



# WHAT WE ARE SEEING

VERSION 1.135

10-11-2023



# 1 Central Banks Are Diverging On Rates

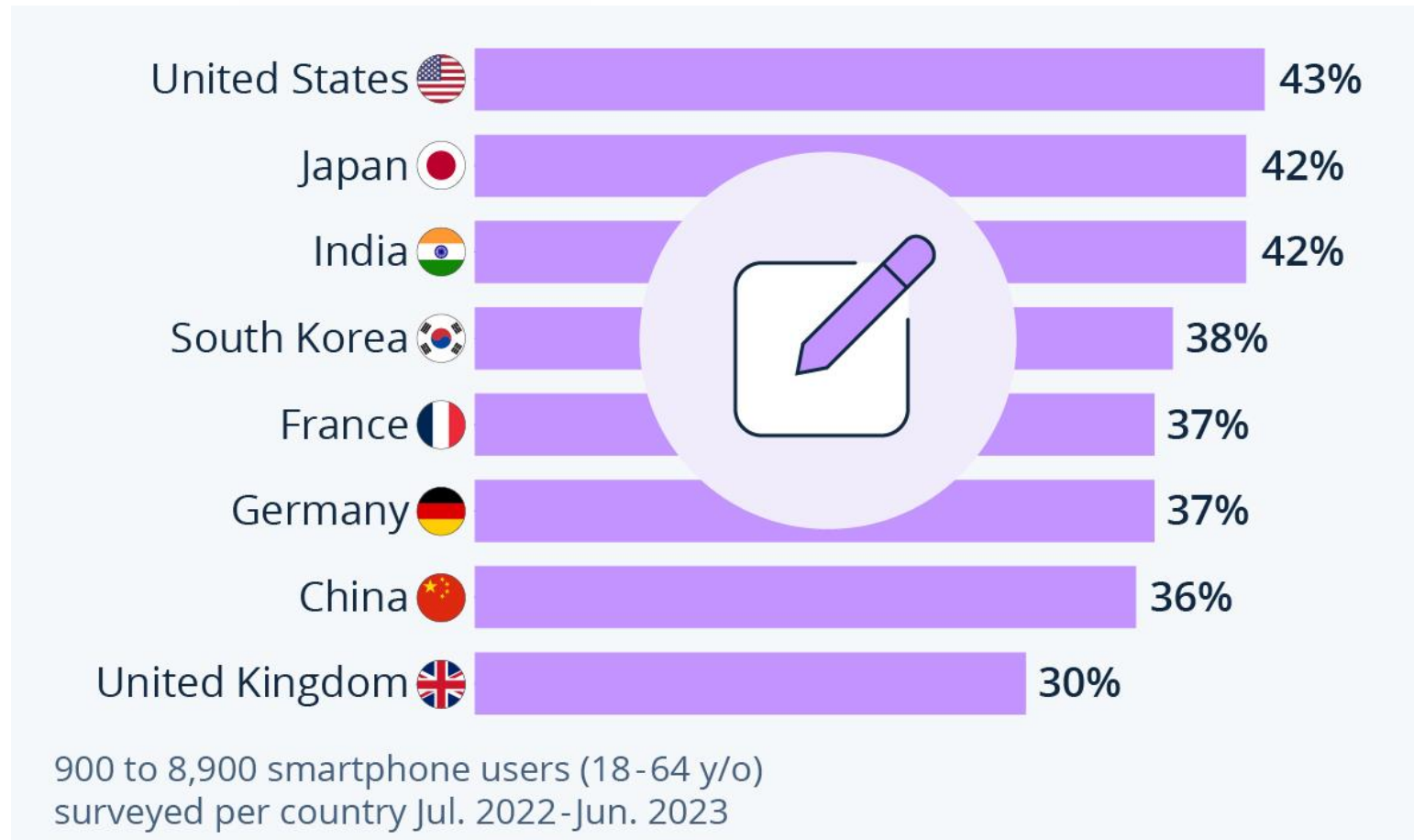
The global economy is not synchronized rather a collection of different economic cycles.



