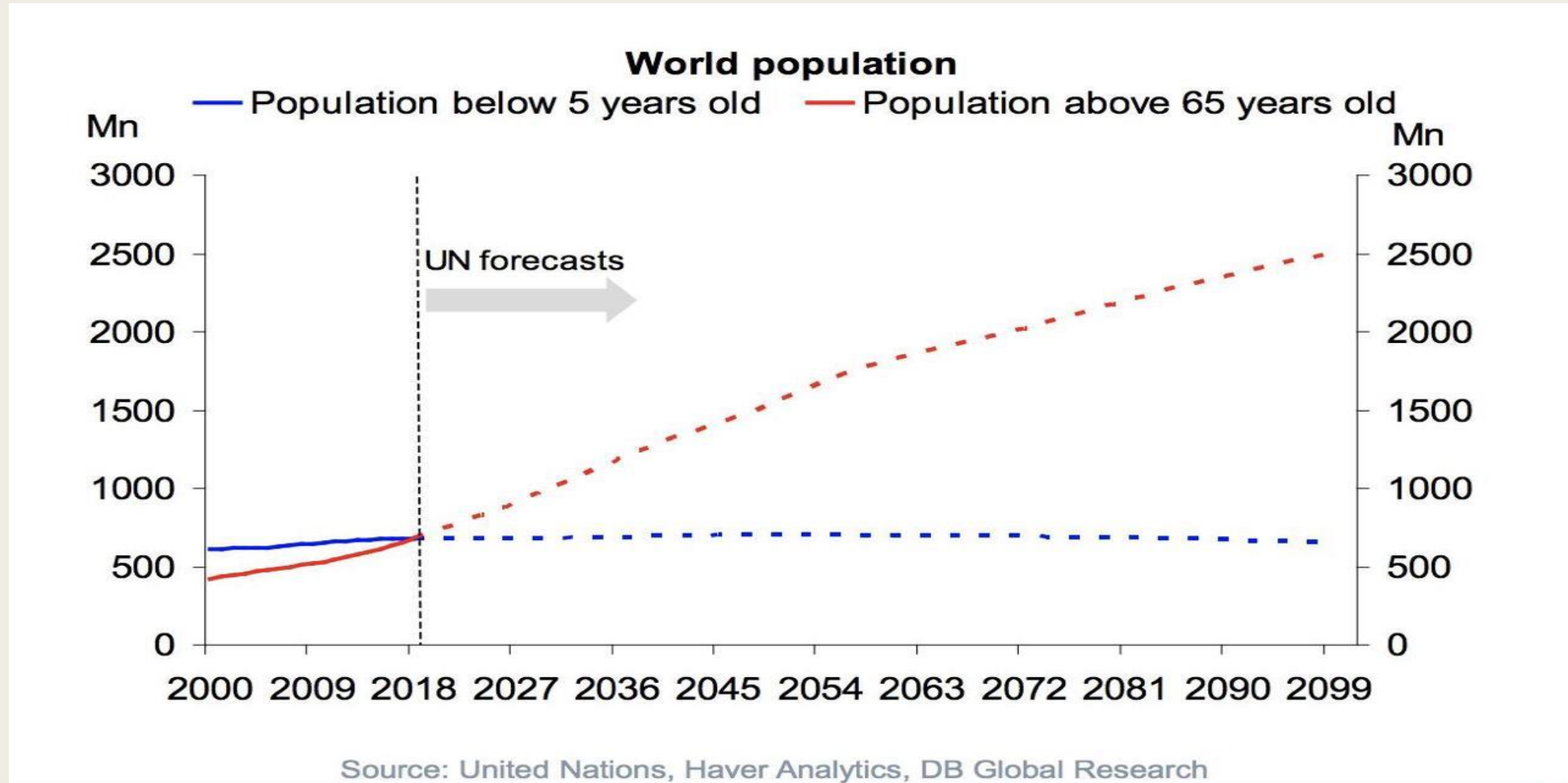
Fatal Aircraft accidents have been continuously falling for the last two decades



