

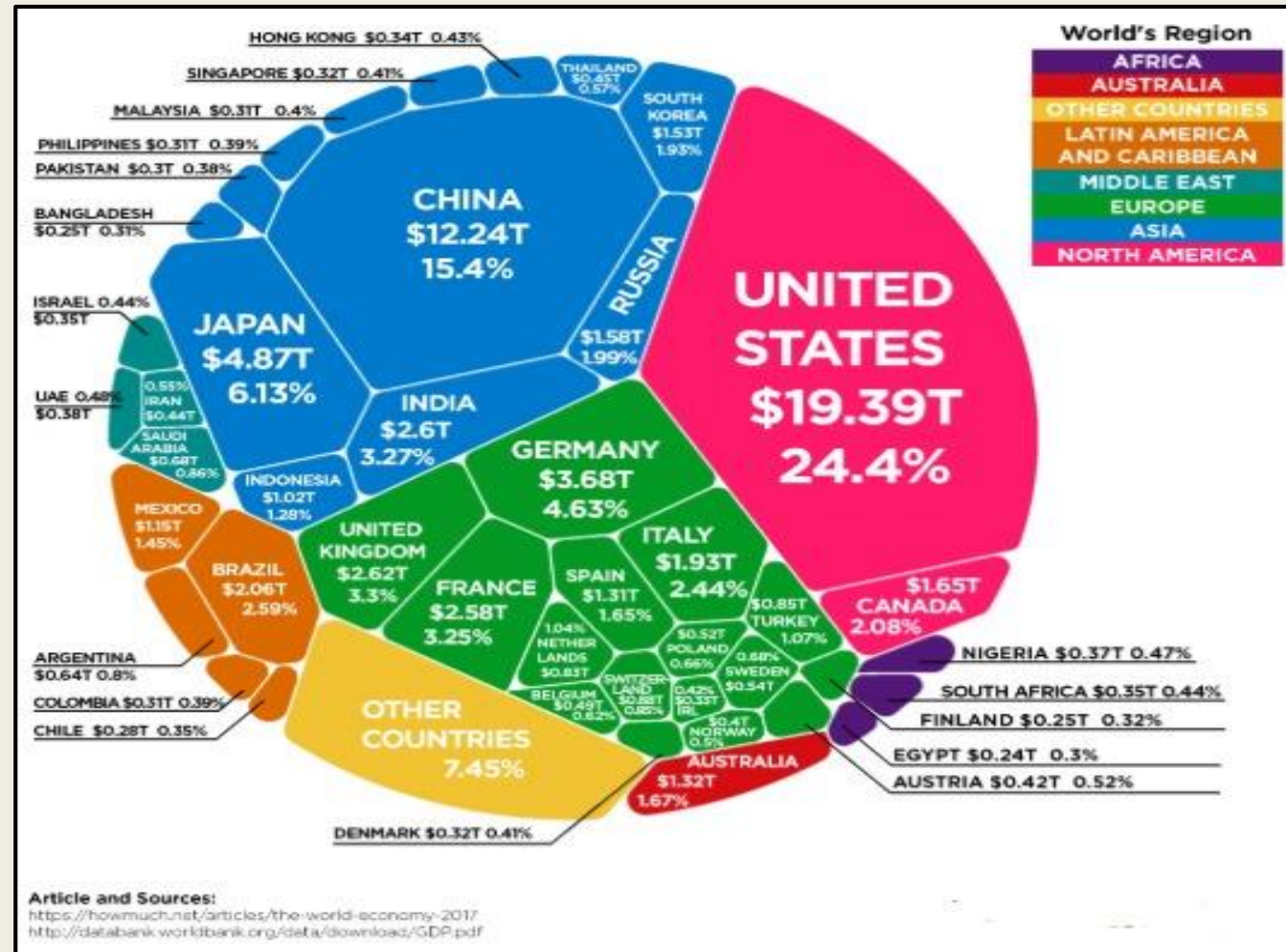
WHAT ARE WE SEEING

VERSION 1.003

19-10-2018

1. \$80 trillion world economy

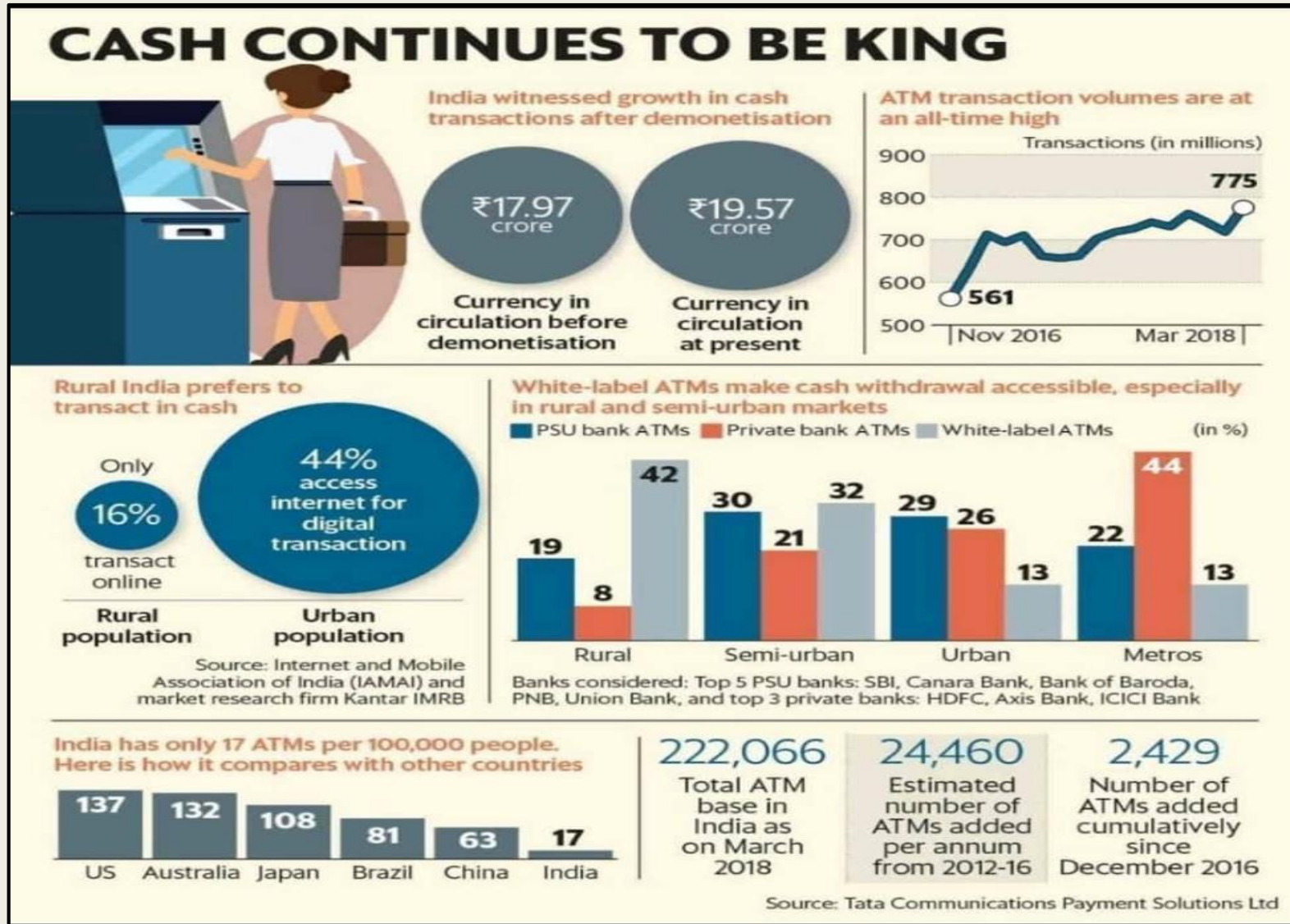
India is only 3.27% of world economy and has enough room for growth