Source: Bloomberg

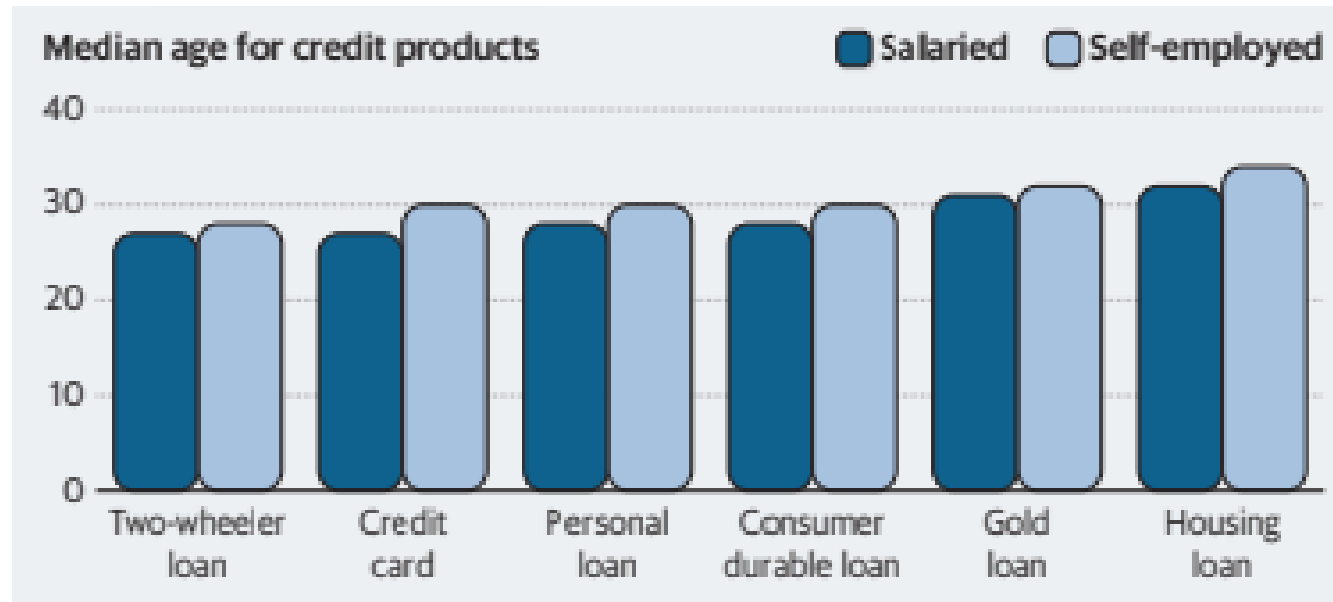
## 2 Users Who Use Photo Editing Apps

India seems to be ahead of developed markets when it comes to social media apps



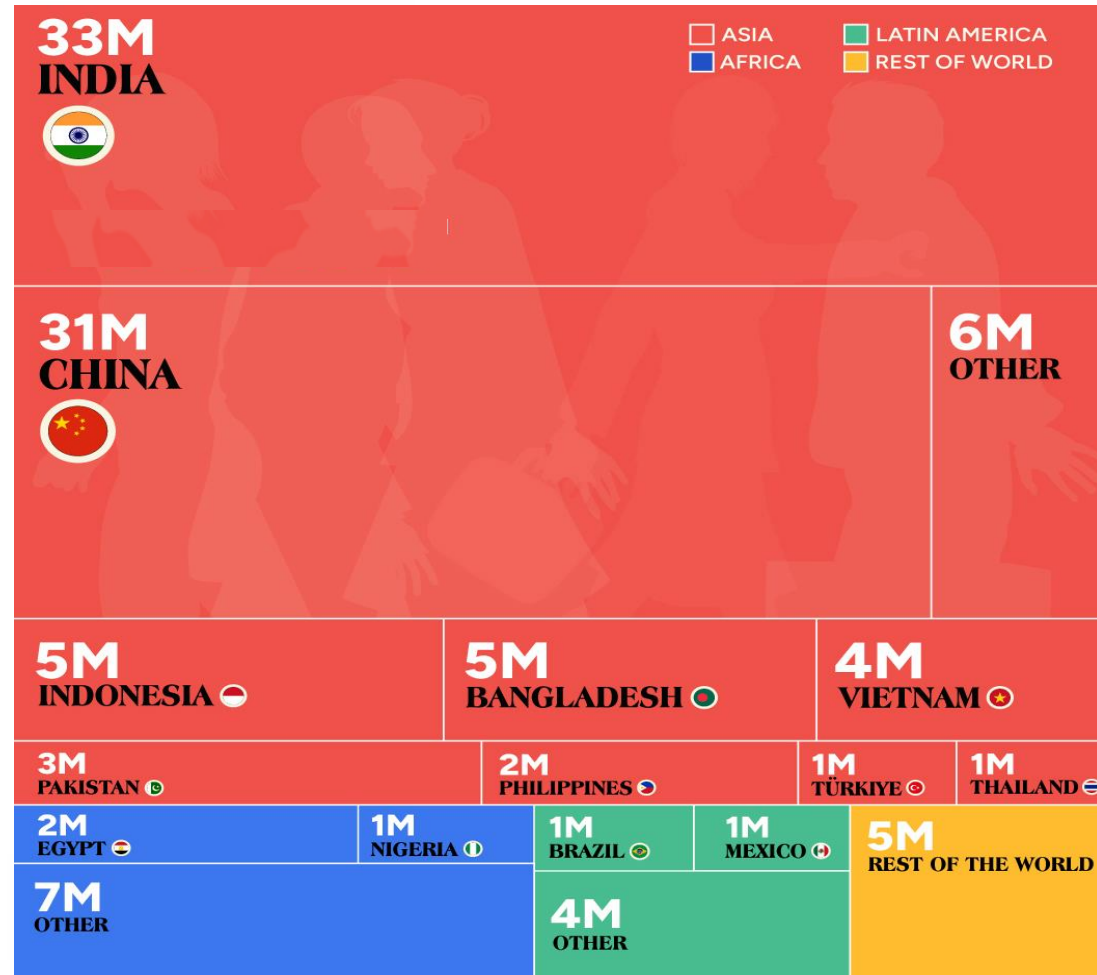
### 3 Borrowing Young

Median age of borrowers has been declining, most borrowers now are around 30 years old.



