



WHAT WE ARE SEEING

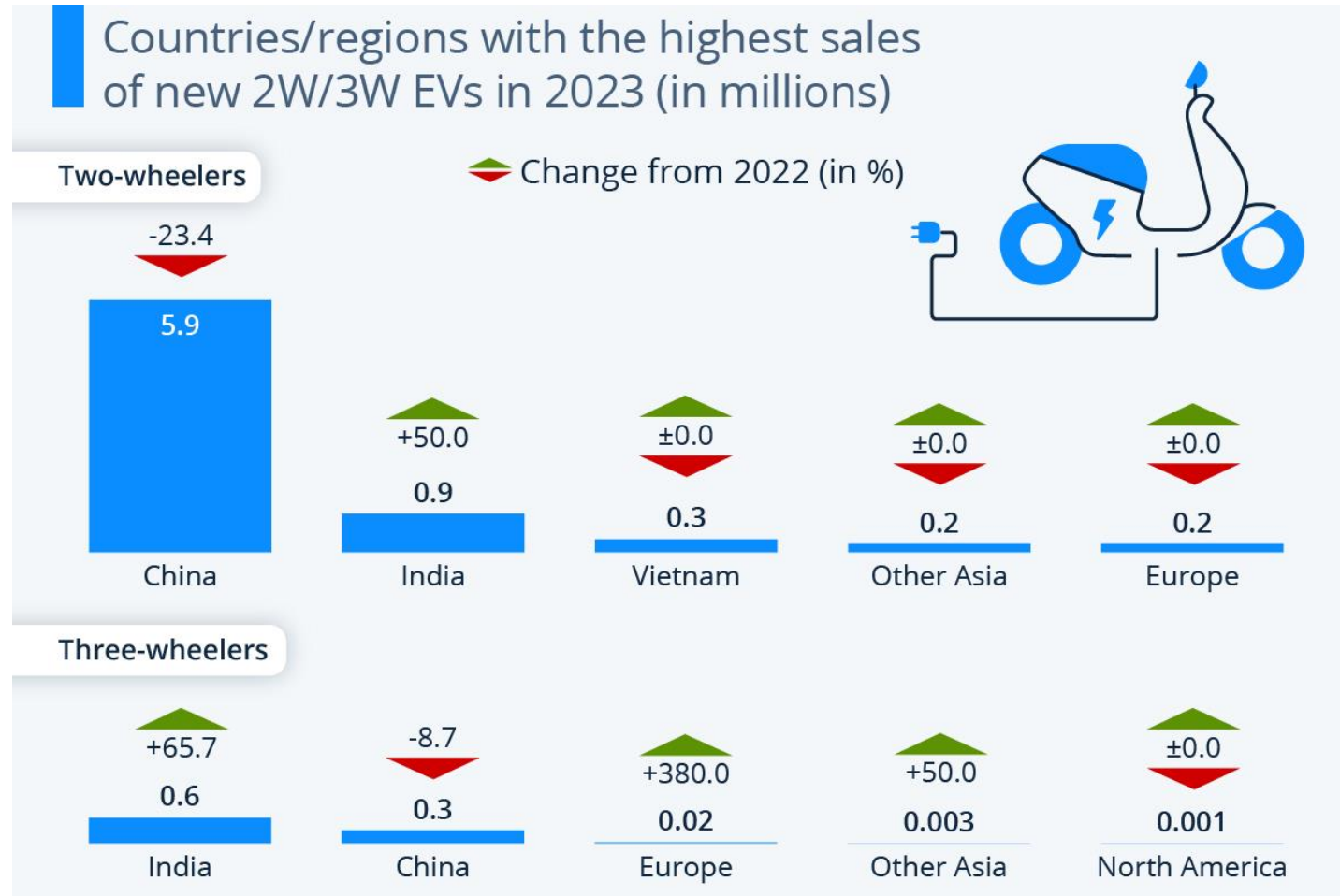
VERSION 1.148

10-05-2024



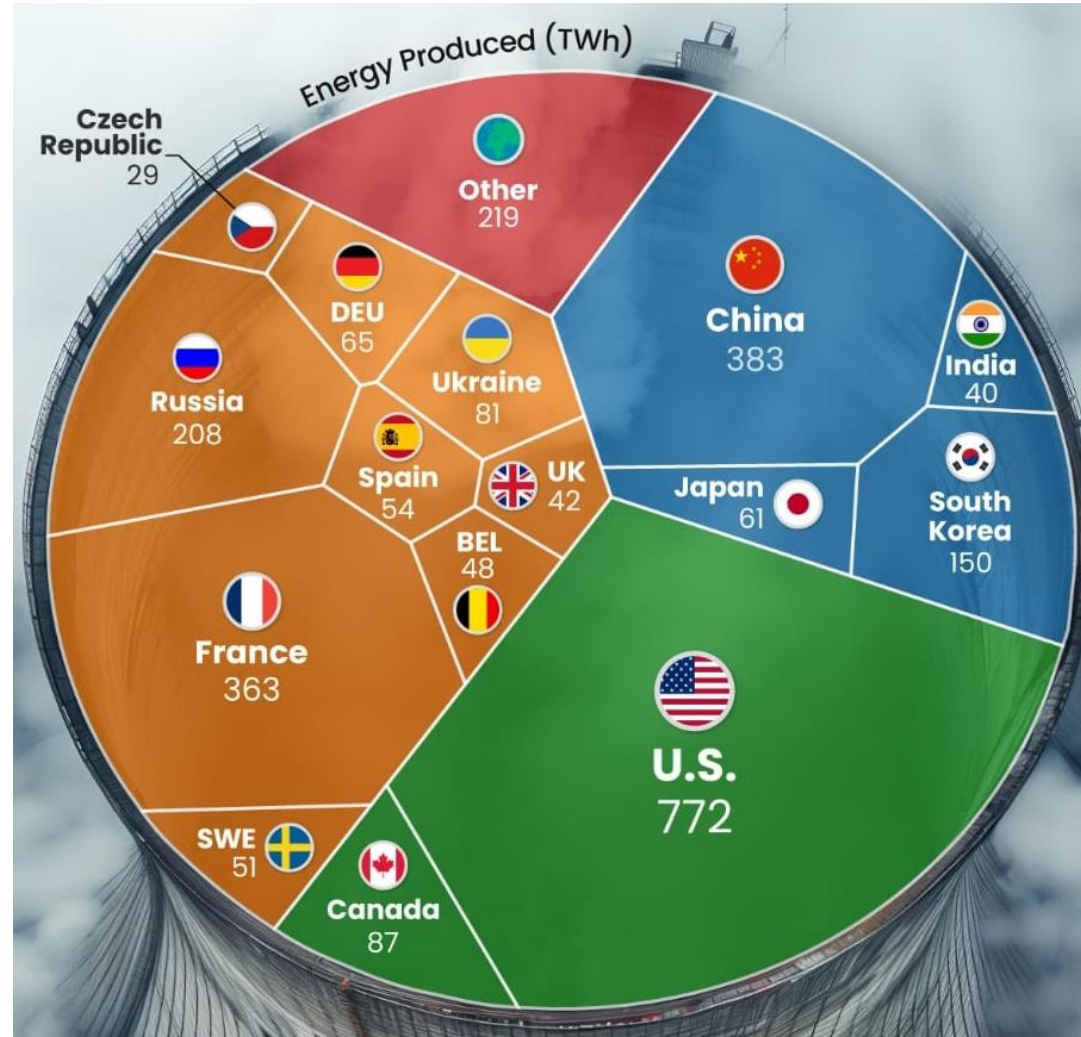
1 Biggest markets globally for electric 2/3 wheelers in 2023

China is the largest 2-wheeler EV market while India ranks no.1 in EV 3-wheelers globally