Source: Visual Capitalist

2. Growth in Cash Transactions

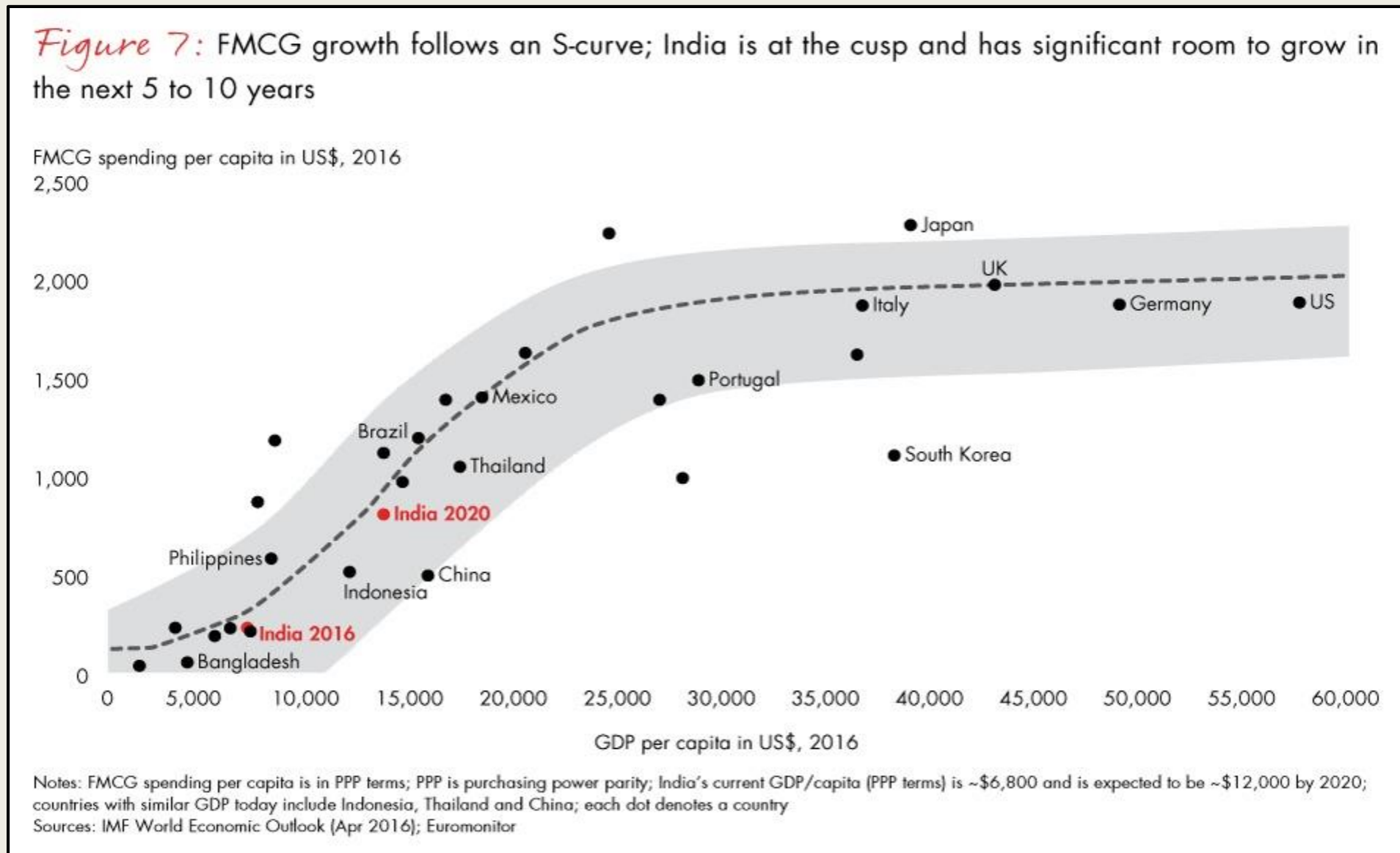
Even after demonetisation cash transactions witnesses growth and ATM transaction volumes are at all-time high



