

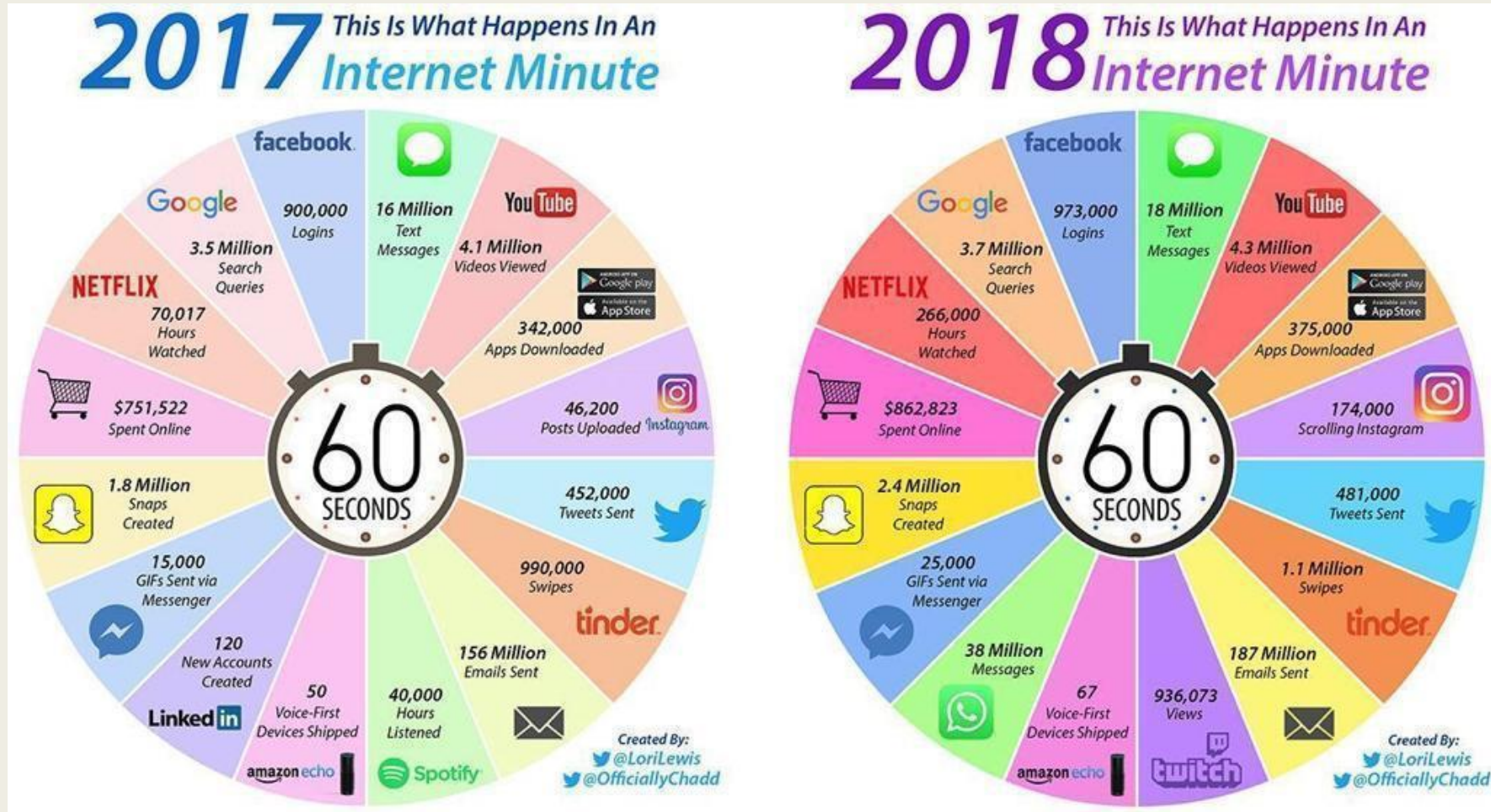
WHAT ARE WE SEEING

VERSION 1.013

08-03-2019

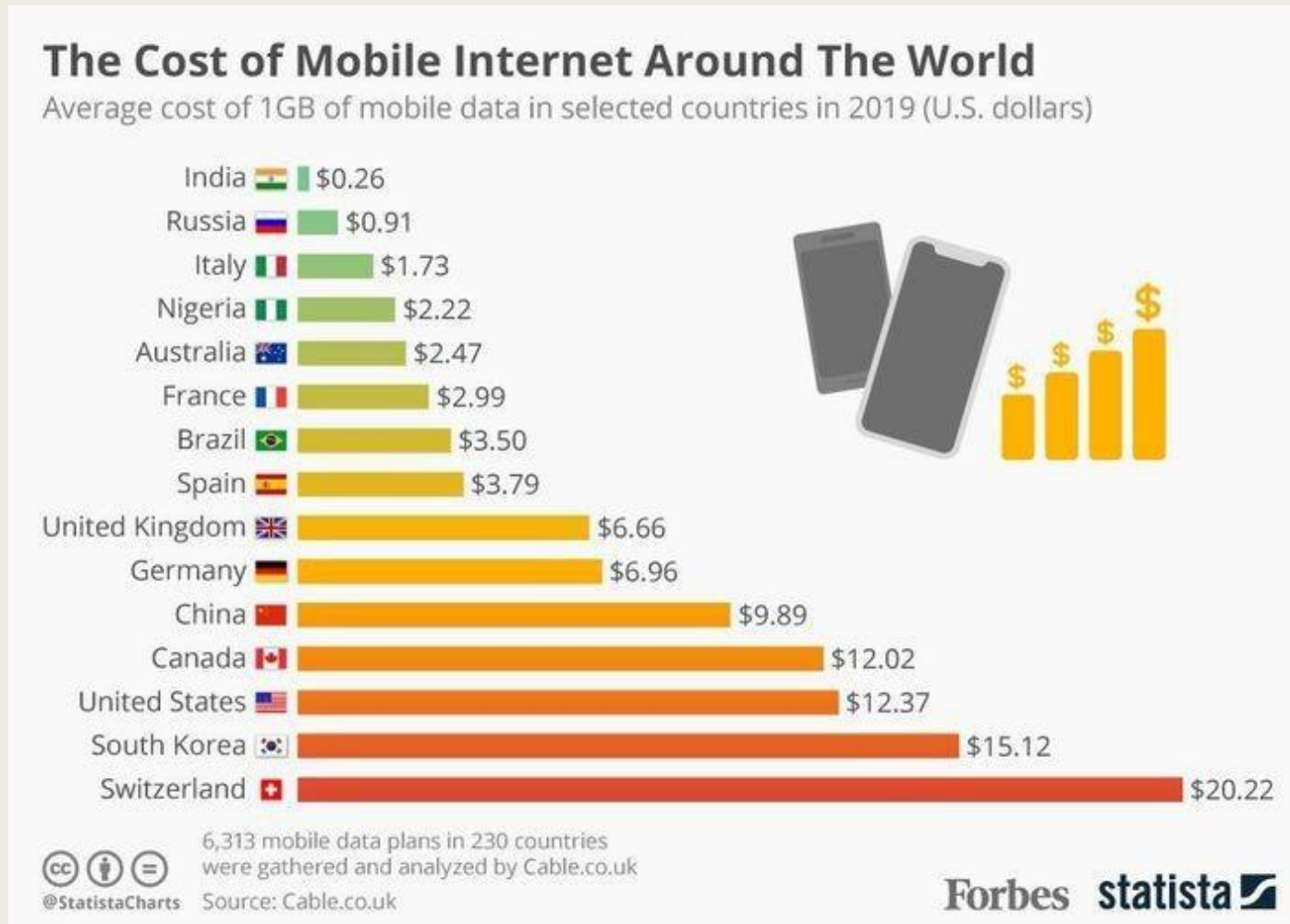
1. Time spent on one minute of internet