2 Global Nuclear energy production

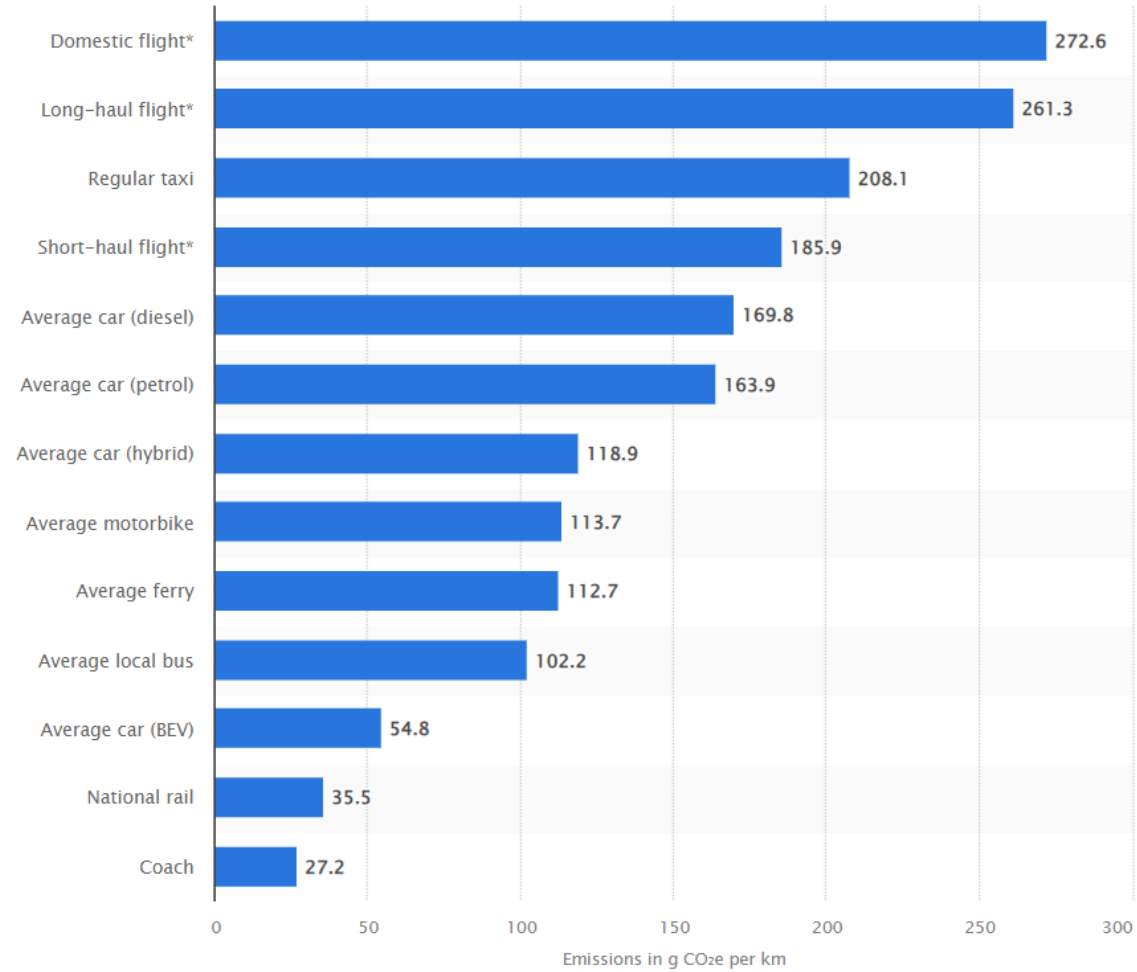
US, China, France and Russia together produce 65% of global nuclear energy



*Data as on August 2022. Source: Nuclear Energy institute & World Nuclear association