Source: Visual Capitalist

3. FMCG spending per capita to grow in the coming years

India's GDP/capita (PPP terms) is expected to almost double by 2020



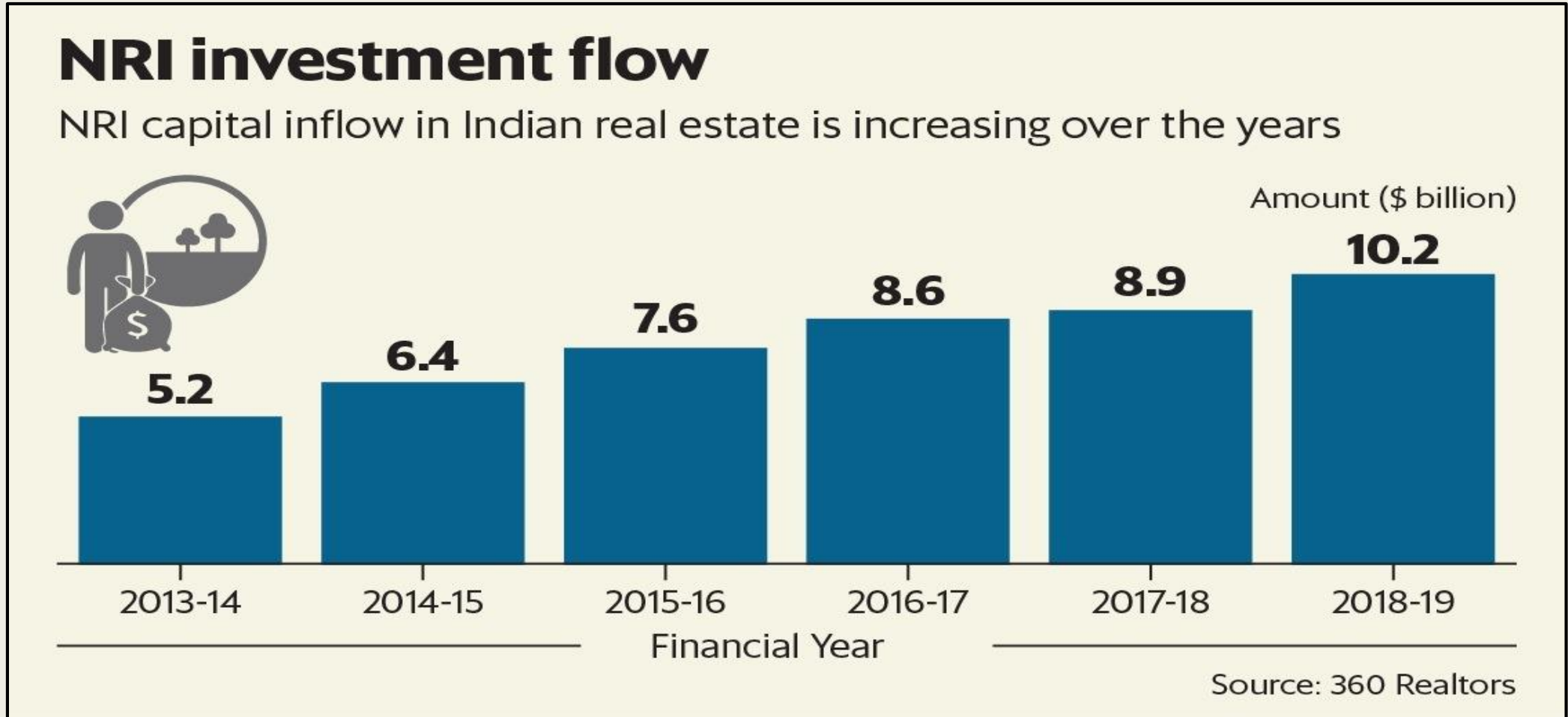
4. Valuable Retail Brands of 2018 across the World