Netflix/Instagram gaining maximum traction in the online space



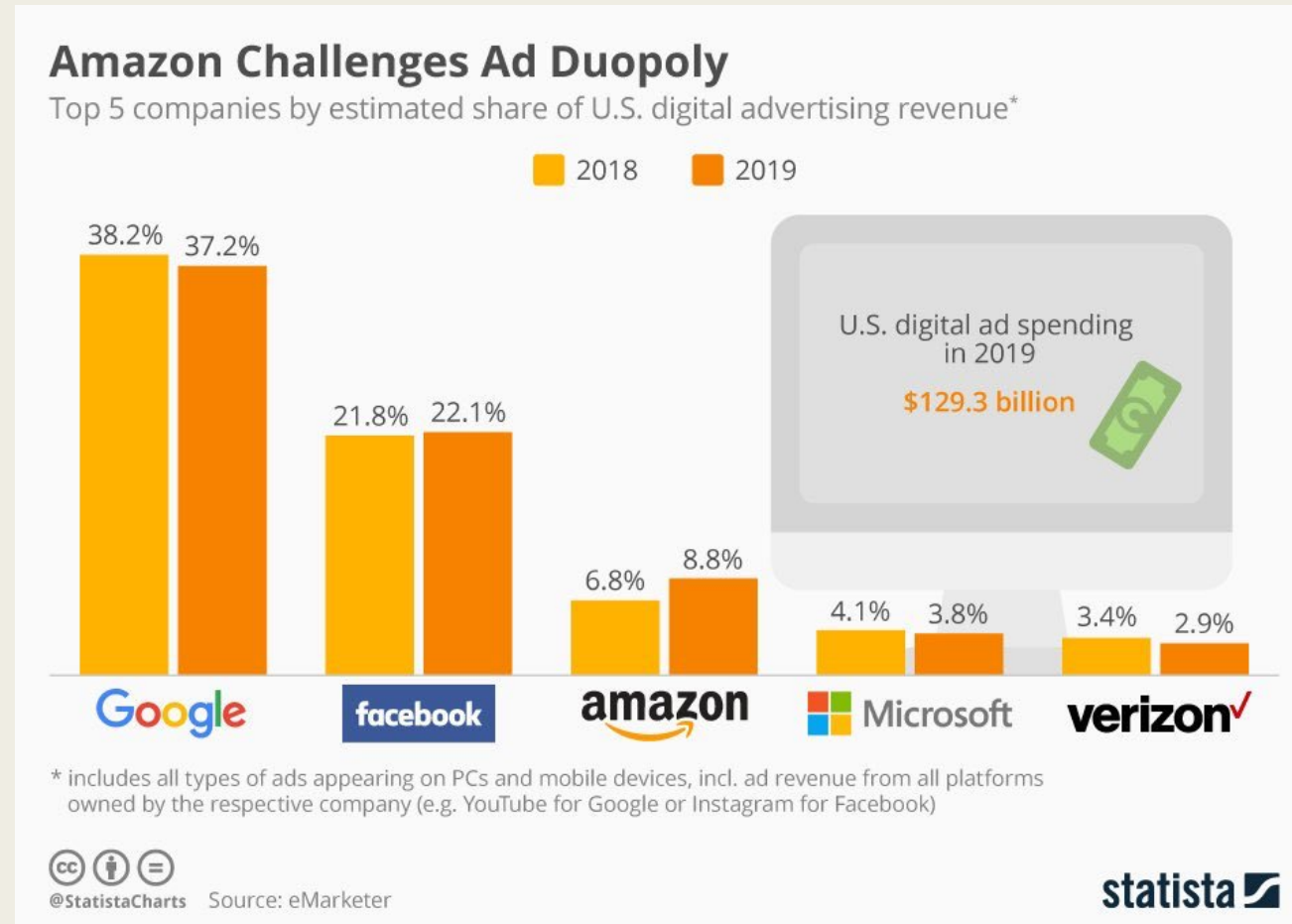
2. Cost of Mobile Internet around the world

