



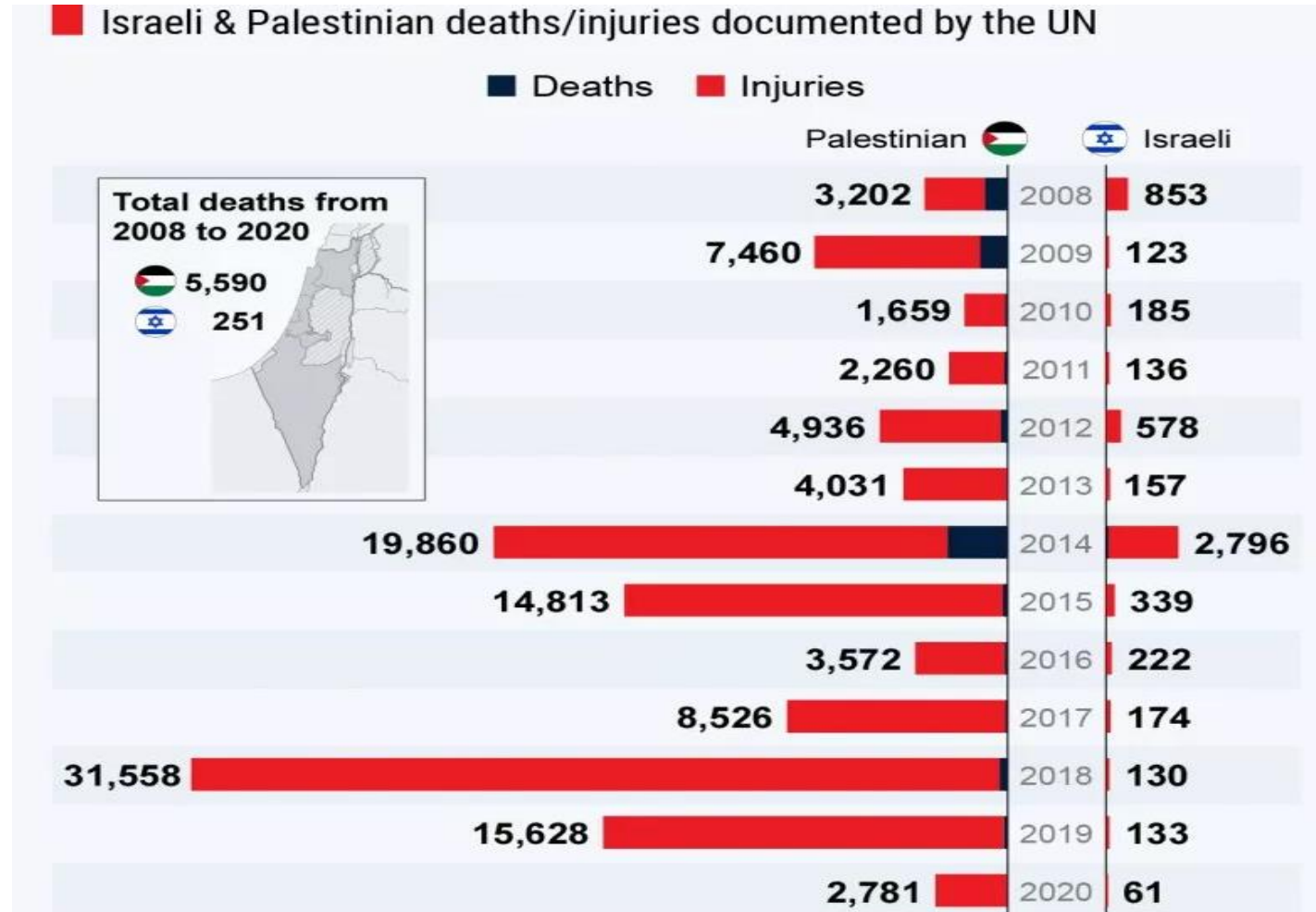
# WHAT WE ARE SEEING

VERSION 1.133

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# 1 Human cost of Israeli-Palestinian conflict