Amazon now is more than 2x Walmart



5. NRI flows in Real Estate

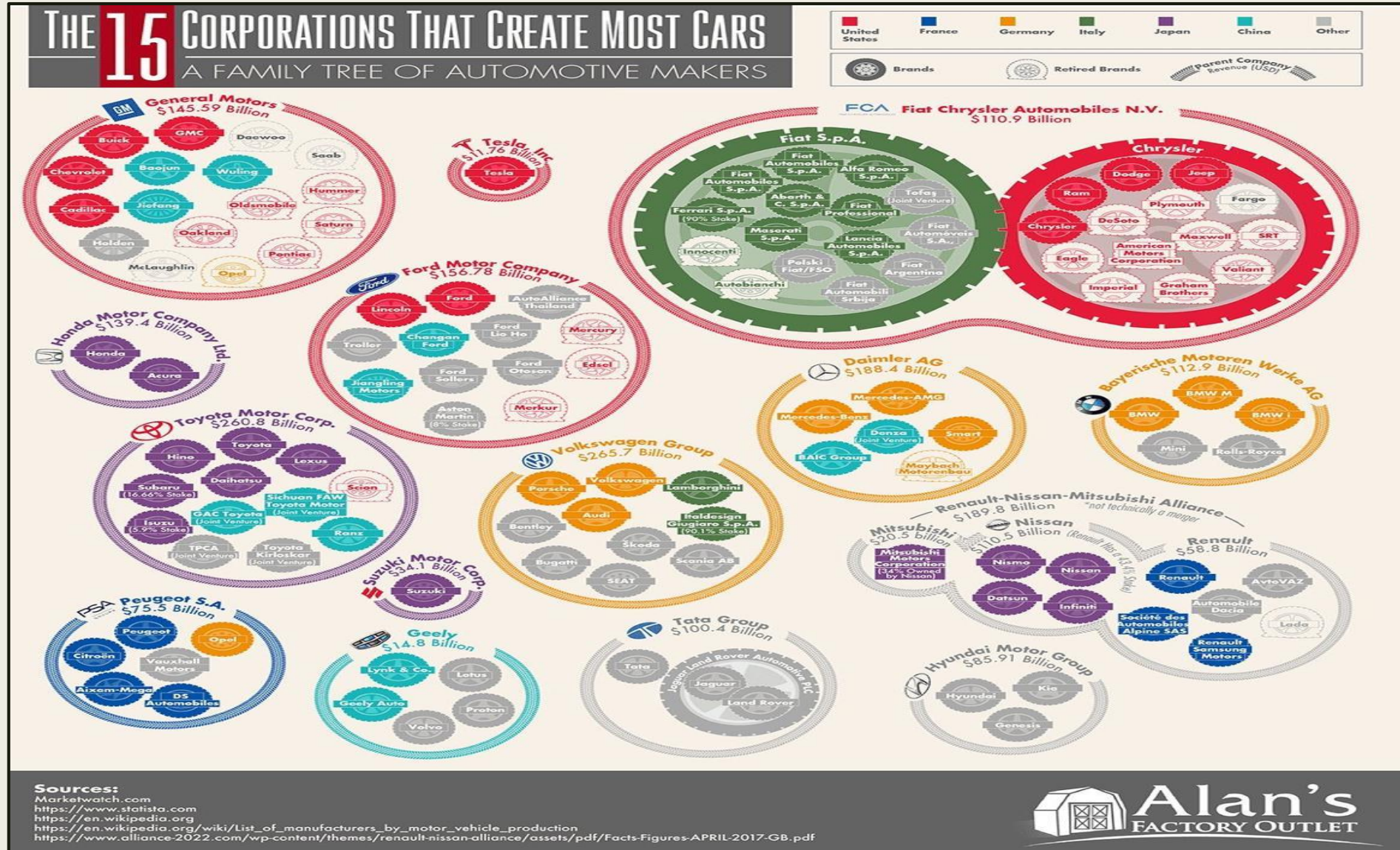
NRI are increasing investing in Real Estate and the current rupee depreciation should further help