Thanks to JIO, India has the lowest data costs



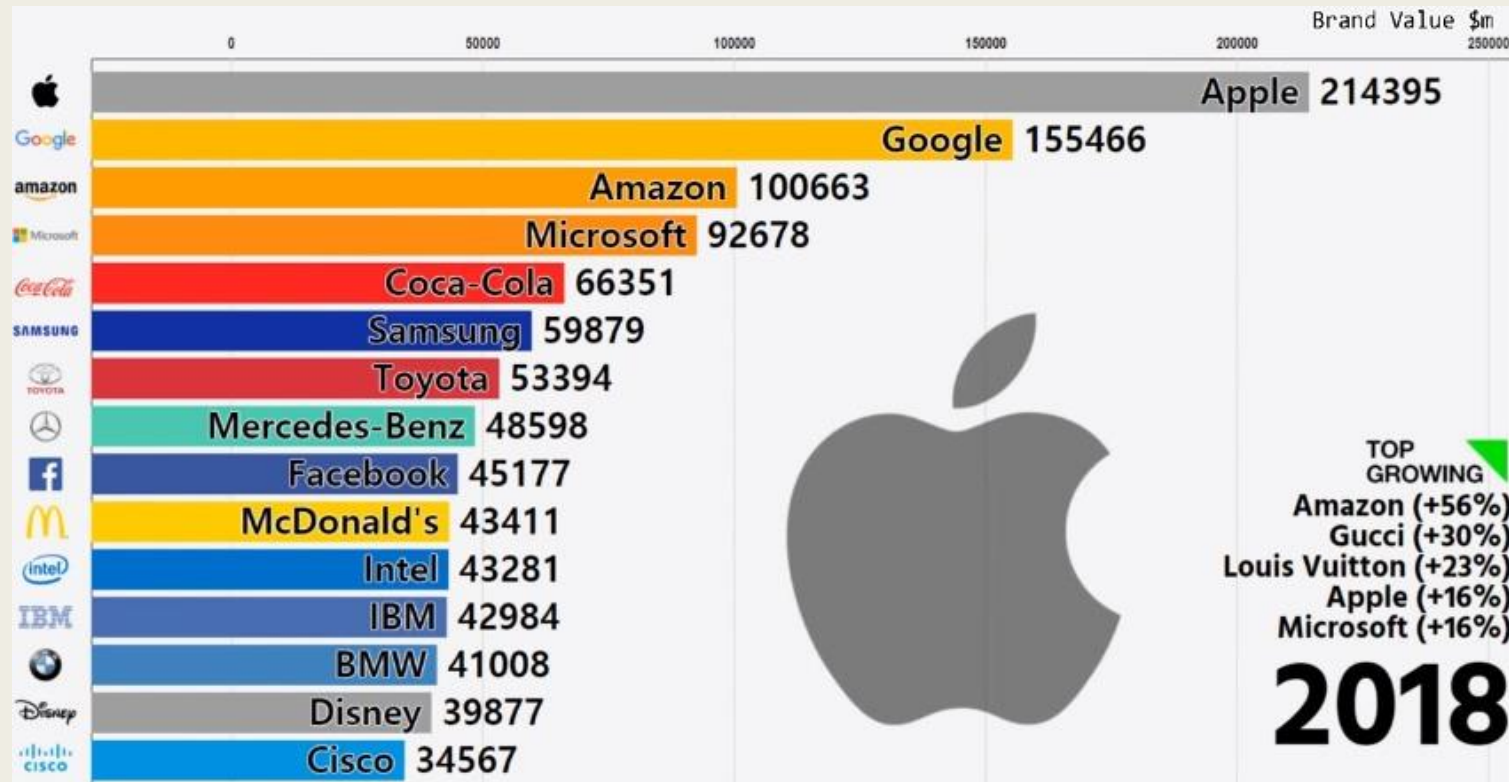
3. Amazon challenges Ad Duopoly

Amazon is not just retailing, its also monetizing its platform



