



# WHAT WE ARE SEEING











VERSION 1.136

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# 1 World Population

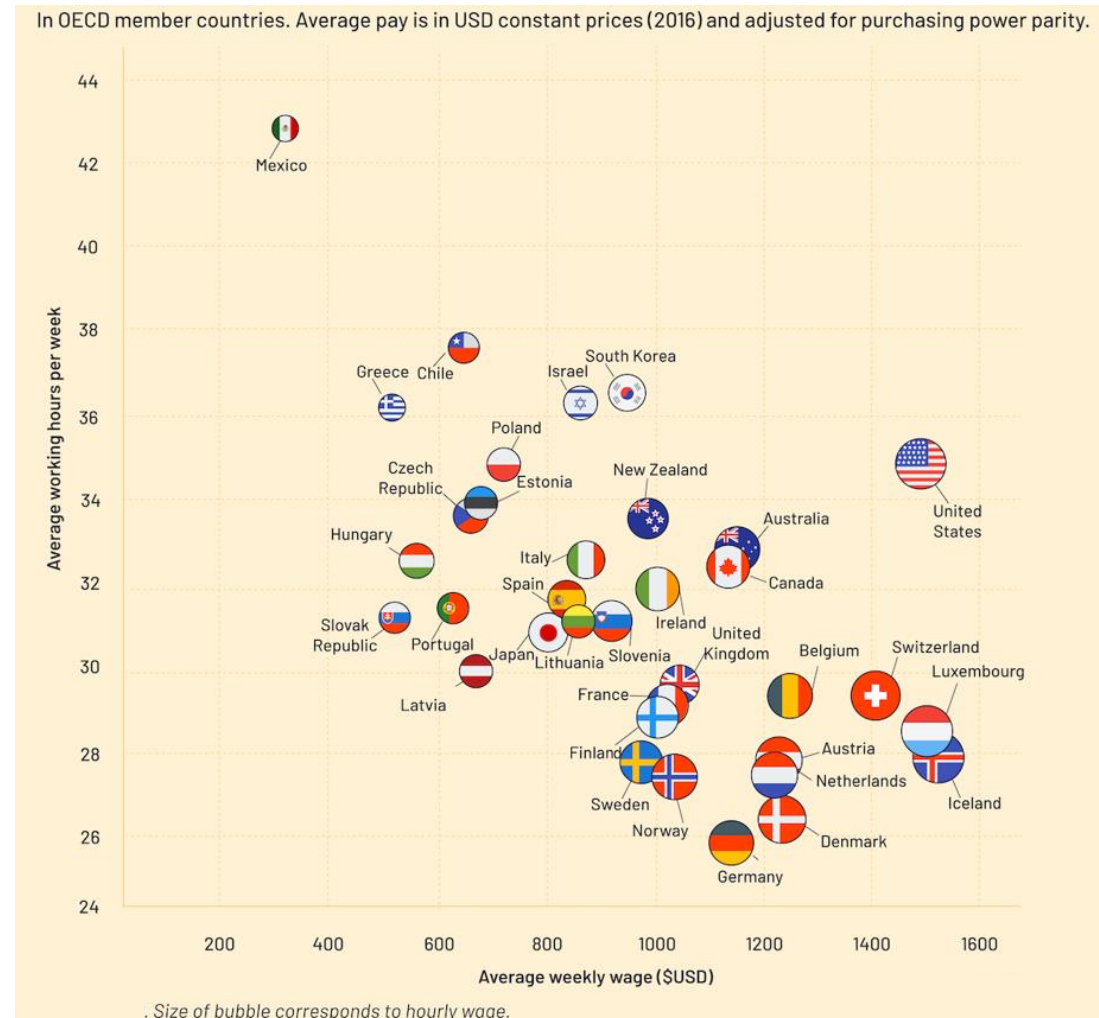
Over half of world's population live in Asia. India and China account for over 1/3<sup>rd</sup> of the world's population