Source: Mint

6. Corporations that make most cars

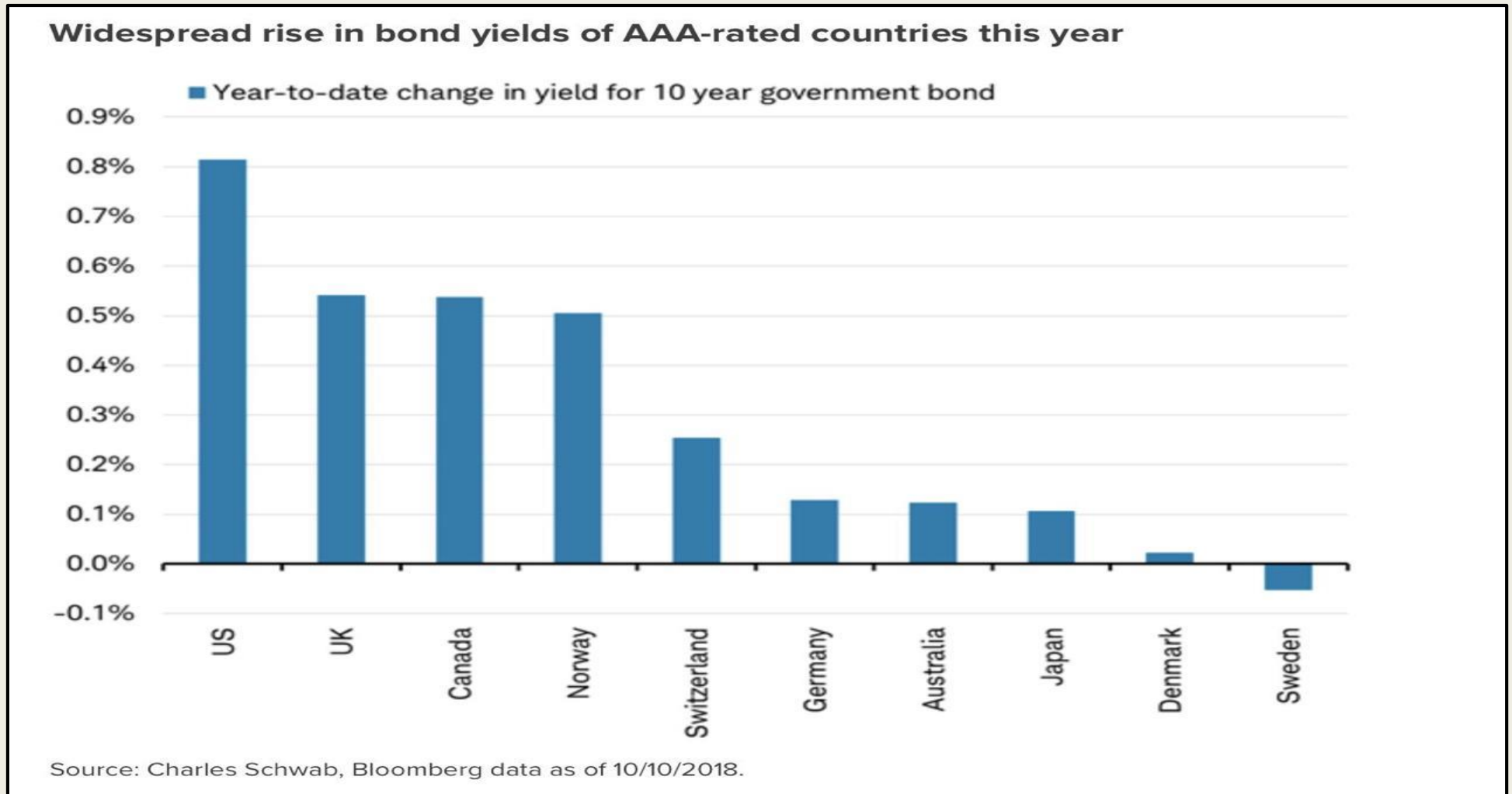
Fiat Chrysler now have a big 28 brand portfolio