4. Top growing brands

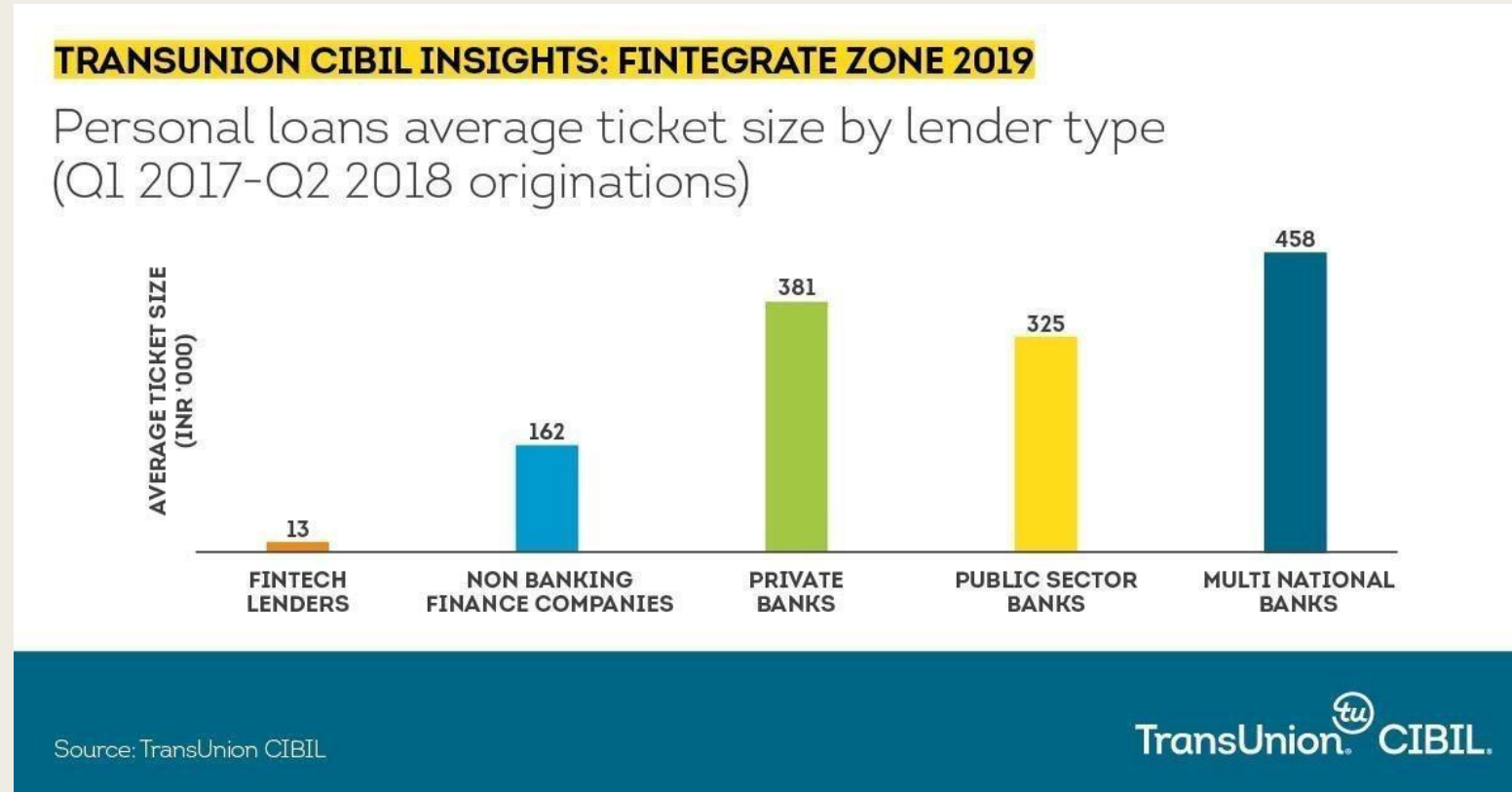
Amazon's brand has seen a whopping growth of over 56% and crosses \$100bn