Country	↕ Total Population (July 2023)	↕ Share of 1,000 Global People	↕
 India	1,428,627,663	178	
 China	1,425,671,352	177	
 United States	339,996,563	42	
 Indonesia	277,534,122	35	
 Pakistan	240,485,658	30	
 Nigeria	223,804,632	28	
 Brazil	216,422,446	27	
 Bangladesh	172,954,319	22	
 Russia	144,444,359	18	
 Mexico	128,455,567	16	

Source: United Nations Population Division (July 2023)

## 2 Working Hours vs. Salary 2022

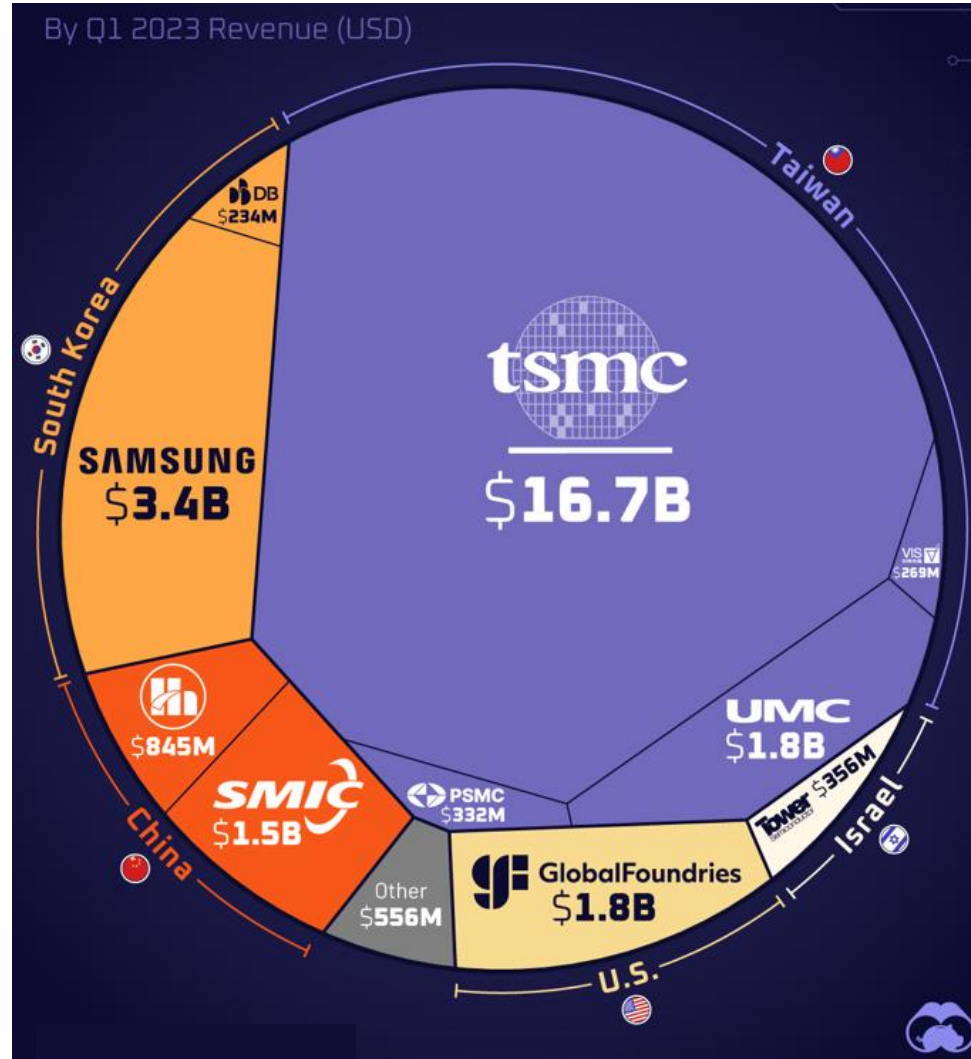
An average Mexican works the most hours in a week. An Icelander works the least but still makes almost 7x



Source: Statista Consumer Insights, OECD, Genuine Impact

### 3 Top 10 Semiconductor Foundries

90% of the market is dominated by three Asian countries: Taiwan, South Korea, and China.