Source: Bloomberg

7. Rising global bond yields

USA has seen the yield move and it is having an impact on the dollar

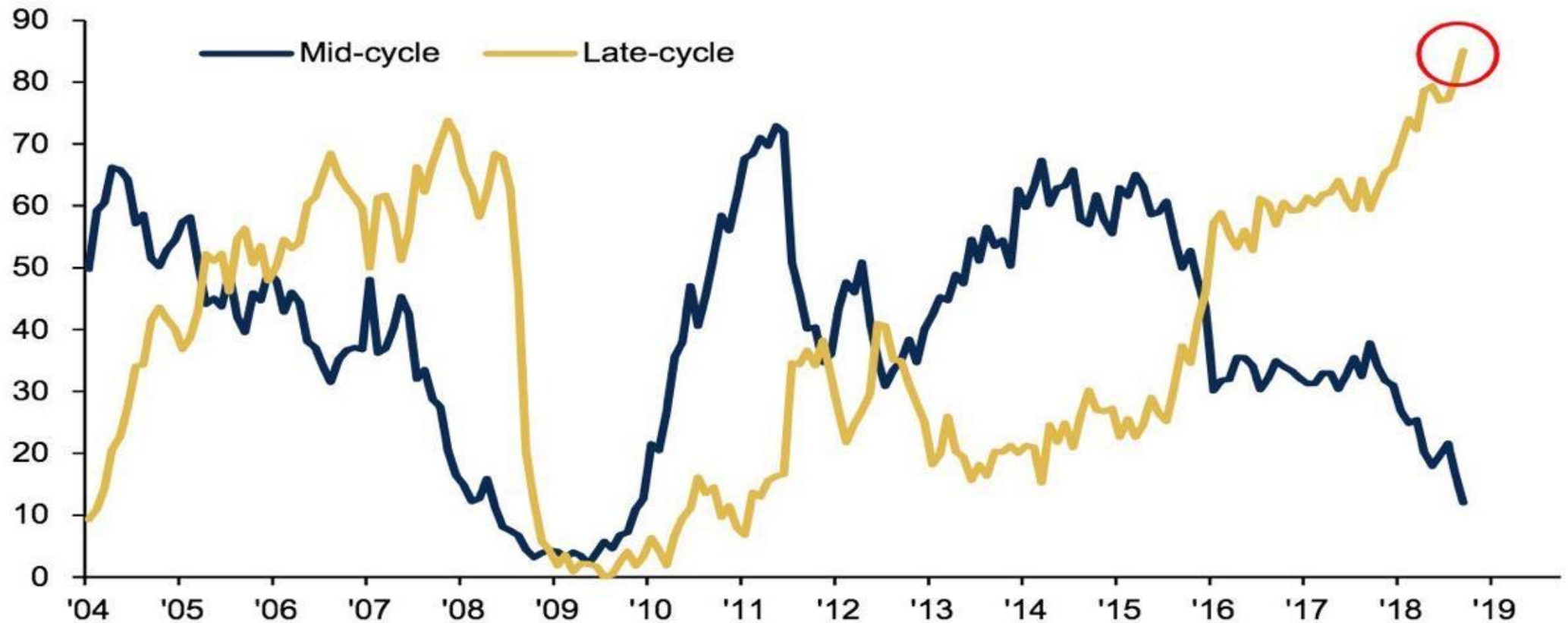


Source: Bloomberg

8. Rising interest rates are having their impact ?

A record 85% of Fund Managers surveyed by BofAML think the global economy is in late cycle, 11ppts above prior highs in Dec '07

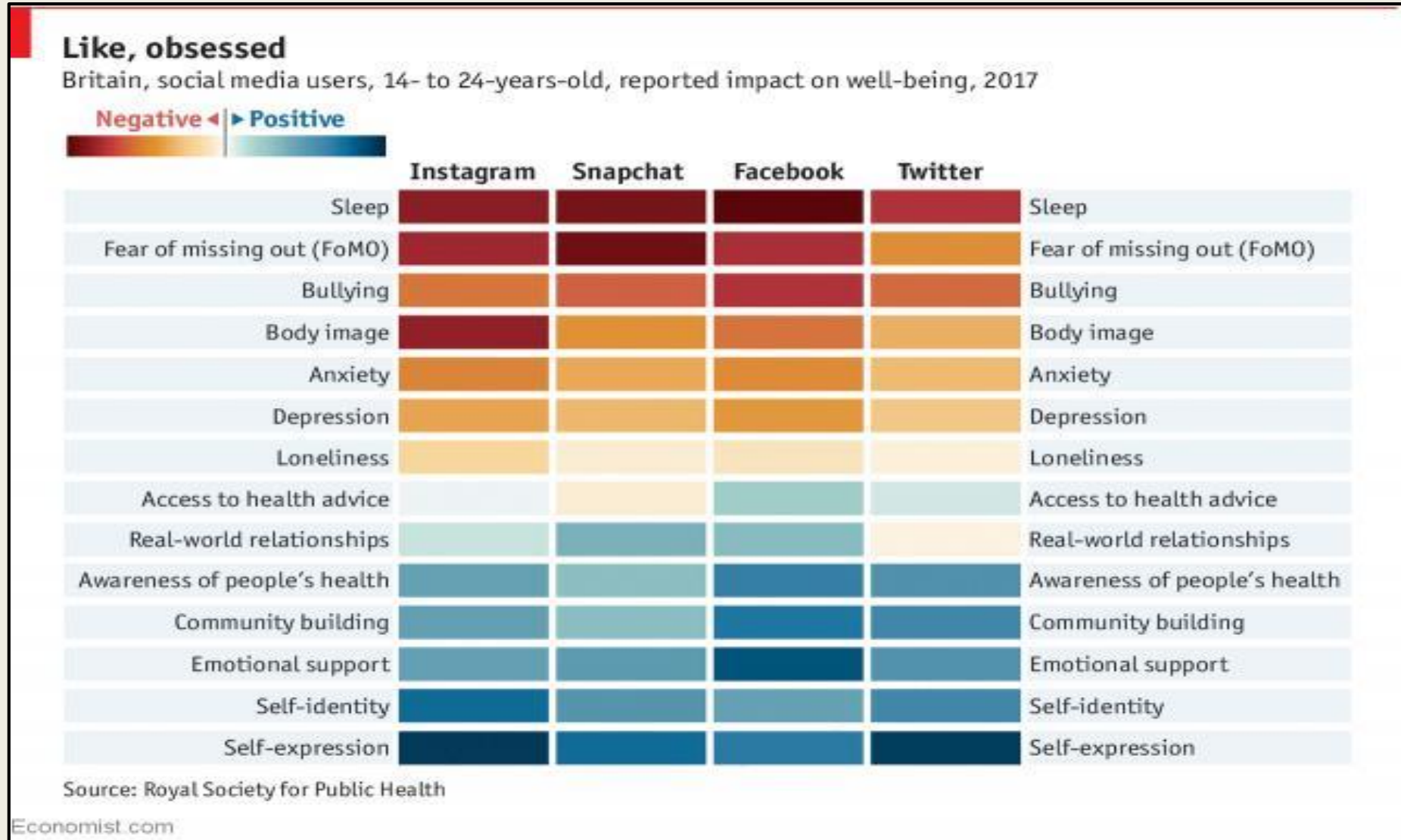
Exhibit 5: At this time, in which phase of the economic cycle would you say the global economy is?