Source: BrandFinance

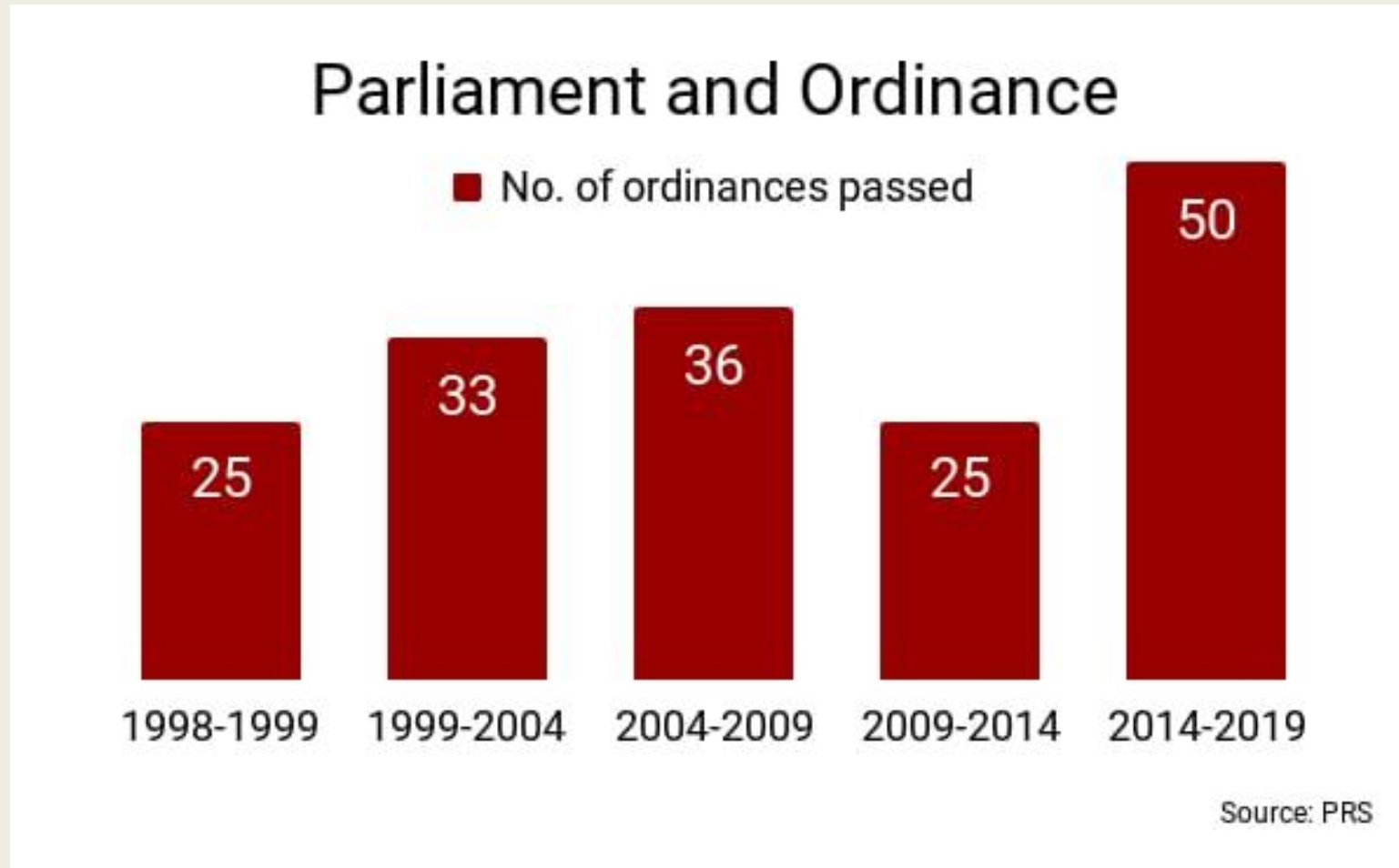
5. Personal loan ticket size by lender type