3 Carbon emission comparison across travel modes in UK

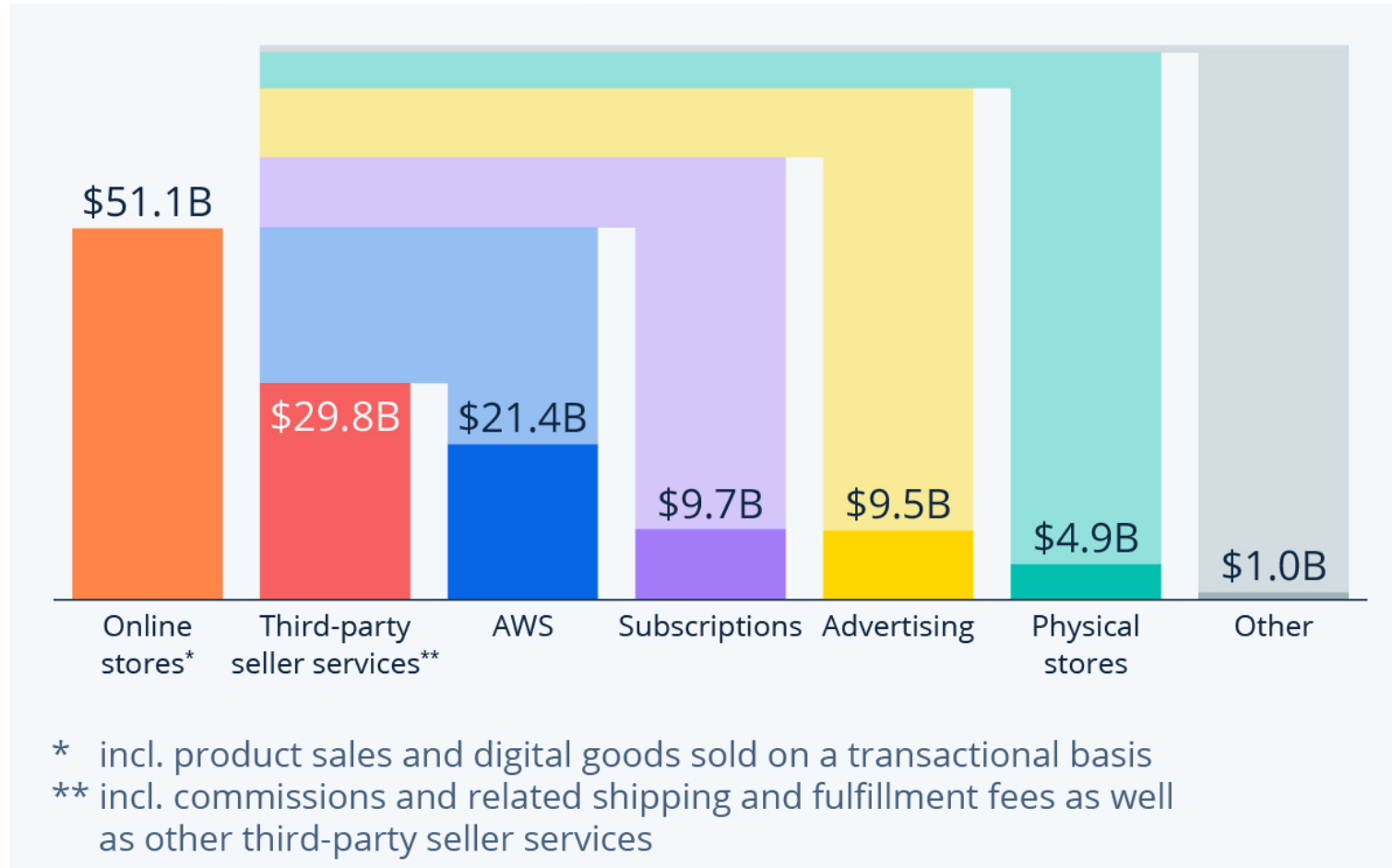
Air flights emits highest amount of Carbon dioxide across all transport modes



Data as on 2023. Source: Statista, Our world in data

4 Amazon - Not just an online store

More than 50% of Amazon's revenues* come from non-online stores



*Amazon's net sales in the first quarter of 2024, by segment. Source: Amazon, Statista.