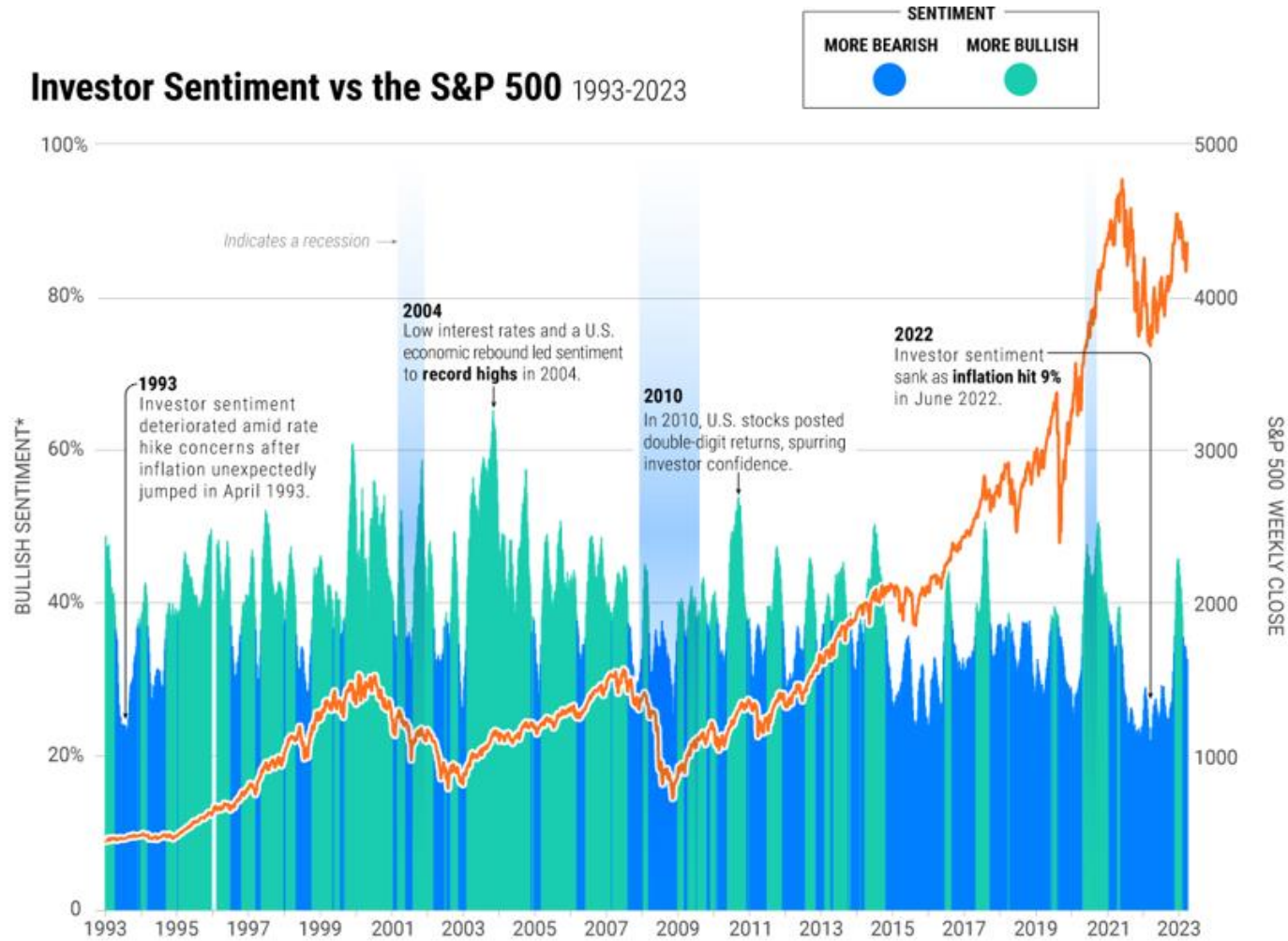


Source: Trendforce (June 2023)

The securities quoted are for illustration only and are not recommendatory.