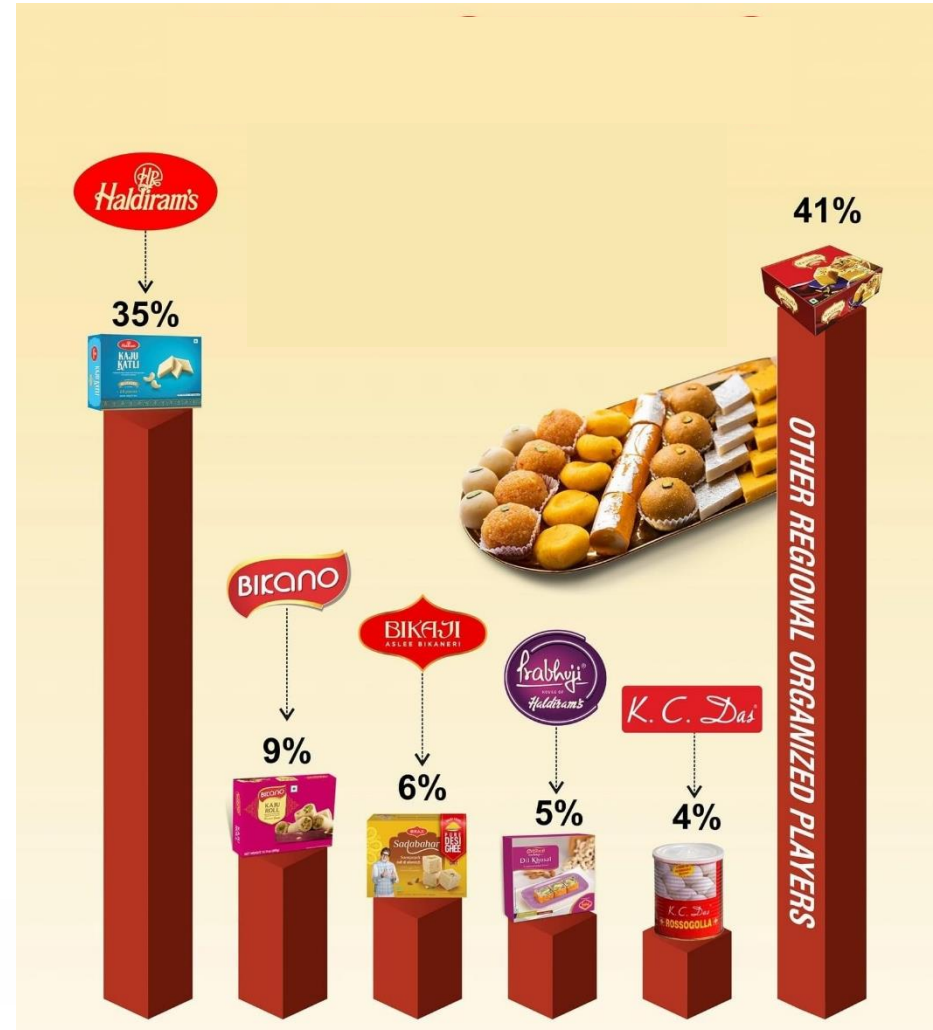
More than 100,000 people have been injured in the past 12 years of conflict