Surprisingly there is not a big gap between Pvt and PSU banks



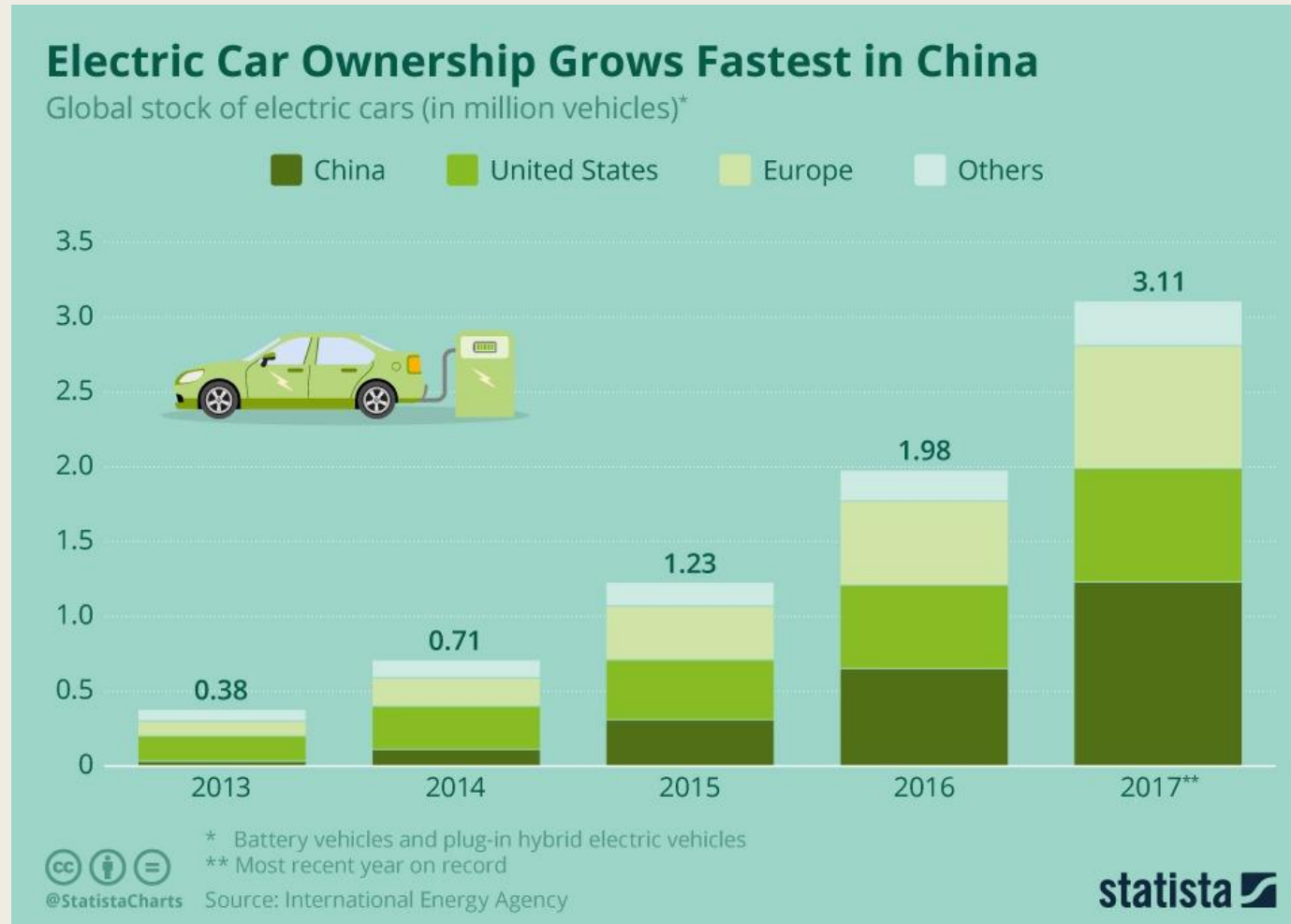
6. Ordinances passed

Benefits of full majority reflects in amount of work done.