Source: Financial Times

## 6. Greying world

For the first time, there are more people above 65 years than below 5 years



# 7. Global Sneaker Brand Sales

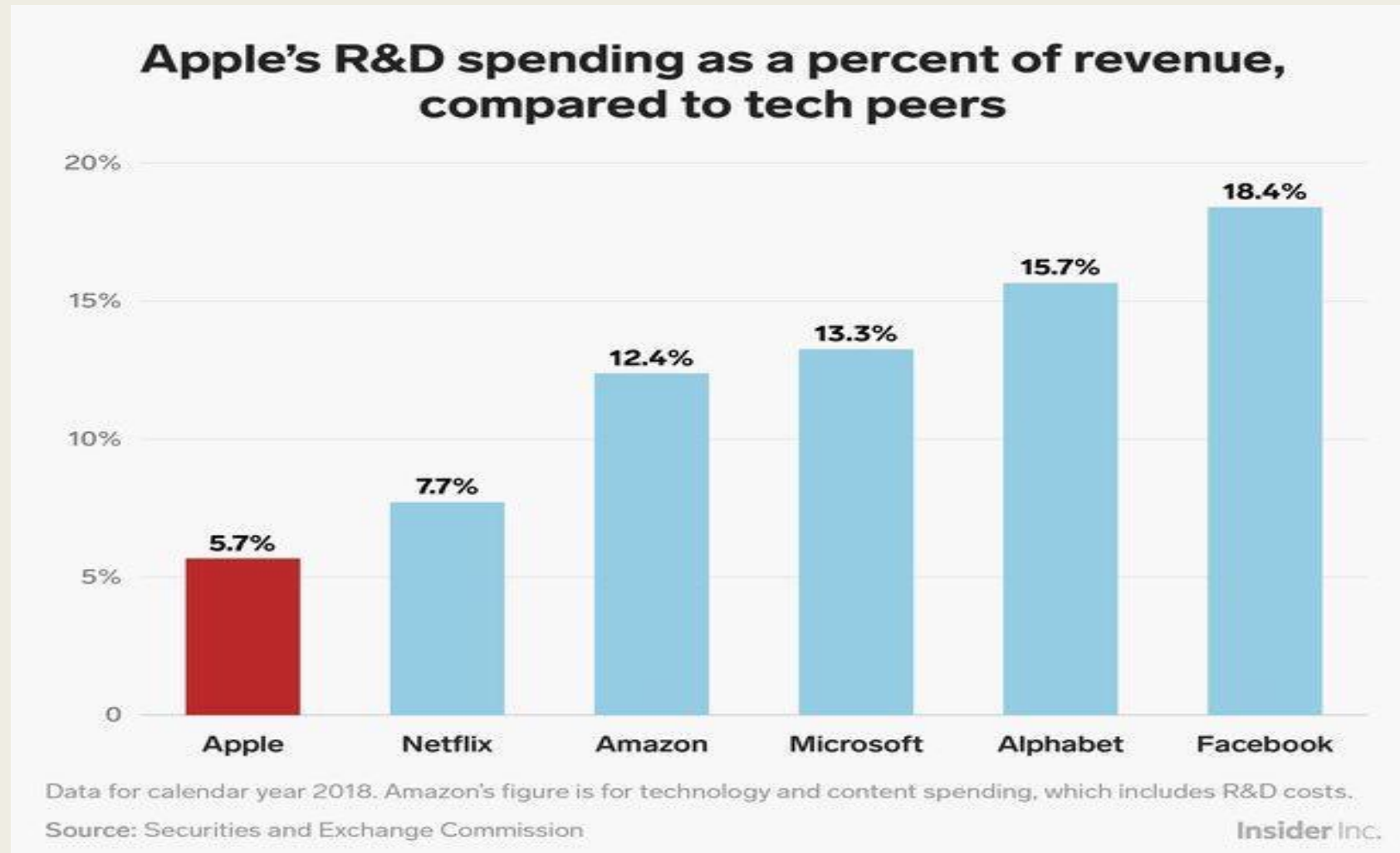
Nike continues to gain on its dominance





## 8. R&D spends in tech

Surprisingly Facebook spends the highest percentage of revenue