Source: UN, Newsweek, Statista; data is recorded on 12<sup>th</sup> May, 2021

## 2 India's sweet markets

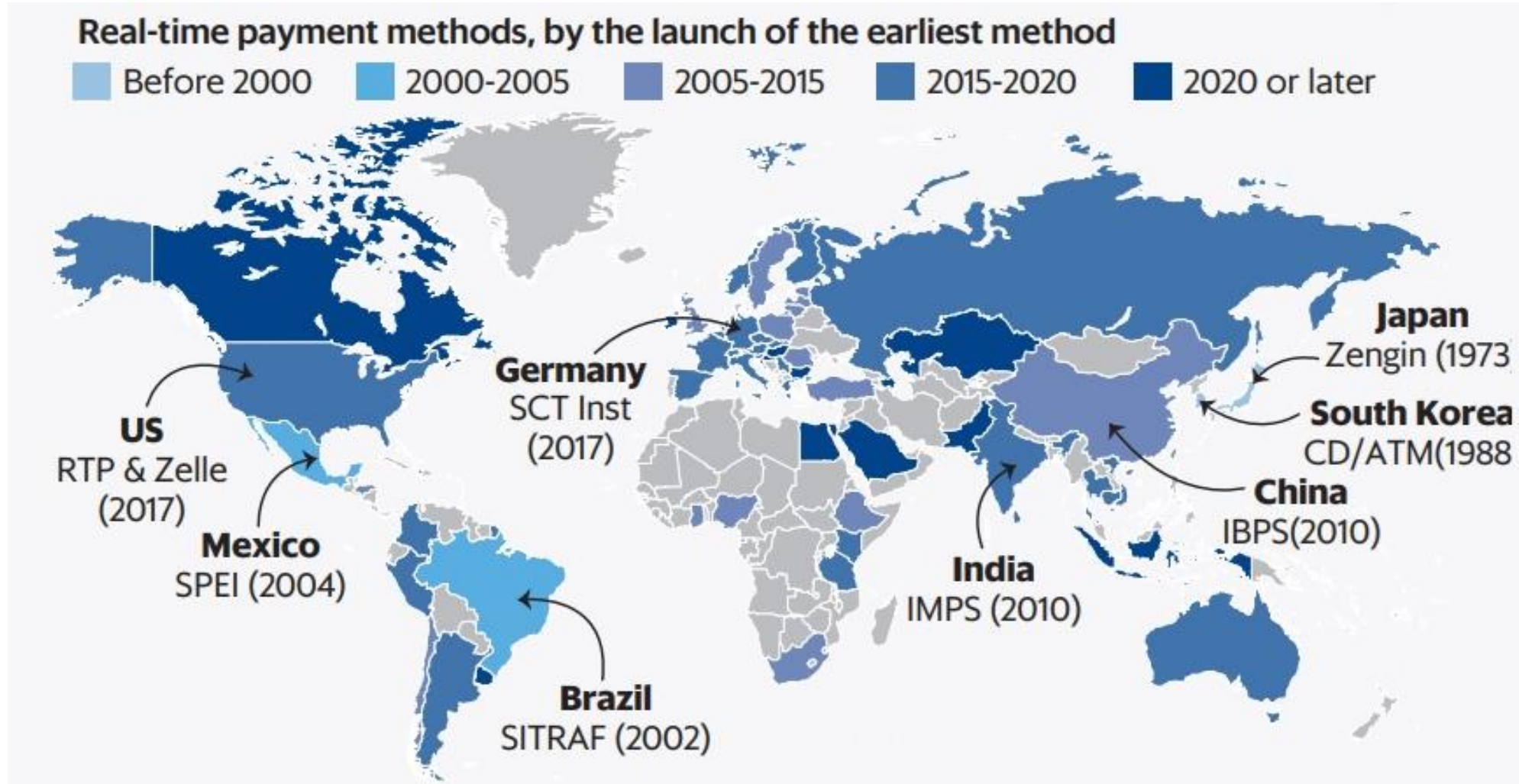
A large unorganized market controls 41% of the India's sweet market



Source: Frost & Sullivan Analysis, Bikaji Foods DHRP, SOIC, World Mithai & Namkeen Federation, 2021. Disclaimer: The above graph is for illustration only and are not recommendatory.