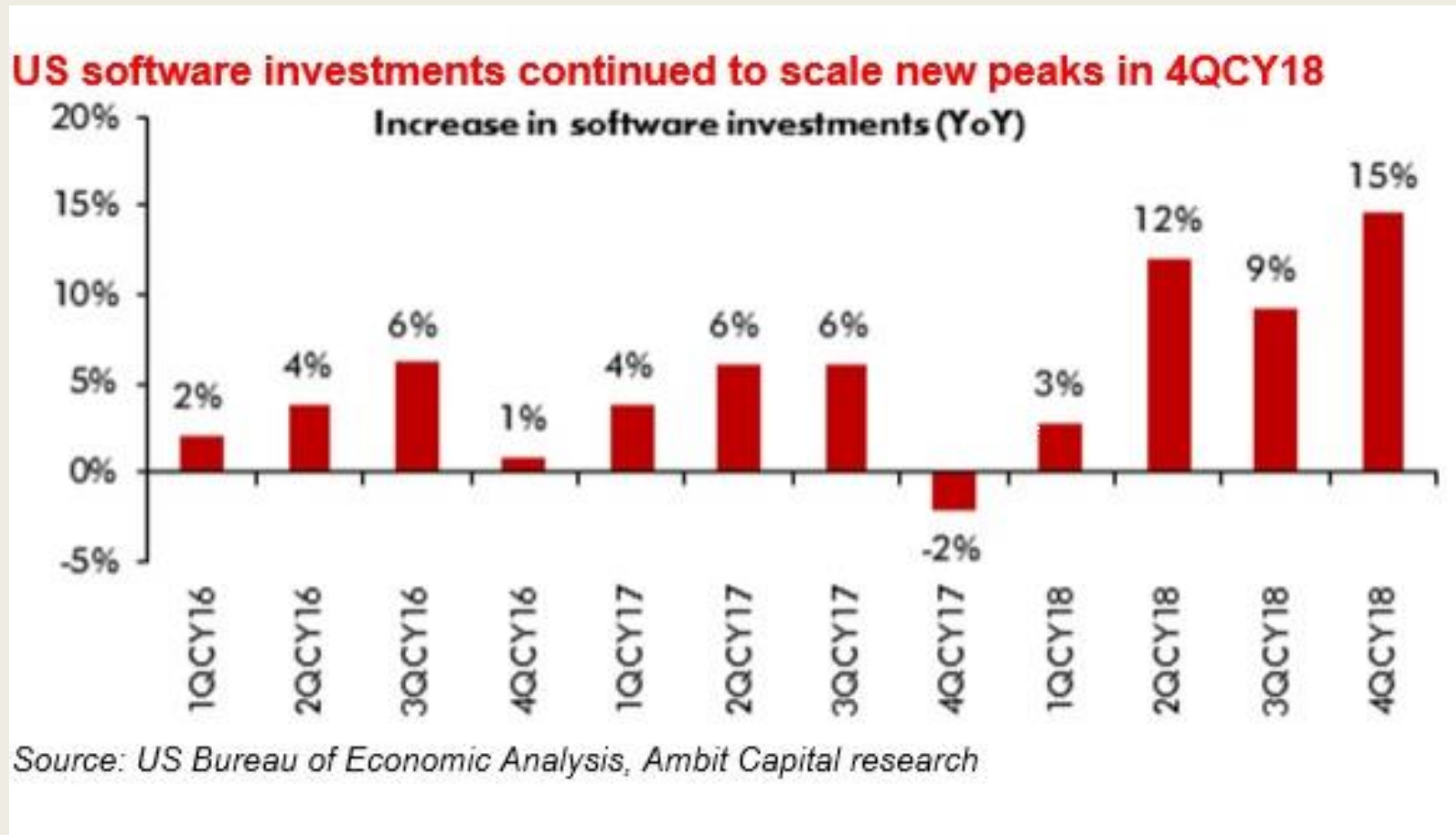
7. Electric Car Ownership

Its not USA or Europe but China that is at the forefront in adopting EV.



8. US Software Investments

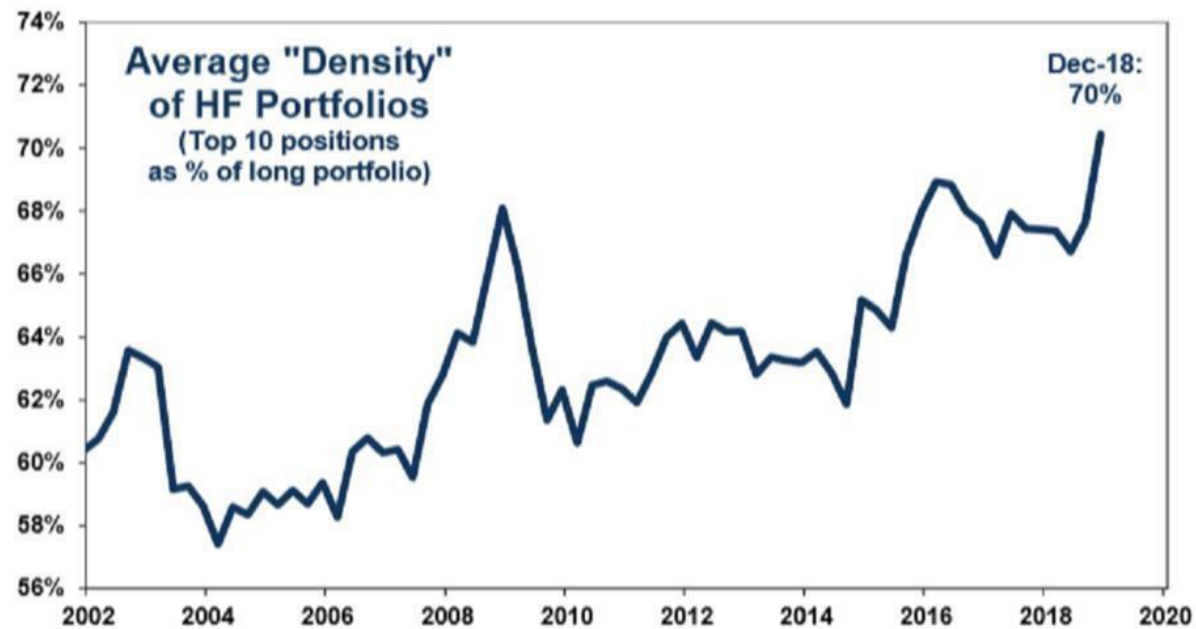
Spending in software investments was highest in Q4CY18 @ 15% YoY