# 4 Visualizing 30 Years of Investor Sentiment

The link between sentiment and the stock market is not linear.

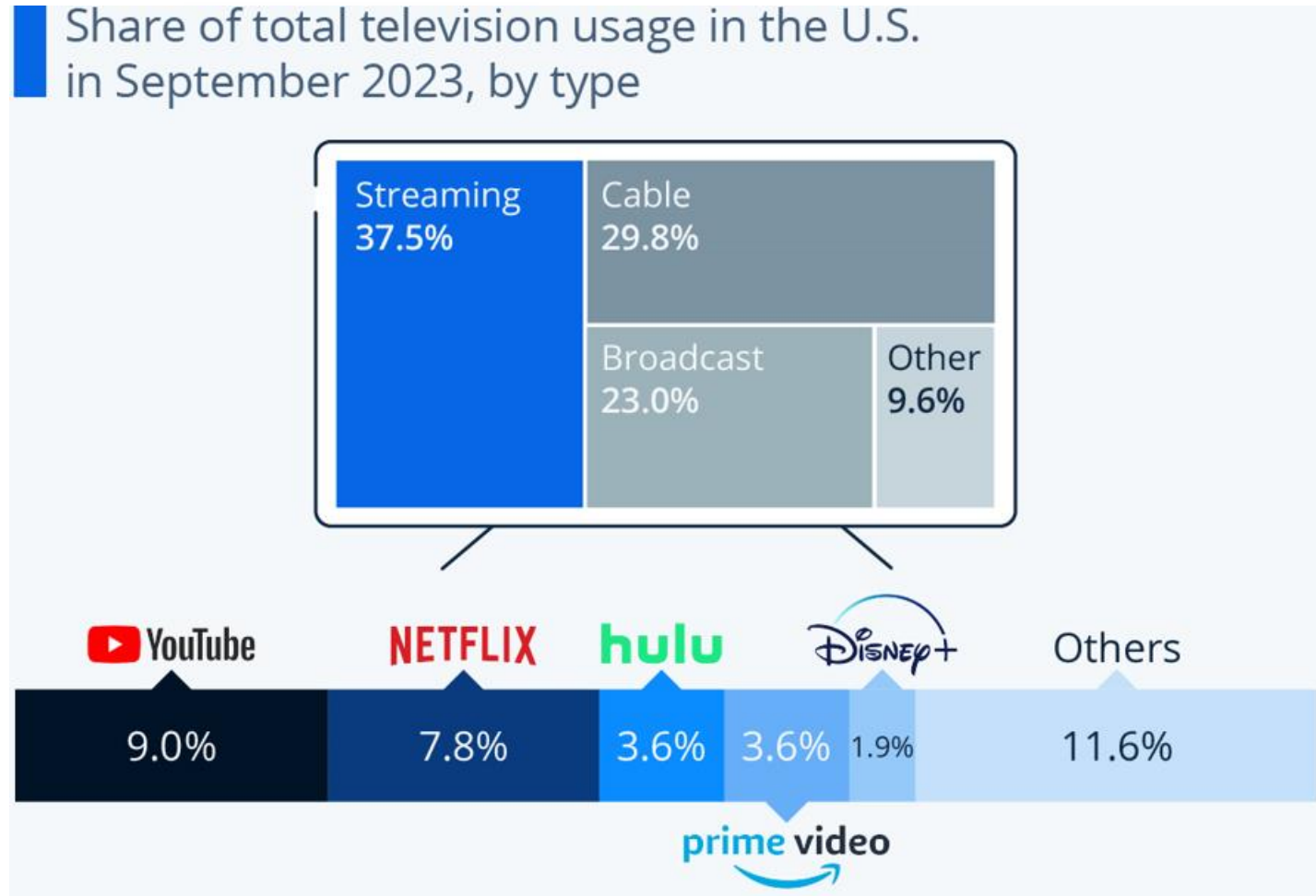


\*8-Week Moving Average, represented by the percent of respondents who think the market will be higher in six months. 'More Bearish' and 'More Bullish' represents survey data falling below or above the average historical percent of respondents with a bullish sentiment. Source: AAI, New York Times, BLS, IMF.

