WHAT WE ARE SEEING

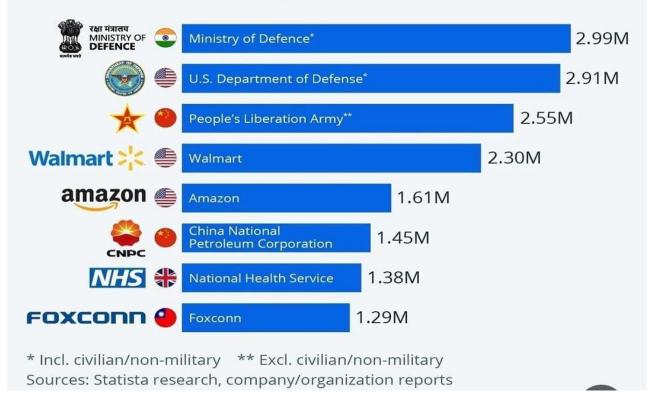
VERSION 1.151 21-06-2024

The Worlds Biggest Employers

Ministry of Defence (India) is the largest employer even toppling US Department of Defence

The World's Biggest Employers

Employers with the most personnel worldwide (2022 or latest available)



2 IPL teams Scoring high with brands

Due to popularity of IPL, there has been sharp increase in franchise revenues over the years

Scoring with brands

There has been a significant increase in franchise revenue over the years



*All cash flows generated by the IPL as a standalone business entity; estimated using the discounted cash flow approach. **The monetary worth of the IPL's intangible assets, such as its trade name and trademark; determined using the relief from royalty method.

Source: Houlihan Lokey's IPL valuation studies from 2024 and 2023

PARAS JAIN/MINT

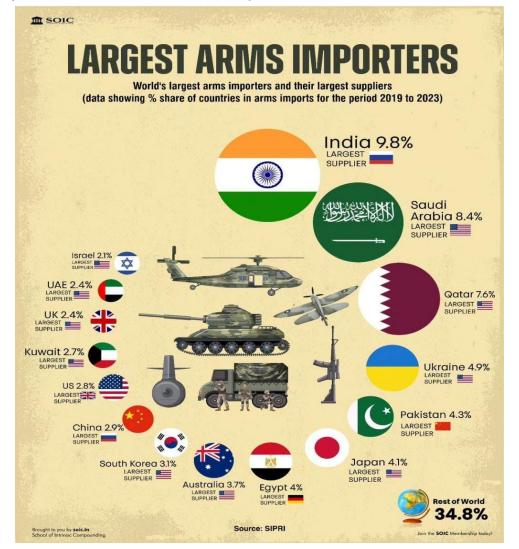
3 SIP stoppage ratio at all time high

At the time when SIPs recorded all time high it also recorded highest SIP stoppage ratio in the month of May



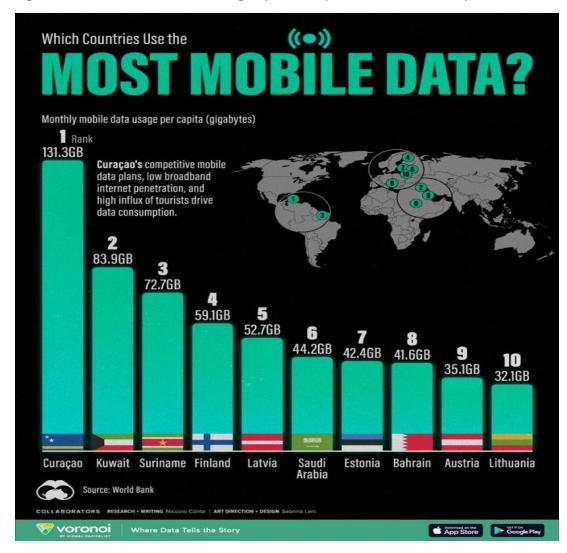
4 Largest arms importers

By far India is the largest importer of arms followed by Saudi Arabia



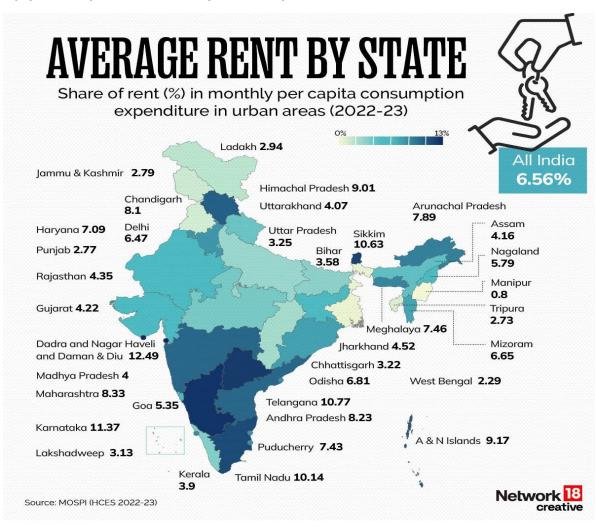
5 Counties where people are using the most mobile data

Curacao leads by far the highest mobile data usage per capita followed by Kuwait.



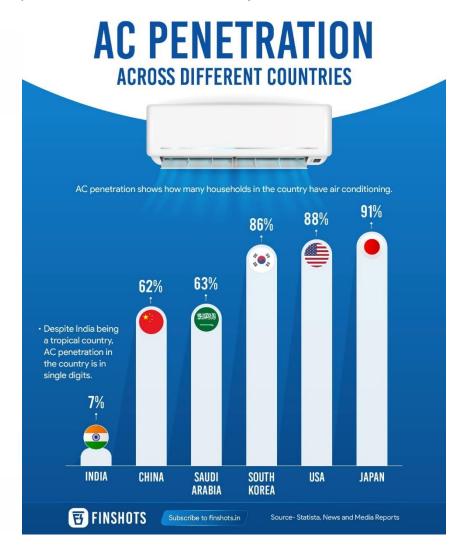
6 Average rent by State

Share of rent % in monthly per capita consumption expenditure in urban areas



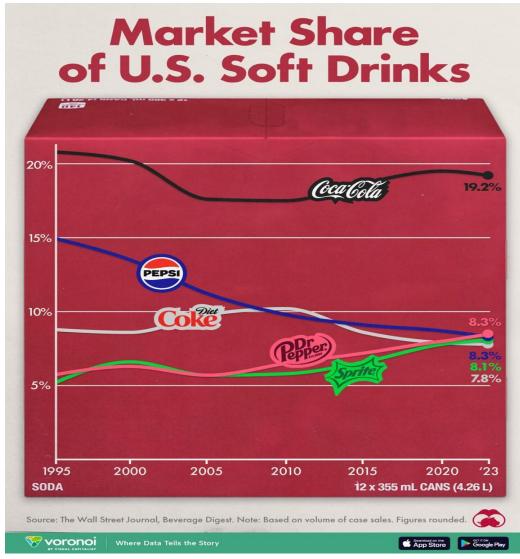
AC penetration across different countries

When compared to other developed countries, India has just scratched the surface with respect to AC penetration



8 Market share of US Soft Drinks

Coca Cola leads way ahead when compared to others with over 19% market share



Source: Voronoi, The Wall Street Journal, Beverage Digest.

Disc : The securities quoted are for illustration only and are not recommendatory

9 How big is Adani?

Presence of Adani across business segments and quite well diversified group



10 Largest Road Networks

As seen India needs to cover lot of ground even to reach second spot position



THANK YOU

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