9. Density of Hedge Fund Portfolios

Hedge Fund Portfolio's are getting more concentrated

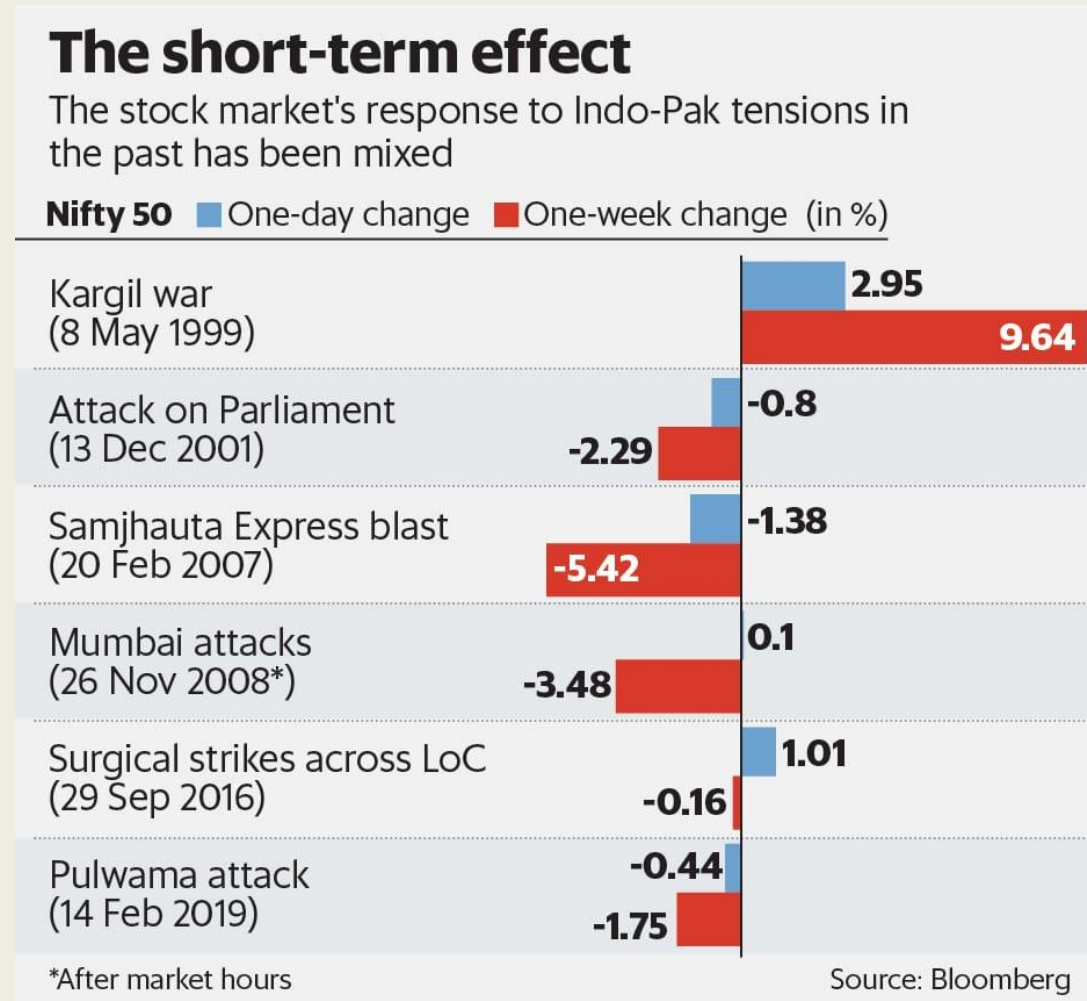
Exhibit 13: Hedge fund density is historically elevated
holdings as of December 31, 2018



Source: FactSet, Goldman Sachs Global Investment Research

10. Markets response to Indo-Pak tension

Markets don't seem to be overreacting on Indo-Pak border tensions





THANK YOU