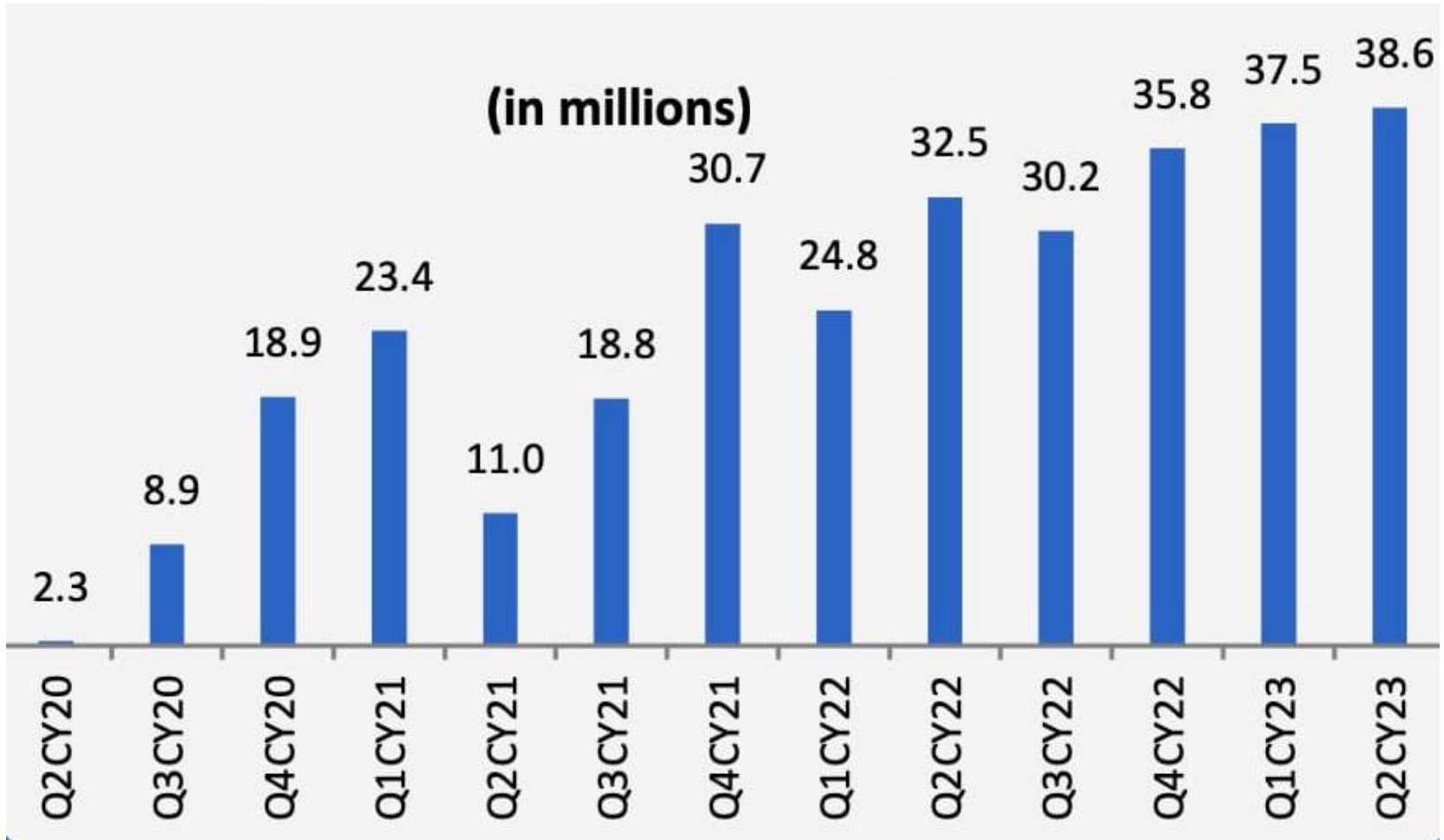
# 4 Rise In Global Consumer Class

57% of new consumers in 2024 will be from China or India.