Source: BofA Merrill Lynch Global Fund Manager Survey

9. Social Media and it's impact on Mental well being.

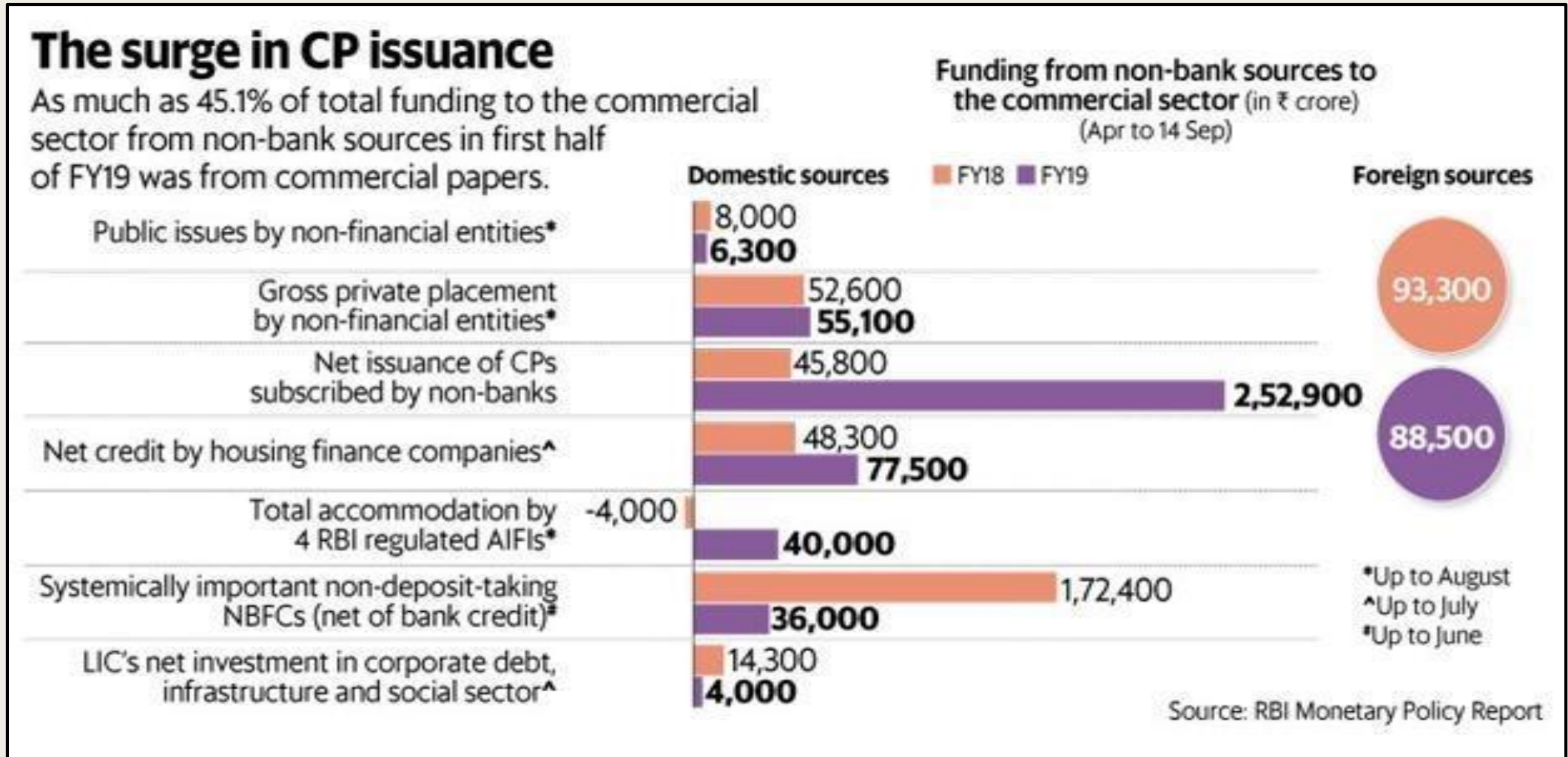
Its no surprise, sleep is taking the maximum impact of social media usage