### 3 Real-time payments













Japan and Korea launched the real-time payments mechanism way ahead of other developed nations



# 4 Largest selling whiskies

Mcdowell's No.1 continues to remain the highest selling whisky brand in India

India's largest selling Whiskies and their growth rates in 2022 (in million cases)

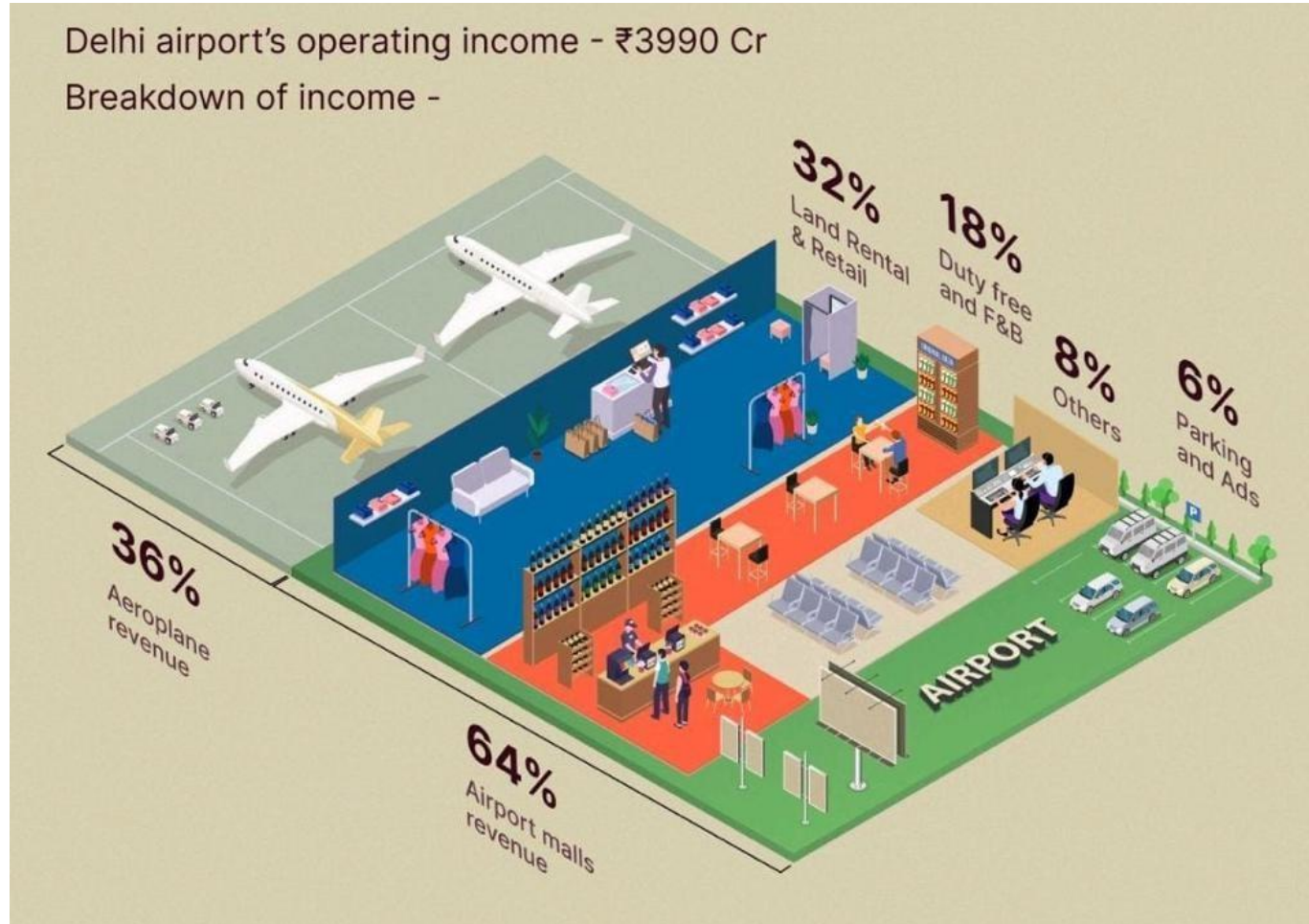
Brand/Owner	In Million cases		Growth %
	2021	2022	
 McDowell's No. 1 United Spirits	30.1	30.8	2.3%
 Royal Stag Pernod Ricard India	22.4	27.1	21%
 Officer's Choice Allied Blenders & Distillers	23.2	24.9	7.3%
 Imperial Blue Pernod Ricard India	24.1	24	-0.4%
 Blenders Pride Pernod Ricard India	8	9.5	18.8%
 8PM Radico Khaitan	9.6	9.1	-5.2%
 Royal Challenge United Spirits	4.7	7.2	53.2%
 Sterling Reserve Allied Blenders & Distillers	3.6	5	38.9%
 Royal Green ADS Spirits	2.7	3.1	14.8%
 Director's Special United Spirits	2.9	3	3.4%
 8PM Premium Black Radico khaitan	1.8	2.8	55.6%
 Signature United Spirits	2	2.5	25%