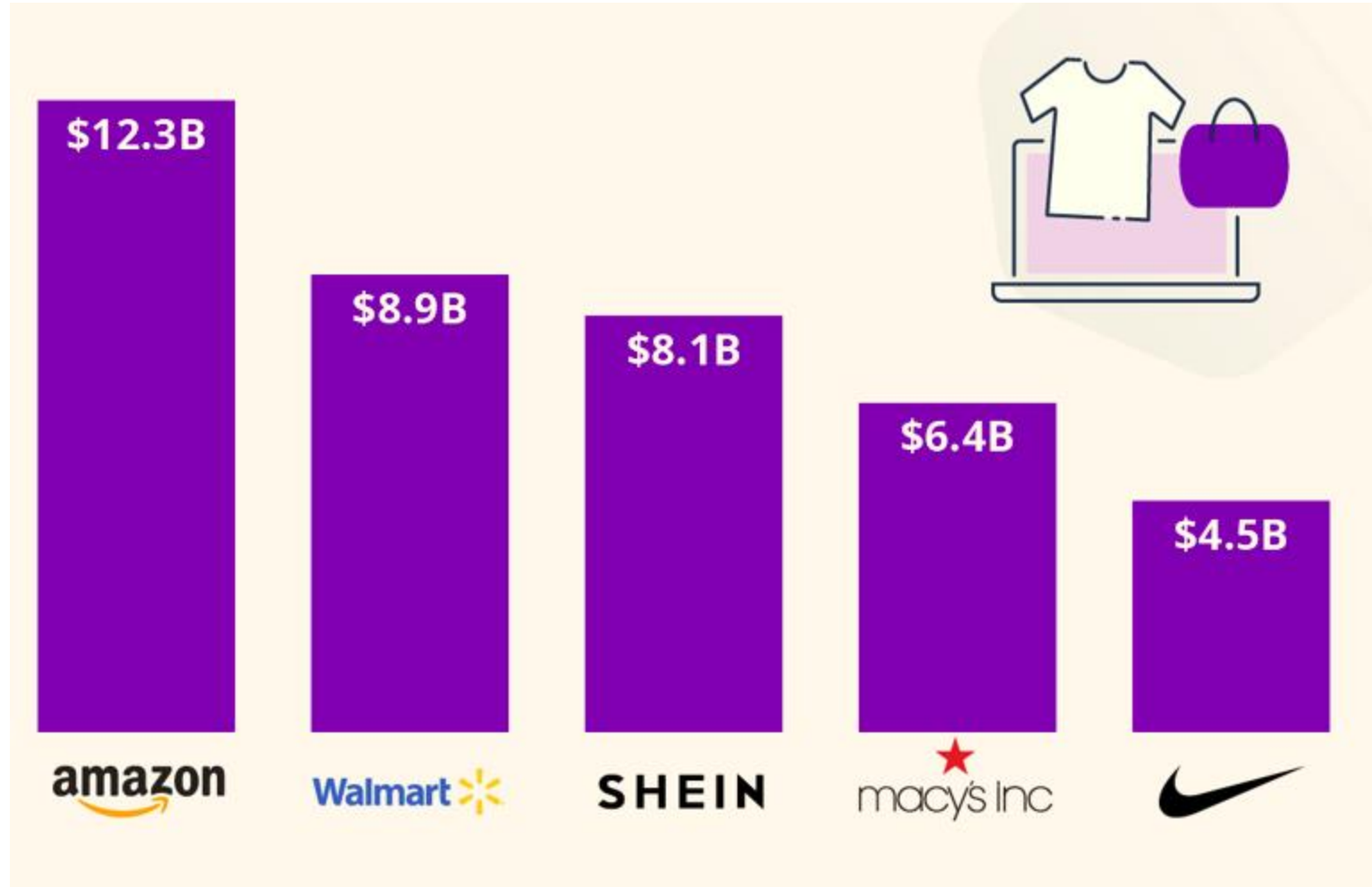
5 China's most important export partners

China exports to every major trade partner declined across geographies in 2023; India and Russia were the only exceptions