Source: Visual Capitalist, American Association of Individual Investor.

# 5 TV Consumption

Streaming accounts for nearly 40% of U.S. TV viewership



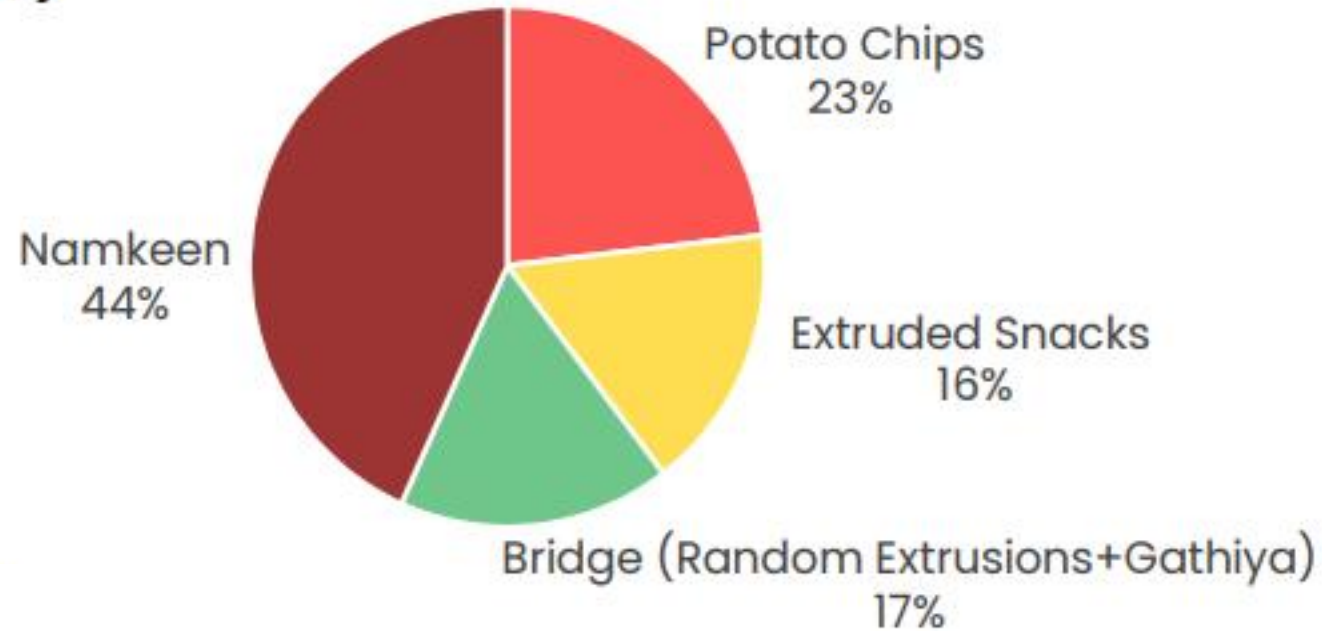
Source: Nielsen

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## 6 Snacks Market size

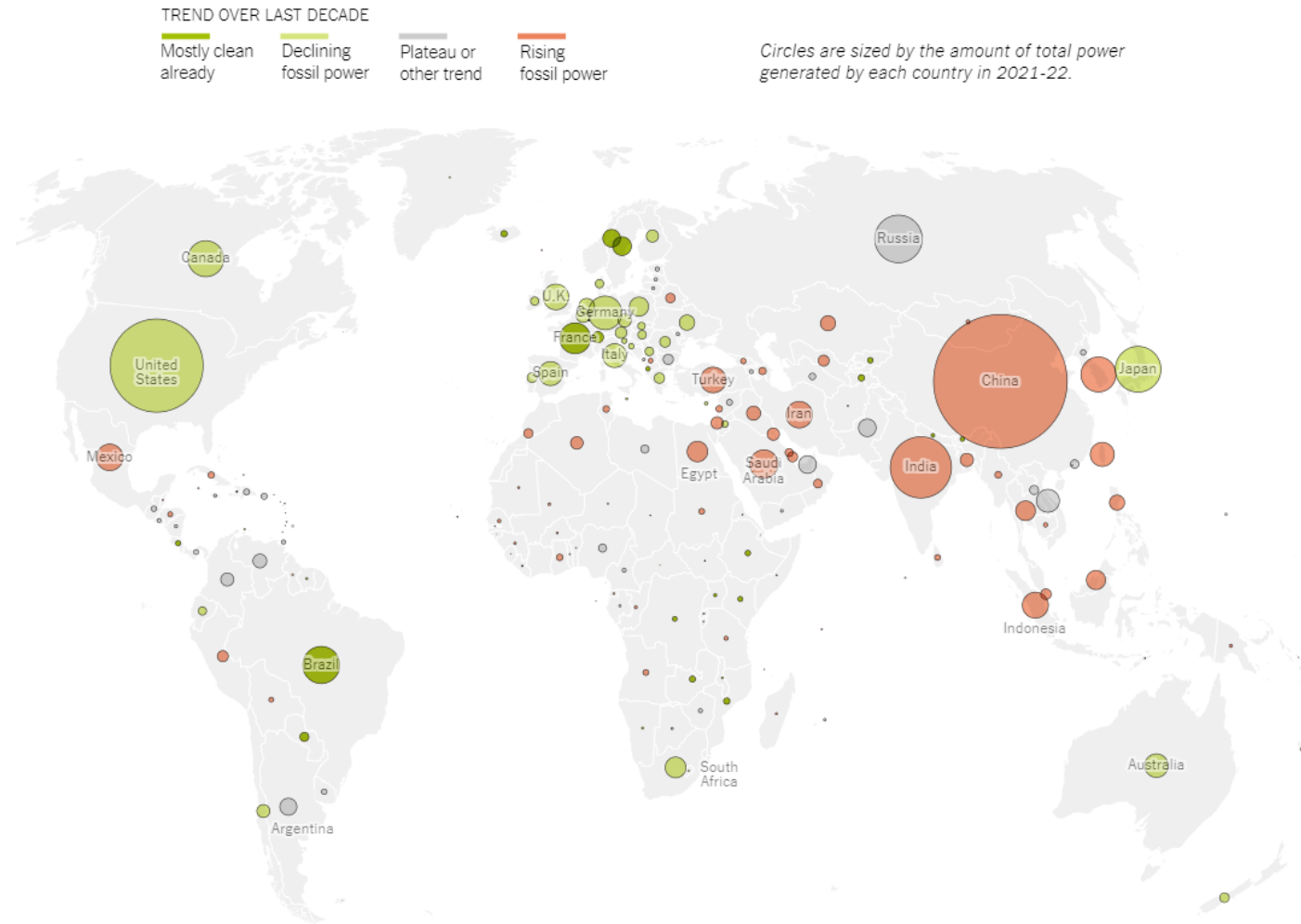
Namkeen category is almost 44% of overall India's snacks food market.

**Total Organized Snacks Food Market Size ~43,800 Crores (FY23)**



# 7 Where Fossil-Fueled Power Is Still Growing Today

Much of the rising power demand has come from rapidly-developing countries like China and India.



Note: Total generation data is shown through 2022 for the countries that have power generation data available through that year. For others, data is shown through 2021. More information on how the categories were determined can be found at the bottom of this page.



# 8 Black Friday discounts

JCPenney ranks first with an average Black Friday discount of 59%.