Source: The millionaires club, SOIC, morning context. Disclaimer: The above graph is for illustration only and are not recommendatory.



# 5 Are airports becoming shopping malls ?

Delhi airport's 50% income is generated from Land rentals, retail, duty free and F&B



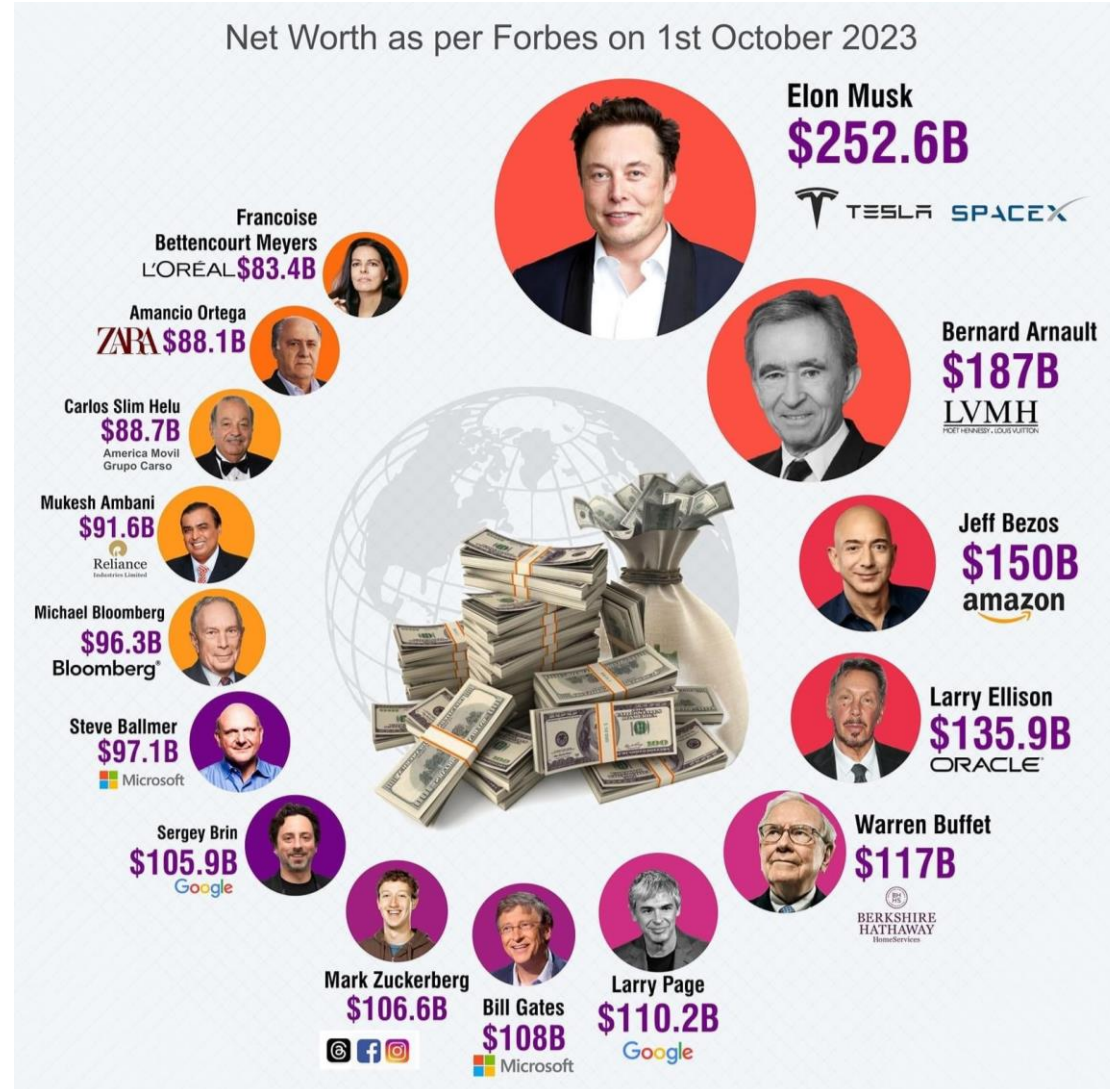
# 6 India's organized Baby care market size is worth Rs 11,400crs