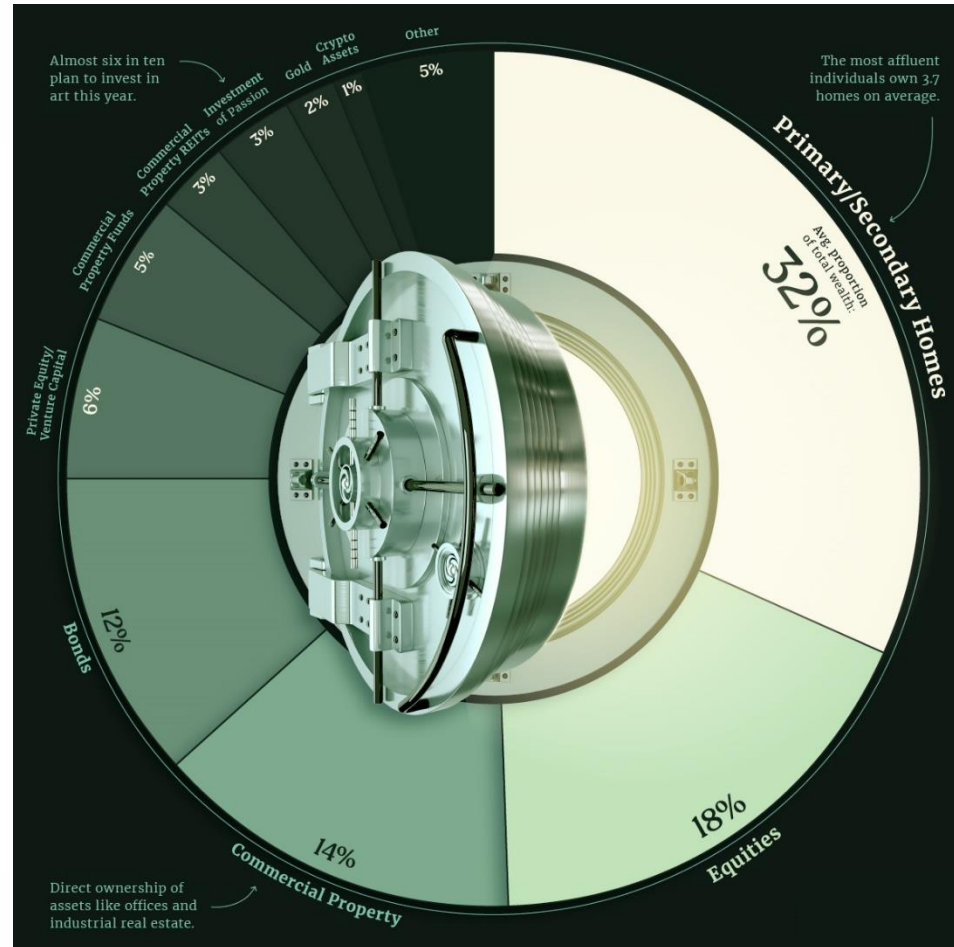
# 5 Domestic Air Passengers Flown

Domestic air passengers in India are back to pre-covid levels.



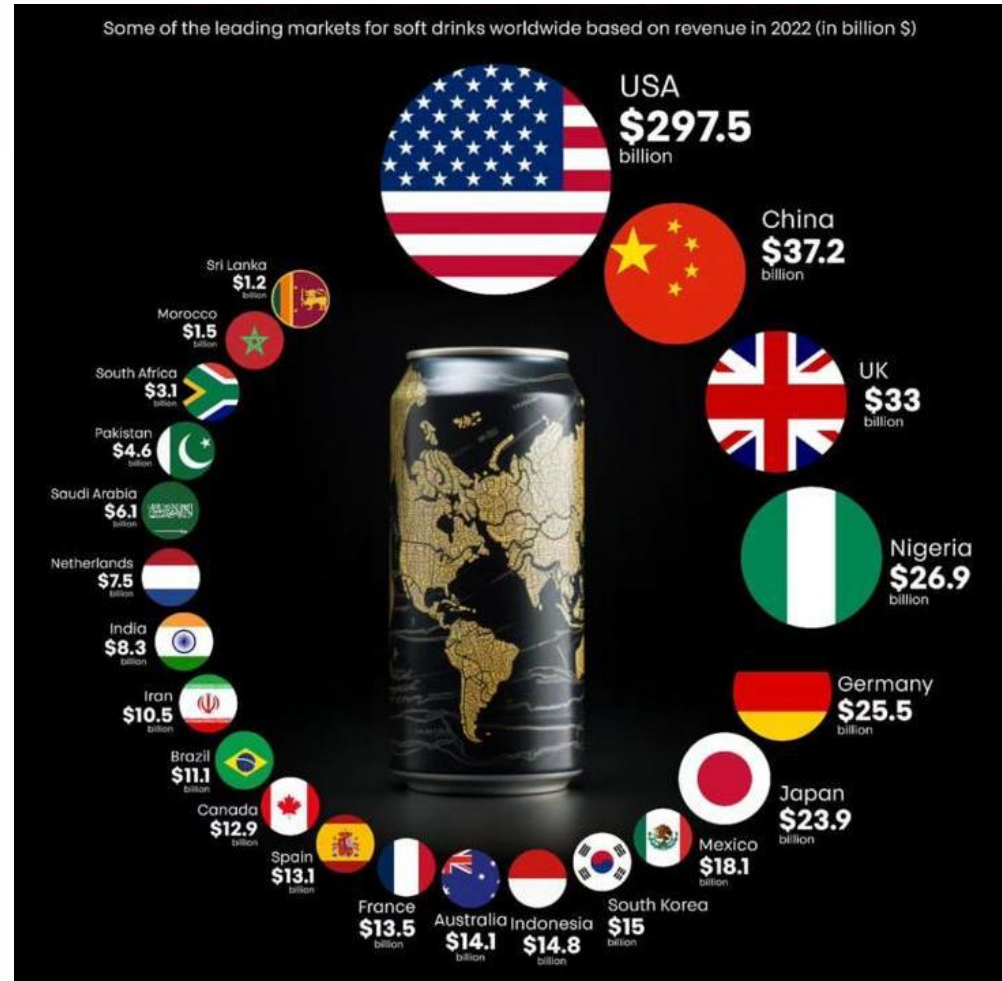
# 6 Investments pattern of the Ultra Wealthy

32% of wealth is allocated in buying either primary or secondary home, 18% goes to equity while mere 2% wealth is invested in Gold.