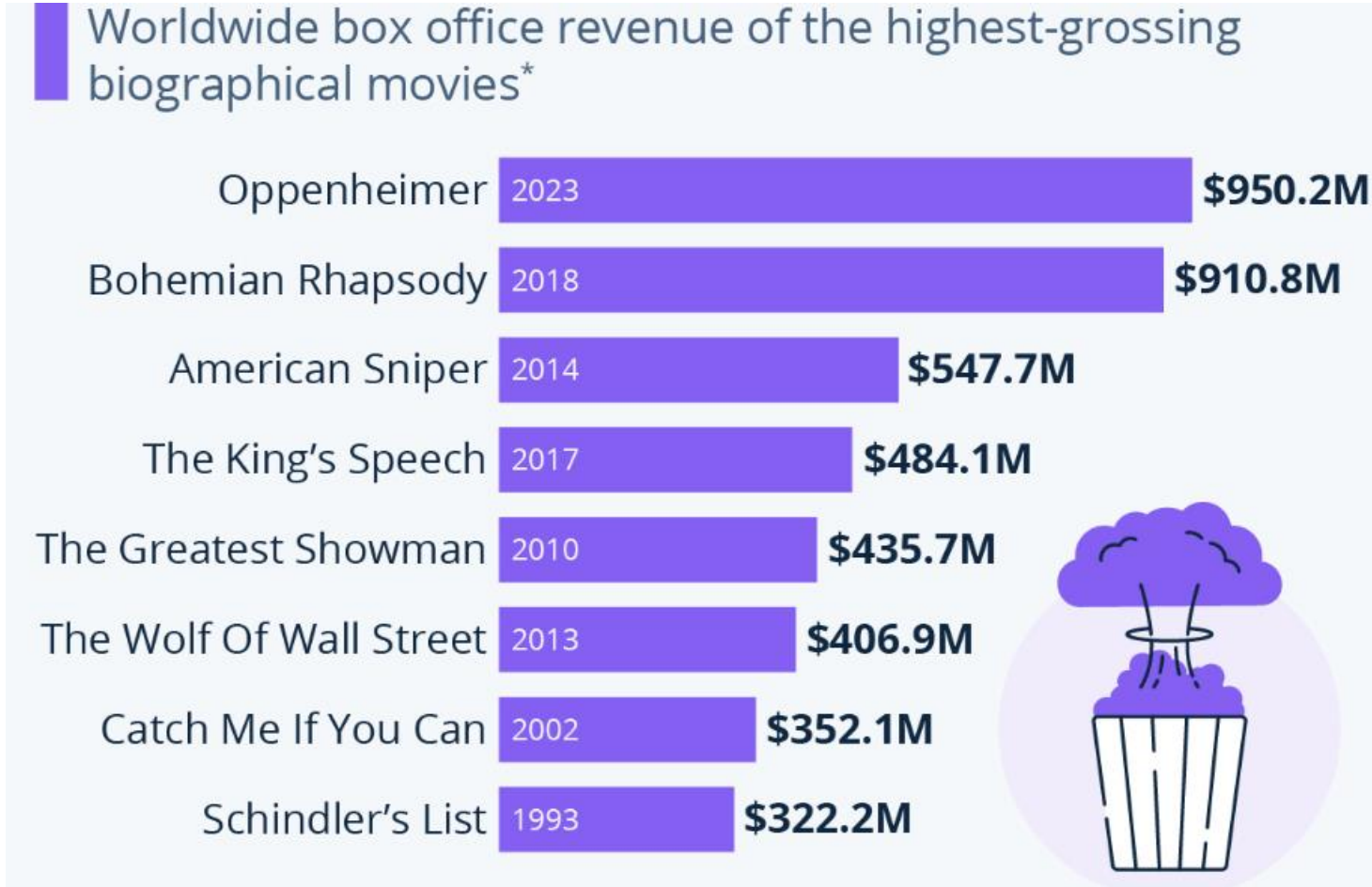


Source: WalletHub

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# 9 The Highest-Grossing Biopics of All Time