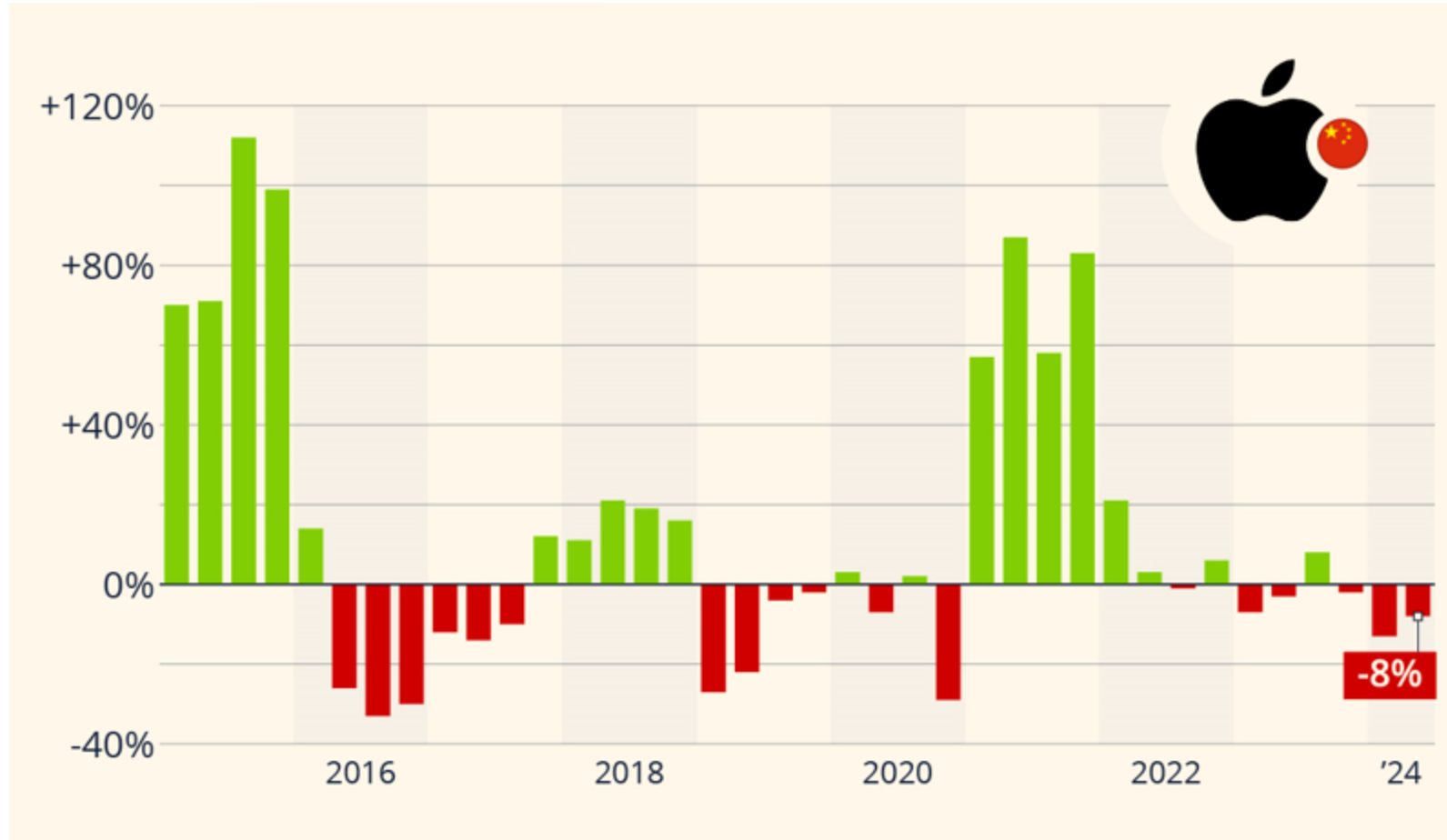
6 Biggest online fashion stores in US

China based - Shein is the 3rd largest US online retailer in 2023



7 Apple's China business in a declining mode

Apple's sales* in China declined by 8% in Q1CY24



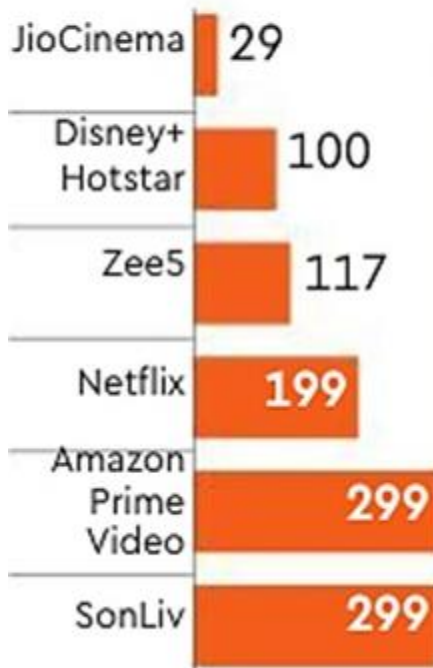
*YoY growth of Apple's revenue in Greater China (includes Hong Kong and Taiwan), Fiscal years end in September. Source: Apple