Diapers and Wipes take a lion's share of the total baby care market



# 7 Top 15 Billionaires in the world

Only 1 billionaire from Asia in the world's Top 15 list. List remains very dynamic.

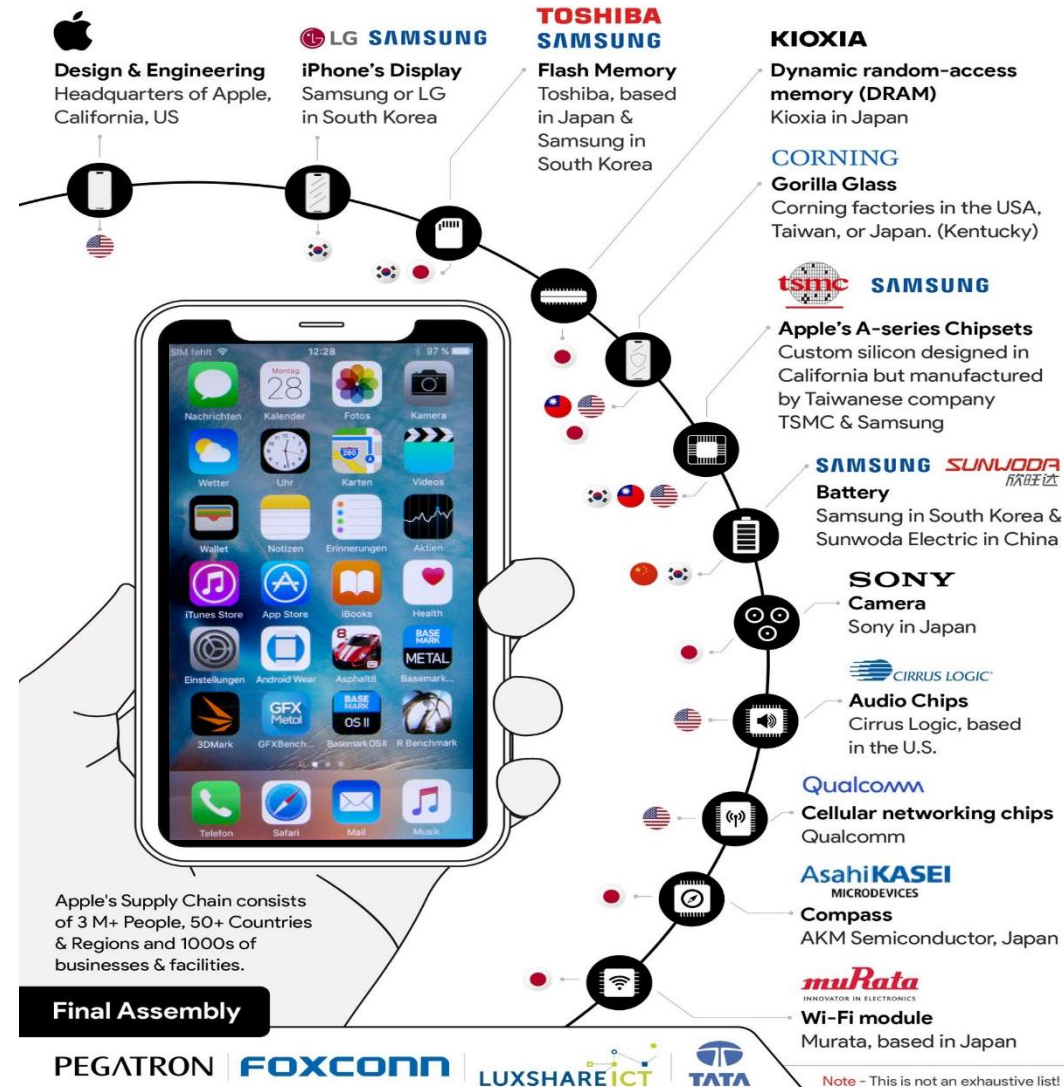


Source: Forbes, Soic



# 8 Decoding iPhone's production process

Global players involved in the production supply chain