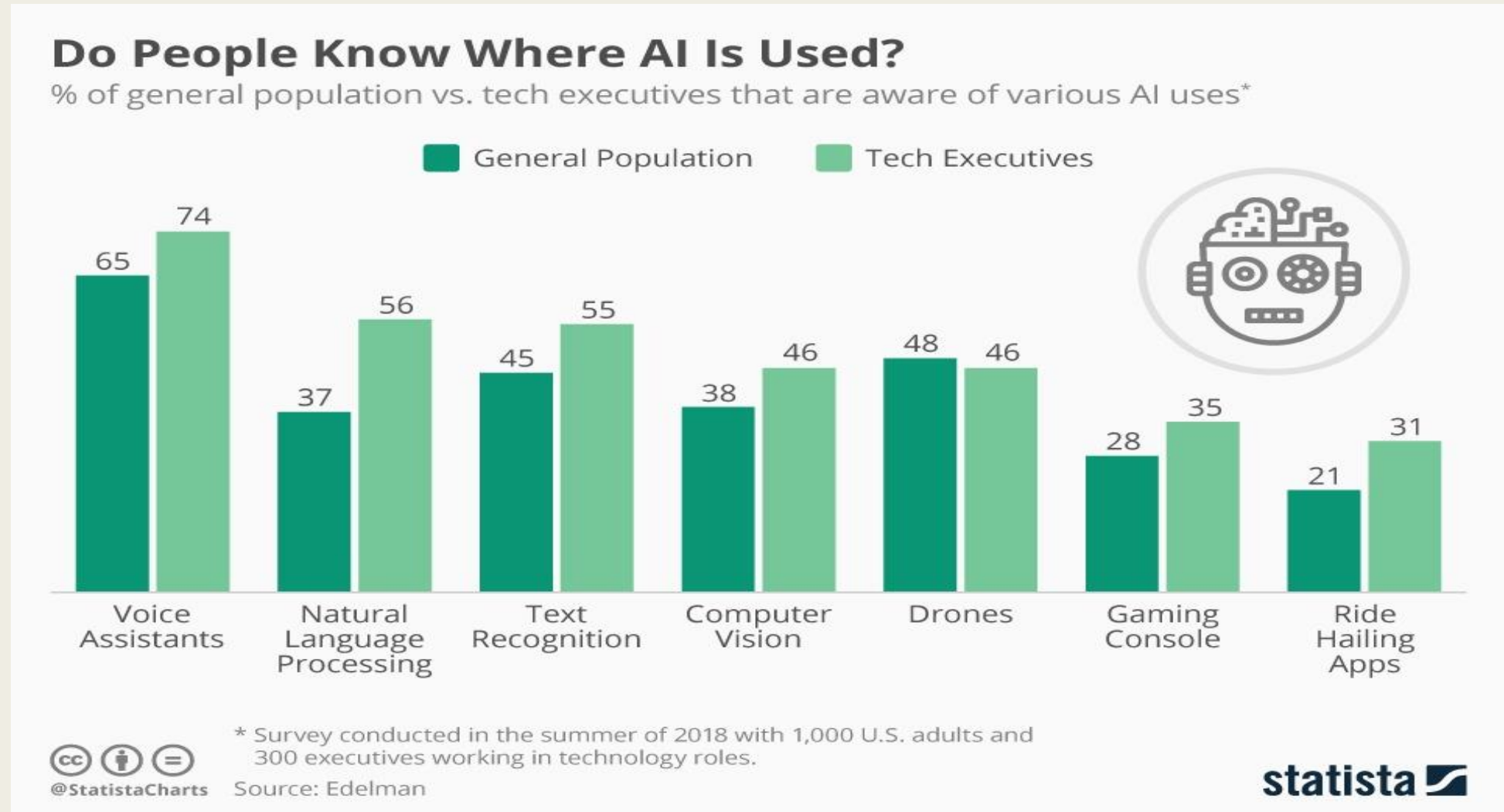
## 9. Boeing 737 max grounding impact

American aviation will be worst hit if Boeing 737 MAX remain grounded for long



# 10. Public is well aware of AI

General public in America seems to be as aware on AI use as technical professionals





THANK YOU