8 Jio Cinema is the cheapest within all OTTs in India

In the OTT space, share of AVOD to increase from current 60% to 75% by 2027

How the market stacks up

OTT basic plan price, ₹ (monthly)



OTT total market size (\$ billion)



Break-up of OTT market in India (%)

AVOD SVOD



AVOD: Advertising Video on Demand; SVOD: Subscription Video on Demand



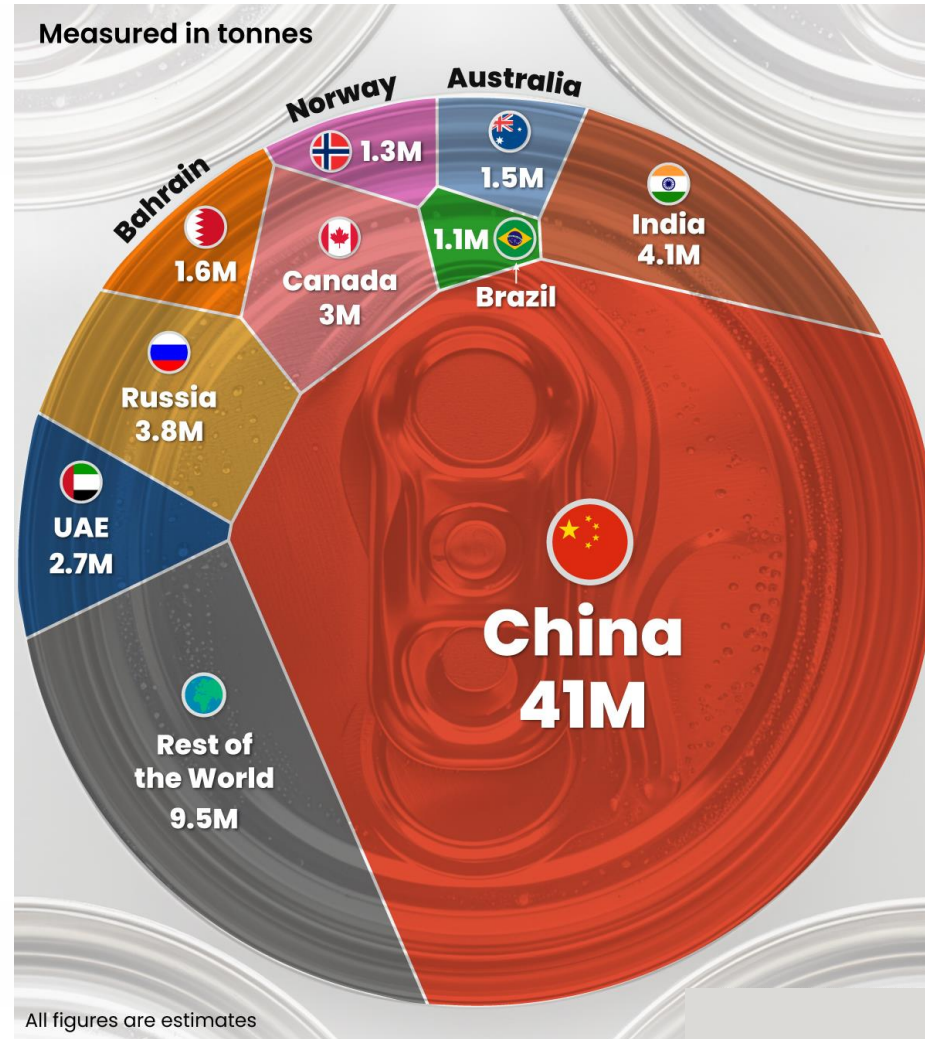
9 Economic diversity in European Union

Luxembourg ranks the highest while Bulgaria has the lowest in Per hour salary in 2023



10 Global Aluminum smelter production in 2023

China leads as a top producer accounting almost 60% of global smelter production





THANK YOU

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