# 9 PVR Inox Premium screens portfolio

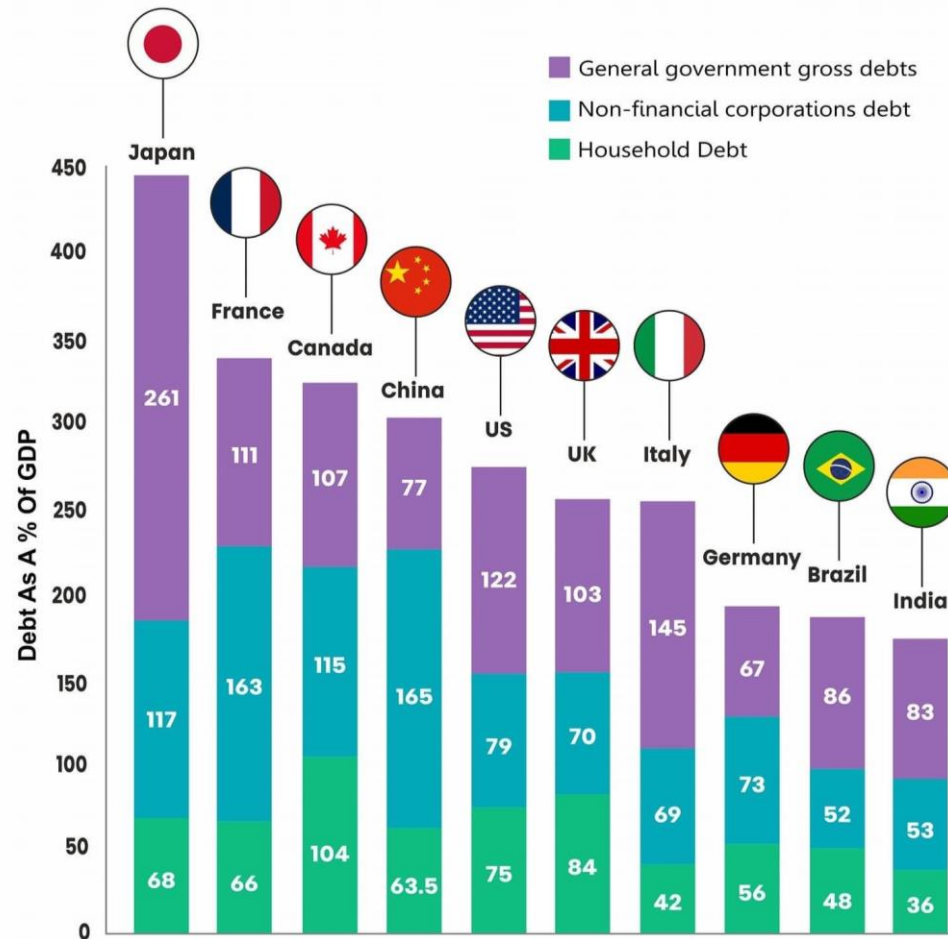
Premiumization is clearly visible across theatres



Source: PVR Annual Report 2022-23, Kotak securities on Facebook. Disclaimer: The above graph is for illustration only and are not recommendatory.

# 10 Debt as % of GDP

India is the least indebted nation among the major countries



**THANK YOU**



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