# 7 Leading Markets for Soft Drinks

USA is the largest market for soft drinks and is 8 times larger than the second largest market (China).





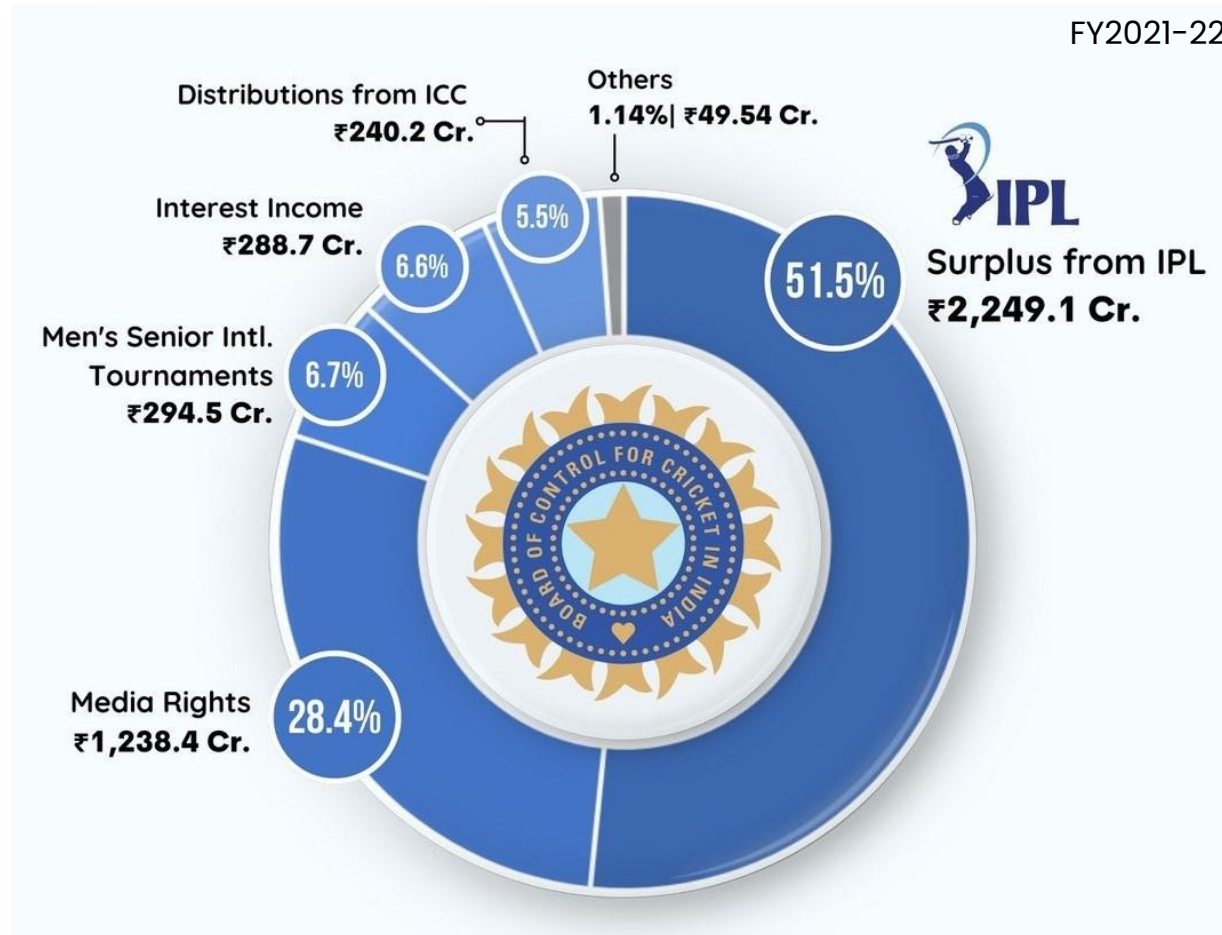
# 8 Top 10 Countries With Highest Military Budget

USA defence budget is 10 times larger than the 4<sup>th</sup> positioned India.



## 9 How BCCI Makes Money?

As shown, majority of revenue share is contributed by surplus from IPL and media rights.



# 10 The Rise And Fall of WeWork

From its peak, within 4 years We work has gone bankrupted





**THANK YOU**

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