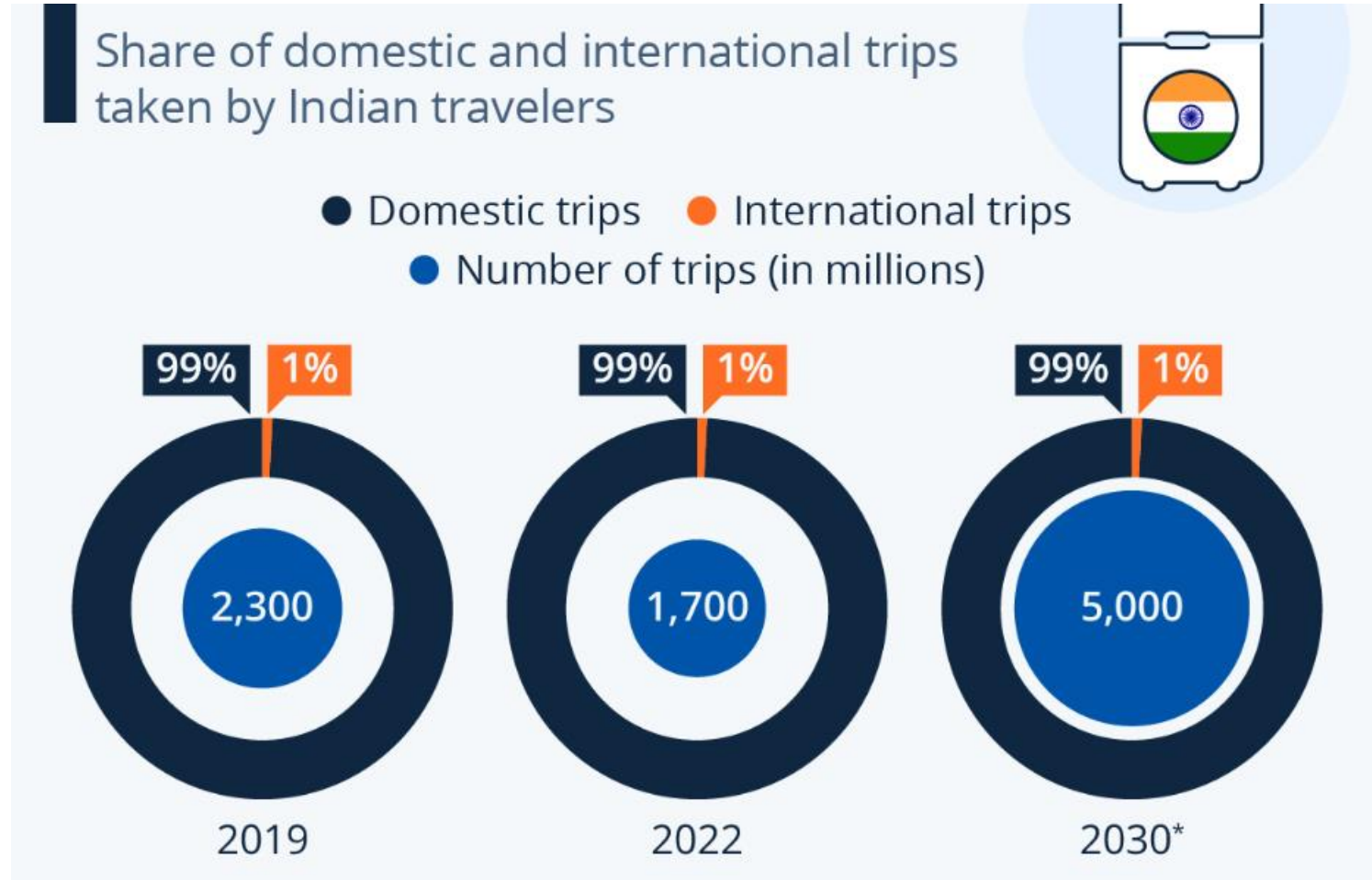
Oppenheimer generated over \$950 million in revenue followed by Bohemian Rhapsody which pulled in \$911 million.



\*As of Nov. 22, 2023. Source: Box Office Mojo via Screen Rant

# 10 How India Travels

99% of Indians still go for domestic trips.



\*Projection. Source: How India travels 2023 - Booking.com, McKinsey



# THANK YOU

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