Source: Economist





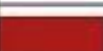





10. Commercial paper borrowings were biggest non bank funding source

Recent liquidity freeze in non banking market will definitely have a near term impact



11. Power sector has highest corporate debt exposure

Good news is government is working overtime to resolve the power gridlock

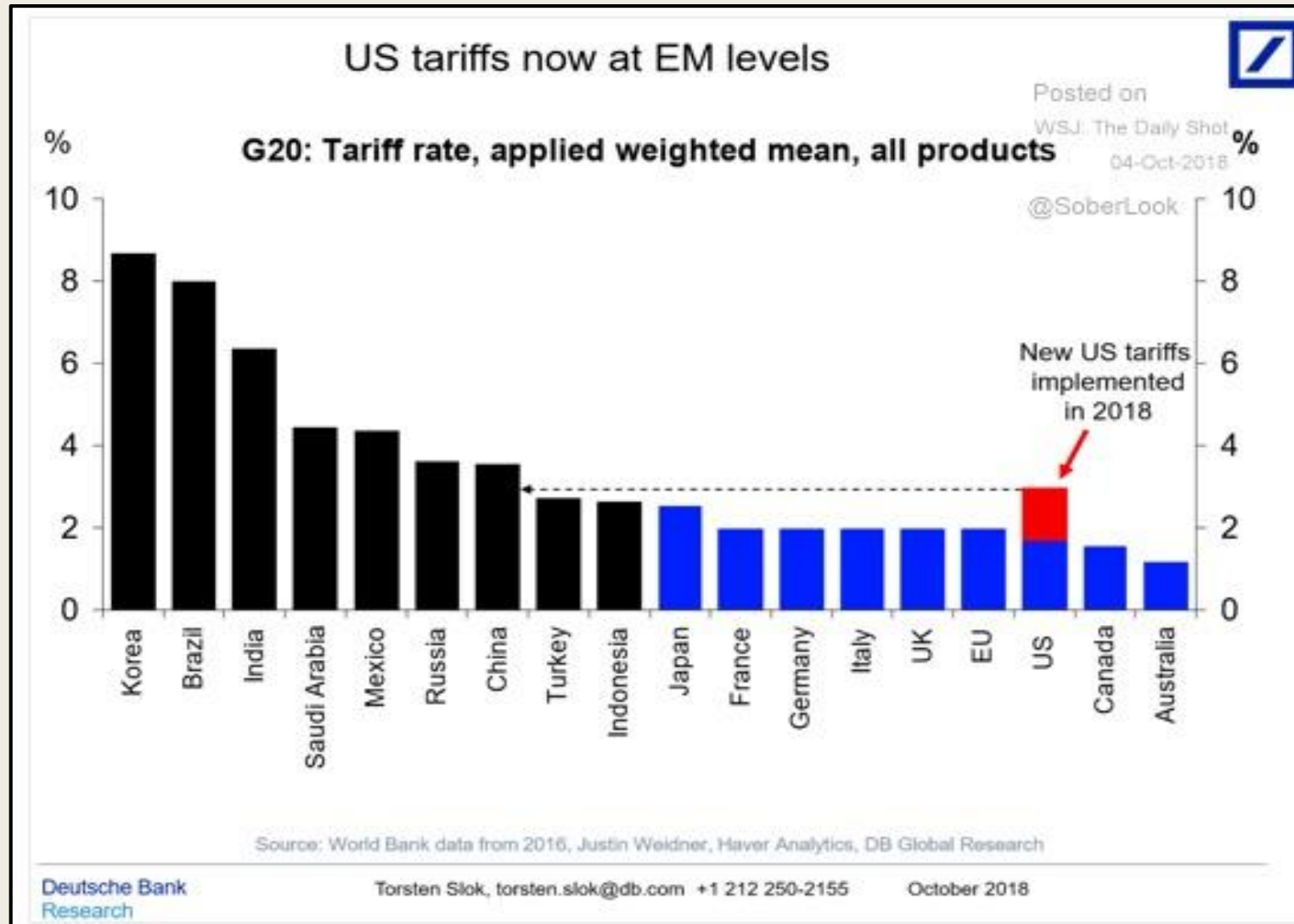
SECTORAL DISTRIBUTION OF CORPORATE DEBT			
Industry		Gross debt (₹ bn)	Net debt to equity
Power	5,014.6		1.6
Oil & Gas	4,617.1		0.5
Metals & Mining	4,335.8		0.9
Construction & Infra	2,579.8		1.9
Telecom*	1,984.1		3.5
Automobile	1,564.0		0.2
Realty	692.2		0.5
Pharmaceuticals	676.5		0.1
Textiles & garments	359.0		0.8
Chemicals	345.6		0.4
Grand Total		26,317.8	0.6

*Excluding Vodafone Idea, Reliance Jio, Tata Teleservices and BSNL

Source: Mint

12. US Tariffs are now at emerging market levels

US tariff rates are inching closer to China





THANK YOU